

OUR TIME IS NOW

YOUR TEAMS | YOUR COMMUNITY | YOUR JPC



JOHN PURDUE CLUB

**IMPORTANT 2022 PURDUE ATHLETICS TICKETING, RESEAT AND PARKING INFORMATION ENCLOSED!**

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Boilermaker Family,

As I sit here today, I feel a great sense of gratitude and pride for what we've been able to accomplish together since this letter was written last year. The challenges we have faced, the lessons we have learned, and the adversity we have overcome – all have positioned Purdue Athletics to further build upon our success as we look toward the future and welcome a new year of competition.

Over the last year, we have seen countless displays of unity, sacrifice, and resilience that have enabled us to continue enhancing the student-athlete experience at Purdue and attract the next generation of talent. Our Boilermaker student-athletes have rallied around the opportunities in front of them to rise to the occasion and persist, as Boilermakers often do. There is truly no better time to be a Boilermaker, and a large part of that is the role you've played in investing in the future of Purdue Athletics.

Throughout the fall semester, seven of our programs received top-25 national rankings in addition to several successful postseason appearances including Soccer, Volleyball, and Football. Off the field of play, our student-athletes set a new record for the third consecutive fall semester with 107 student-athletes receiving All-Big Ten Academic honors. We are also proud to see several of our programs pay it forward by serving and connecting with the surrounding community through a variety of initiatives. It is a true privilege to have the opportunity to play a role in developing our student-athletes of today into the leaders and impact-makers of tomorrow.

Beyond the incredible talent and performances we've seen amongst our student-athletes, we've also had a record-setting year of support. Thanks to you, we were able to surpass the \$18 million goal set forth for the More Than A Game Campaign, while also surpassing \$9 million in athletic scholarship funding contributions for the first time in Purdue history.

As we look to continue staying ahead of the curve and further build upon a successful year, we want you to know how impactful each and every contribution to the John Purdue Club is for our over 500 student-athletes. Because of your unwavering generosity, we are able to set our sights on lofty goals with the confidence we can achieve them.

We are excited for all that lies ahead for our programs in 2022 and can't wait to cheer alongside you as they continue striving for excellence – on the field of play, in the classroom, and in our community. Thank you for all you continue to do for Purdue Athletics; it is truly incredible what we are able to achieve together, and we certainly couldn't do it without your support.

Boiler Up!



Mike Bobinski  
Vice President – Director of Intercollegiate Athletics



# 2021 HIGHLIGHTS: "OUR TIME IS NOW"

\$ **9M** +

JOHN PURDUE CLUB SCHOLARSHIP FUND  
(HIGHEST AMOUNT IN HISTORY)

\$ **18M** +

GOAL ACHIEVED FOR  
MORE THAN A GAME CAMPAIGN

\$ **20M**

LARGEST SINGLE CASH GIFT IN  
PURDUE ATHLETICS HISTORY

**18K** +

JOHN PURDUE CLUB MEMBERS

Following a year of challenges, our Purdue Athletics programs rose to the occasion and seized the opportunities in front of them. Generosity from members of the John Purdue Club (JPC) has played an integral role in uniquely positioning Purdue Athletics for success, particularly through the \$18 million More Than A Game Campaign. Because of the generosity toward this campaign from Boilermakers far and wide, Purdue was able to avoid taking some of the drastic measures we have seen across the country – cuts to programs, staff, and student-athlete resources. With a large number of universities across the nation being forced to take steps backward, we were able to move forward together and come out even stronger.

If there is anything the last 18 months have shown us, it's that we have the finest fans and supporters in the nation. You have allowed us to position the Boilermakers ahead of their peers in every aspect of the student-athlete experience. As we look ahead, we intend to continue working together to stay ahead of the curve and further build upon our success.

## RECORD YEAR OF GROWTH

- **Attendance growth/sellouts**
  - » 41 game sellout streak for Purdue Men's Basketball through 2021-22 season
  - » 2 sellouts for Purdue Football games in 2021
  - » Highest attendance at Ross-Ade Stadium since the 2008 season
  - » 8th in the country for stadium capacity fill percentage at 98.4%
  - » One of only 14 FBS teams with more than 10% attendance growth since 2016
- **Establishment of over 10,000 John Purdue Club student memberships, cultivating the next generation of supporters that will make an impact for years to come**

## STUDENT-ATHLETES ON & OFF THE FIELD

- **100% student-athlete placement rate**
- **Record-setting 107 student-athletes receiving Academic All-Big Ten honors in fall of 2021**
- **7 teams with top-25 national rankings throughout the fall semester**
- **Volleyball reached the Elite 8 for the second-consecutive year in a historic season**
- **Soccer reached the second round of the NCAA tournament for the first time since 2007**
- **Purdue Football became the TransPerfect Music City Bowl Champions**





# TRANSFORMING THE FUTURE OF PURDUE ATHLETICS



## ROSS-ADE STADIUM

With a winning Purdue Football team returning many starters, including an all-Big Ten quarterback, the time is now for us to invest in keeping Ross-Ade Stadium full for years to come. Exciting announcements are forthcoming regarding a first phase of renovations for the home of Boilermaker football, which have already been funded with over \$30 million raised to date. At that time, we will also announce future plans for a phase two renovation that will require the support of Boilermakers like you. We hope you will help us make this vision a reality!



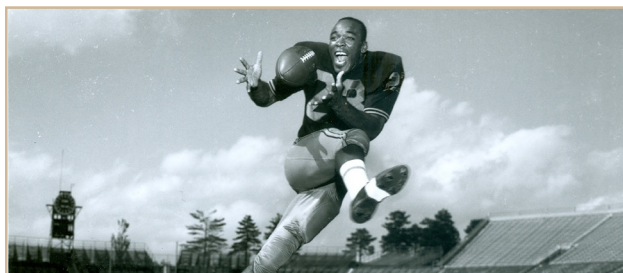
## MACKEY ARENA LOCKER ROOMS

Mackey Arena is a storied venue that has seen some of the greatest moments in the history of Indiana college basketball. It's the arena that houses and supports our programs as they look toward the future and strive to win championships. As we continue to build elite programs, facility enhancements to the locker rooms and player lounges will be necessary to attract and retain the next generation of talent. Name a locker in one of the locker rooms before they are gone! Commitments begin at \$50,000.



## BIRCK BOILERMAKER GOLF COMPLEX

Purdue University offers a unique golf experience. With two Pete Dye-designed courses, it gives the university, local community, and Boilermaker golf programs one of the very best collegiate facilities in the country. To help complement these top-tier courses, a world-class club house will be forthcoming, thanks to the \$20 million cash gift from golf alumnus Sam Allen and his wife Marsha. Continued maintenance will always be a priority and renovations will be necessary to continue enhancing course playability for years to come.



## HONORING THE LEGACY OF LEROY KEYES

With the support of the Keyes family, Purdue Athletics and the John Purdue Club are championing two fundraising initiatives that will commemorate the life and legacy of Leroy Keyes, one being the Leroy Keyes Inside Athletics Graduate Leadership Fellowship which will provide an opportunity for a future leader to both launch their career and further their education. The second initiative entails naming the Purdue Athletics Intercollegiate Hall of Fame in honor of Leroy as a testament to his work on and off the football field.

*If you are interested in learning more about naming opportunities or additional ways to support these initiatives, please contact your Boilermaker Athletics Representative or email [jpc@purdue.edu](mailto:jpc@purdue.edu).*



# WAYS TO SUPPORT

## CASH GIFTS

**ONLINE:** The most convenient way to make a gift for student-athlete scholarships. Visit [JohnPurdueClub.com](http://JohnPurdueClub.com) to upgrade, renew, or join.

**PHONE:** Call your Boilermaker Athletics Representative or 765.494.CLUB and we will be happy to assist you in making your contribution over the phone.

**MAIL:** Checks should be made payable to "Purdue For Life Foundation" with John Purdue Club in the memo line.

Purdue For Life Foundation  
Gift Processing  
P.O. Box 772401  
Detroit, MI 48277-2401

## MONTHLY PAYMENT PLANS

Your annual contribution to Purdue student-athletes does not have to be made all at once. Give us a call and we can set up a monthly contribution that allows you to take full advantage of the benefits at your total giving level for the year.

## MATCHING GIFTS

Many companies participate in a matching gift program, allowing you to increase your contribution to the John Purdue Club and earn more priority points at no additional cost to you. Please research whether your employer will match your gift towards athletic scholarships or facility projects. It is a benefit to you and our student-athletes!

## STOCK GIFTS

Stock gifts also may be made and can help you avoid capital gains taxes. Please be sure your stock gift includes your name and contact information. To learn more about specific transfer options and to obtain the Gift of Security Transfer Notification form, please contact your Boilermaker Athletics Representative.

## PLANNED GIFTS

Leaving a legacy gift is encouraged because it provides a lasting contribution to Purdue Athletics. Planned gifts may include will provisions or the establishment of a trust with the John Purdue Club as a beneficiary. Irrevocable deferred gifts earn priority points immediately.

## REFERRAL PROGRAM

You can earn additional priority points (1 point / \$100 of new member's first gift) by referring new members to the John Purdue Club. We know we can continue to build upon our 10,000+ strong by engaging Boilermakers who are already connected to our current members.

# PRIORITY POINTS

Priority points are used to determine priority for seating assignments. During allocation, members will be ranked based upon total priority points and tickets are allocated in that order. Parking passes are allocated based first on giving level, then by priority points within that level.

The categories in which you can earn points are:

- **JPC membership bonus: all active members are awarded 50 points**
- **Cumulative contributions: 1 point/\$100**
- **Irrevocable deferred gifts: 1 point/\$500**
- **Premium seating: 1 point/\$100 of the license fee**
- **Football bowl ticket purchases: 2 points/year**
- **Referral of new JPC members: 1 point/\$100 of new member's first gift**
- **Continuous years of JPC membership: 2 points/year**
- **Football season ticket holder status: 3 points/year**
- **Men's basketball season ticket holder status: 3 points/year**
- **Women's basketball season ticket holder: 3 points/year**
- **Volleyball season ticket holder status: 3 points/year**
- **Baseball/softball season ticket holder status: 3 points/year**
- **President's Council membership (\$1,000 in total donations to the University for the year): 3 points**
- **Purdue Alumni Association Annual Member: 3 points**
- **Varsity P membership: 4 points**

These categories are summed to determine your total points.

Priority points are especially significant as we approach the upcoming Mackey Arena reseal for men's basketball this June. We anticipate an extremely high demand for tickets and a competitive process. On April 30, 2022, current priority points will freeze and members who are season ticket holders will be ranked and assigned a timeslot based on their ranking so the reseal process can begin. This makes the 2022-23 JPC membership year an ideal time to evaluate your support of Boilermaker student-athletes moving forward.

For additional information, please refer to page 12. Your Boilermaker Athletics Representative will be in touch as more information becomes available.

# JPC BENEFITS

FIRST TEAM \$200+	CAPTAIN \$500+	MVP \$1,000+	ALL-AMERICAN \$2,500+	LEGEND \$5,000+	OLYMPIAN \$10,000+	HALL OF FAME \$15,000+	CHAMPION \$22,885+	BREES \$43,790+
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## BENEFITS OUR STUDENT-ATHLETES RECEIVE FROM YOUR GIFT

PROVIDES A STUDENT-ATHLETE WITH BOOKS FOR ONE SEMESTER		<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
PROVIDES A STUDENT-ATHLETE WITH BOOKS FOR ONE YEAR			<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
COVERS ONE SEMESTER OF ROOM				<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
COVERS ONE SEMESTER OF ROOM AND BOARD						<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
COVERS ONE YEAR OF IN-STATE TUITION							<i>P</i>	<i>P</i>	<i>P</i>
COVERS A FULL RIDE IN-STATE SCHOLARSHIP FOR ONE YEAR								<i>P</i>	<i>P</i>
COVERS A FULL RIDE OUT-OF-STATE SCHOLARSHIP FOR ONE YEAR									<i>P</i>

## BENEFITS YOU RECEIVE WITH YOUR GIFT

SUBSCRIPTION TO FORGE MAGAZINE AND GOLD & BLACK ILLUSTRATED EXPRESS	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
JOHN PURDUE CLUB CALENDAR	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
BIRCK BOILERMAKER GOLF COMPLEX DISCOUNT CARD	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
20% DISCOUNT ON PURDUE ATHLETICS' FACILITY RENTALS	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
TICKET PRIORITY	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
POSTSEASON TICKET PRIORITY	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
PARKING FOR FOOTBALL, MEN'S & WOMEN'S BASKETBALL AND VOLLEYBALL	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
MEN'S BASKETBALL LOWER ARENA/UPPER PREFERRED TICKET LIMIT	2	4	4	4	4	6	6	8	8
BOWL TICKETS AVAILABLE FOR PURCHASE	REQUEST	2	2	4	4	4	4	6	6
PRESIDENT'S COUNCIL MEMBERSHIP			<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
INVITATION TO THE OLD GOLD & BLACK DINNER				<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
FINAL FOUR TICKETS AVAILABLE FOR PURCHASE	REQUEST	REQUEST	REQUEST	REQUEST	2	4	4	4	6
ELIGIBLE TO REQUEST TO ESTABLISH A CORPORATE MEMBERSHIP						<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
INVITATION TO ATHLETICS DIRECTOR'S DINNERS						<i>P</i>	<i>P</i>	<i>P</i>	<i>P</i>
MBB LOWER PARKING LOT PASS AVAILABLE FOR PURCHASE	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	1	2	2	2
COMPLIMENTARY RESERVED PARKING SPACE WITH TICKET PURCHASE							<i>P</i>	<i>P</i>	<i>P</i>
CHAMPION TRAVEL OPPORTUNITY								<i>P</i>	<i>P</i>
MBB NCAA TOURNAMENT REGIONAL TICKETS AVAILABLE FOR PURCHASE	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	4	4
MBB BIG TEN TOURNAMENT TICKETS AVAILABLE FOR PURCHASE	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	2	2
JOHN PURDUE CLUB RETREAT									<i>P</i>
EXCLUSIVE NIKE GEAR									<i>P</i>
MBB NCAA TOURNAMENT FIRST AND SECOND ROUND TICKETS AVAILABLE FOR PURCHASE	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	REQUEST	2

\*Benefits chart subject to change

# VARSITY P

Operating under the umbrella of the John Purdue Club, Varsity P are JPC members who are also athletics alumni: former varsity student-athletes, managers, coaches, athletic trainers, practice players, and spirit squad members. Alumni do not need to have lettered or graduated from Purdue to join.

We are proud of those who wore the Old Gold & Black and now choose to give back. Our athletics alumni will always be a part of our Boilermaker family, and this membership offers the opportunity to continue investing in the legacy of athletics alumni beyond their time on campus.

## BENEFITS OF JOINING VARSITY P

- Receive all John Purdue Club membership benefits at your level
- Varsity P Tailgate: introduced in 2021, this benefit provides Varsity P members with the exclusive opportunity to entertain guests and connect with other alumni in the J. Nine Club in Mackey Arena prior to home football games
- Biannual Varsity Press newsletter
- Invitation to Purdue Athletics Alumni Tailgate (Homecoming)
- Access to both in-person and virtual networking opportunities
- Discount on Purdue Athletics gear
- Exclusive video calls with your program's leadership

The John Purdue Club has continued to make an intentional effort in recent years to provide more inclusive opportunities for our athletics alumni. As we look to build upon our athletics alumni experience, Varsity P is proudly led by:



### MARK HERRMANN

1981 FOOTBALL ALUM

**DIRECTOR OF LEADERSHIP AND ALUMNI ENGAGEMENT**

[mdherrmann@purdueforlife.org](mailto:mdherrmann@purdueforlife.org)

765.496.5079



### CARLY (MERCER) SCHMITT

2015 SWIM & DIVE ALUM

**DIRECTOR OF DEVELOPMENT**

[caschmitt@purdueforlife.org](mailto:caschmitt@purdueforlife.org)

765.496.2531

*Photo taken at a Varsity P  
tailgate during the 2021 season*





# 2022 FOOTBALL

## SEASON TICKET PURCHASE AND RENEWAL INFORMATION

During the 2021 season, Purdue Athletics transitioned to digital entry allowing for the safest and most convenient option for Boilermaker fans. This year, ticket renewals and premium contracts will be facilitated online only. For more information on digital entry, visit [PurdueSports.com/digitaltickets](https://PurdueSports.com/digitaltickets).

New this year, the priority deadline has moved to **March 1, 2022** to allow for plenty of time to plan ahead for the fall with the increased attendance we have seen in Ross-Ade Stadium over the last few years.

If you have not renewed or purchased tickets, call your Boilermaker Athletics Representative immediately.

### TO MANAGE YOUR TICKETS

- Go to [PurdueSports.com/MyAccount](https://PurdueSports.com/MyAccount) to login to your account

### IF YOU HAVE NEVER PURCHASED PURDUE ATHLETICS TICKETS ONLINE:

- Contact your Boilermaker Athletics Representative or the Hayes Family Athletics Ticket Office at 800.49.SPORT to find out your PIN
- Go to [PurdueSports.com/MyAccount](https://PurdueSports.com/MyAccount)
- Select Activate and enter your customer number and PIN
- Verify your account information and follow the online steps to renew

### POLICIES AND IMPORTANT INFORMATION

- Per Big Ten Conference regulations, all individuals, including children of any age, must have a ticket for admission.
- Purdue faculty/staff get a 20% discount off season ticket price up to two tickets for all categories except in South End Zone, Value End Zone, and the "4 or more" discounted season tickets.
- Tickets are allocated based on JPC priority points
- Parking is allocated by JPC membership level, then priority points

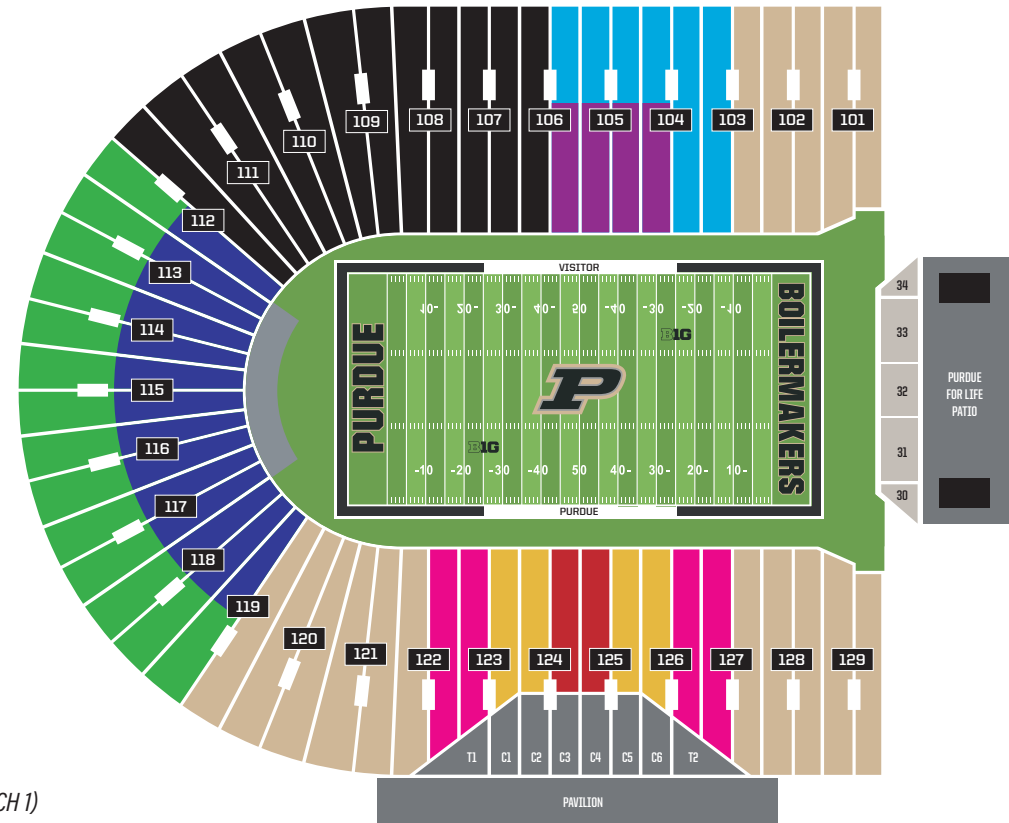
# 2022 FOOTBALL

## SEASON TICKET PRICING

SECTION	TICKET PRICE	LEGACY FUND	ALL-IN PRICE
WEST MIDFIELD	\$312	\$200	\$512
WEST PRIME	\$300	\$175	\$475
EAST PRIME	\$270	\$175	\$445
WEST SIDELINE	\$252	\$100	\$352
EAST SIDELINE	\$228	\$85	\$313
TOUCHDOWN	\$228	\$0	\$228
LOWER END ZONE	\$192	\$0	\$192
LOWER END ZONE (4+)	\$126	\$0	\$126
SOUTH END ZONE	\$192	\$0	\$192
VALUE END ZONE	\$132	\$0	\$132
VALUE END ZONE (4+)	\$108	\$0	\$108
PREMIUM SEATING	SEE PAGE 10 FOR MORE DETAILS		

## SEASON TICKET BENEFITS

- **ACCESS TO THE PURDUE FOR LIFE PATIO** (IF RENEWED BY MARCH 1)
- **THREE JOHN PURDUE CLUB PRIORITY POINTS** (IF RENEWED BY MARCH 1)
- **PRIORITY TO PURCHASE PURDUE ATHLETICS TICKETS**
- **PRIORITY TO PURCHASE BOWL GAME TICKETS**
- **ABILITY TO SET UP A PAYMENT PLAN**
- **DEDICATED BOILERMAKER ATHLETICS REPRESENTATIVE**
- **SAVE UP TO 28% ON SINGLE-GAME TICKET PRICES**
- **ONE BIRCK BOILERMAKER GOLF COMPLEX SAVINGS CARD PER ACCOUNT**







# PREMIUM SEATING:

## THE BEST GAMEDAY EXPERIENCE AT ROSS-ADE

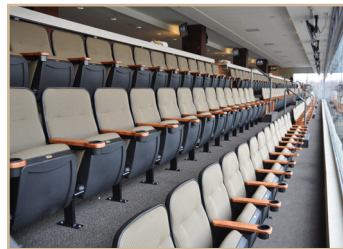
Ross-Ade Stadium offers several options for premium seating. Whether you are seeking an all-inclusive experience, enjoy an outdoor atmosphere in comfort, or are interested in the privacy of your own suite, we have an option available for you. Premium seat holders have the ability to enter two hours prior to kickoff through a private premium lobby.

Shively Club has a waitlist and availability will be limited. In order to join the waitlist for Shively, a \$50 deposit is required. Availability for private luxury suites is currently by waitlist only. We anticipate a sellout of all premium areas for the upcoming season.



### SHIVELY OUTDOOR CLUB: STARTING AT \$1,890

- Premium ballpark food fare available for no additional cost *(excluding alcohol)*
- Individual, extra-wide chairback seats
- Premium sightlines with an incredible view of the action
- Direct access to the comfortable, climate-controlled Shively Club lounge
- Exclusive access to full-service cash bar



### BUCHANAN INDOOR CLUB: \$3,420

- Enjoy a distinctive dining experience with Boilermaker Hospitality's signature chef tables at no additional cost
- Soft drinks, beer, wine and cocktails all available at no additional cost
- Luxury, theater-style padded seats located in our exclusive climate-controlled Buchanan Club lounge



### PRIVATE LUXURY SUITES: STARTING AT \$54,000

- 18 season tickets included
- Automatic windows for optimal climate control
- Ability to purchase food and beverages, including alcohol from Boilermakers Hospitality's signature menu
- In-suite concierge staff

Pricing is listed on a season basis and includes ticket cost and license fee. All new contracts include the license fee with tickets and parking purchased in addition.

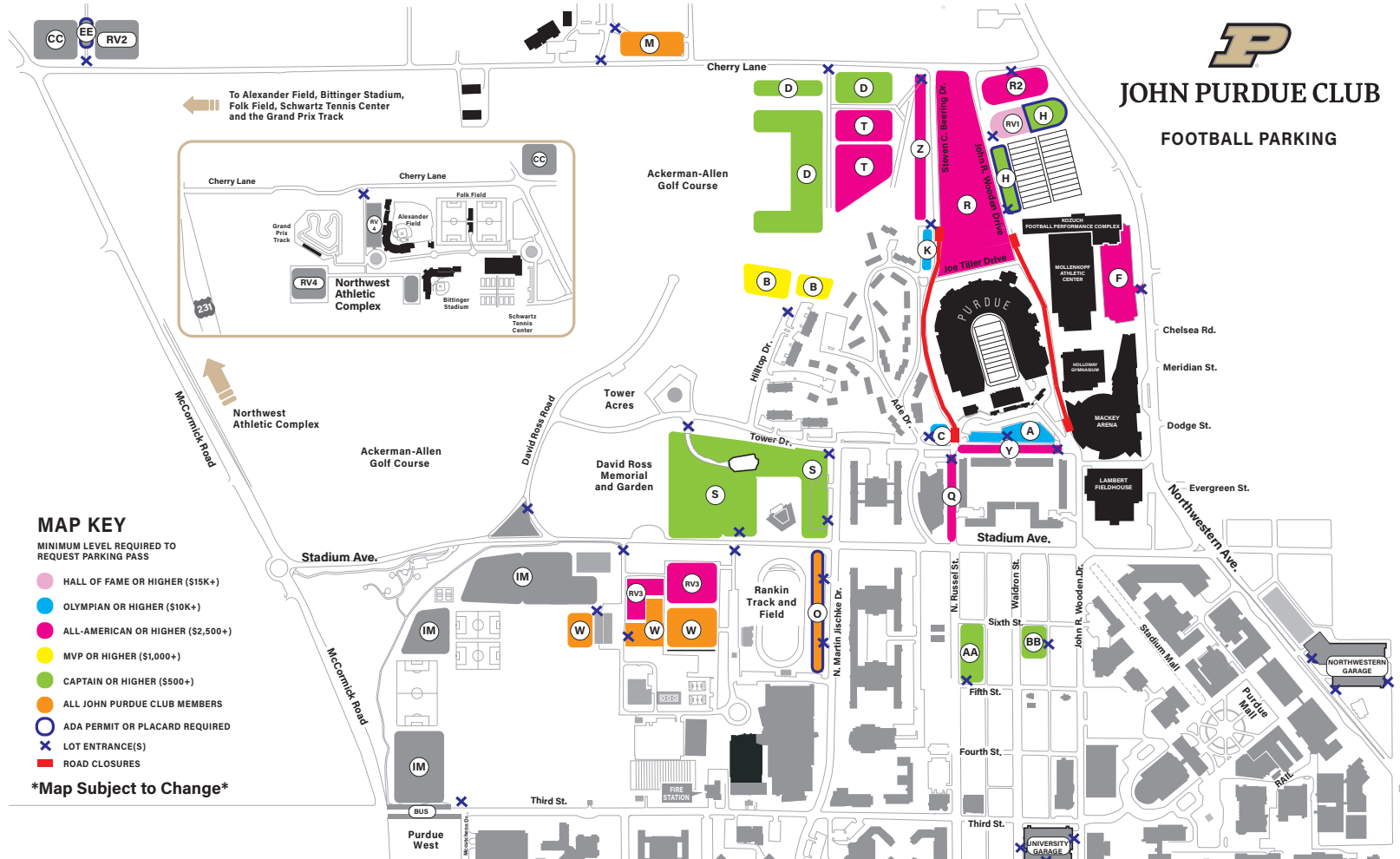
**To purchase, or for more information, please contact your Boilermaker Athletics Representative or reach out to [JPC@purdue.edu](mailto:JPC@purdue.edu) or 765.494.CLUB.**



# FOOTBALL PARKING

All parking for the 2022 season is now renewable from the 2021 season for those who maintain their John Purdue Club membership level and remain above the level and number of tickets required to maintain their parking passes. Lots are grouped into "Gold" and "Black" lots. All parking passes are subject to one per four tickets, but additional limits are in place on Gold lots by JPC membership level with the remaining passes being allocated in the Black lots. Parking is allocated by JPC membership level, then priority points.

GOLD LOTS
A, B, C, D, F, H, K, Q, R, R2, S, T, Y, Z, RV1, RV3, R2
BLACK LOTS
AA, BB, CC, EE (ADA), M, W, O (ADA), IM, NORTHWESTERN GARAGE, UNIVERSITY GARAGE, RV2, RV4
GOLD LOT LIMITS
BREES/CHAMPION 4 passes max
HALL OF FAME/ OLYMPIAN/LEGENDS 3 passes max
MVP/ALL-AMERICAN 2 passes max
CAPTAIN 1 pass max
FIRST TEAM 0 passes





# 2022 MACKEY ARENA RESEAT

During the summer of 2022, a reseating of Mackey Arena will take place in an effort to allow our fans and supporters to improve their seat location for games. In order to participate in the reseating, you must be a current season ticket holder. The reseating process provides a path for loyal members to improve their seating over time (in the past, seat upgrades rarely occurred). This process helps us provide incentive for fans to increase giving and help provide the resources needed for our student-athletes to achieve athletic and academic success. Annual support goes to cover our \$12.5M scholarship and academic support bill to the university for our 550+ student-athletes. The process also allows members who may have lived out-of-state or were unable to attend games but continued to support an entry point into season tickets that is reasonable for their level of loyalty and support.

We anticipate an extremely high demand for tickets and a competitive process. On April 30, 2022, current priority point rankings will freeze so the reseating process can begin, making your donation before April 30 for the 2022-23 JPC membership year an ideal time to evaluate your support of Boilermaker student-athletes moving forward.

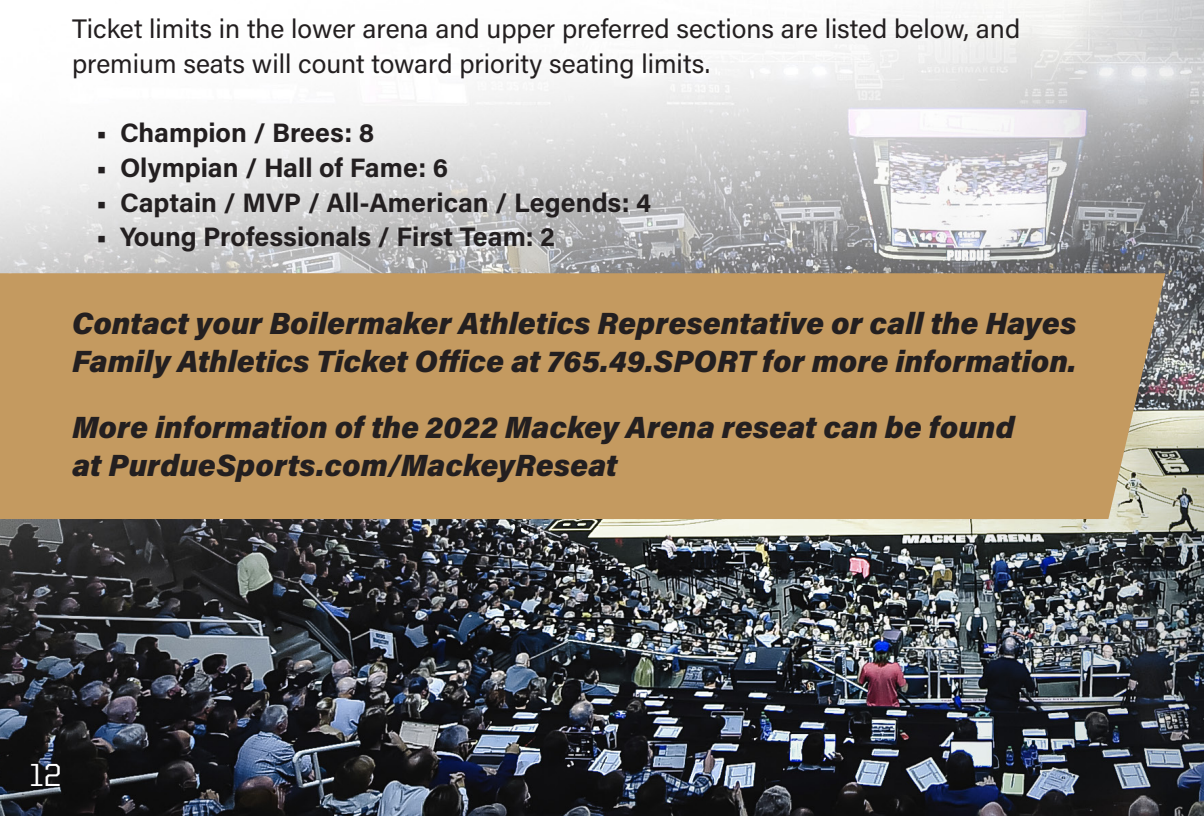
Please note that access to the lower arena is available to the All-American level and above.

Ticket limits in the lower arena and upper preferred sections are listed below, and premium seats will count toward priority seating limits.

- Champion / Brees: 8
- Olympian / Hall of Fame: 6
- Captain / MVP / All-American / Legends: 4
- Young Professionals / First Team: 2

**Contact your Boilermaker Athletics Representative or call the Hayes Family Athletics Ticket Office at 765.49.SPORT for more information.**

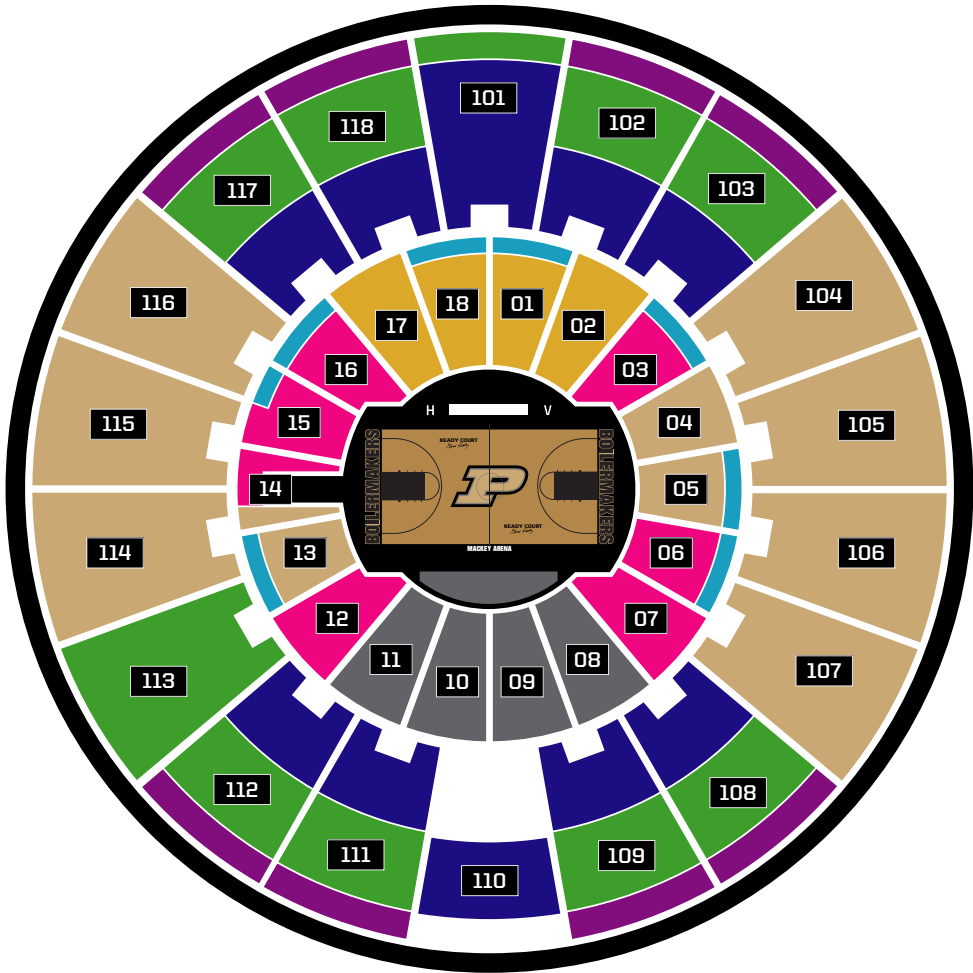
**More information of the 2022 Mackey Arena reseating can be found at [PurdueSports.com/MackeyReseat](https://PurdueSports.com/MackeyReseat)**





# 2022 MEN'S BASKETBALL

## SEASON TICKET PRICING



PRICE LEVEL	TICKET PRICE	LEGACY FUND	TOTAL
LOWER PREFERRED	\$900	\$350	\$1250
LOWER LEVEL	\$800	\$250	\$1050
UPPER PREFERRED	\$575	\$150	\$725
UPPER LEVEL	\$500	\$100	\$600
VALUE RESERVED	\$350	\$0	\$350

PREMIUM
  STUDENT
  ADA

### MACKEY ARENA PREMIUM SEATING ENHANCEMENTS

With construction slated to be completed prior to the 2022-23 Purdue basketball season, venerable Mackey Arena will feature revamped Courtside premium seating including wider theater-style chairs, in-seat charging capabilities, and improved premier sightlines. Premium seat holders get to enjoy a private early entrance located at the Spurgeon Club 2 hours prior to tipoff. Courtside seat holders can enjoy access to the Spurgeon Club and all-inclusive Wooden Club presented by the Risk Family.

### PREMIUM SEATING HOSPITALITY

#### WOODEN CLUB

The Wooden Club is exclusive to Courtside seat holders and is located directly at the top of the tunnel leading to Keady Court. The space features a full service bar, complimentary popcorn bar & half-time appetizers, three 55-inch high-definition televisions, private restrooms, coat storage and seat access via the team tunnel.

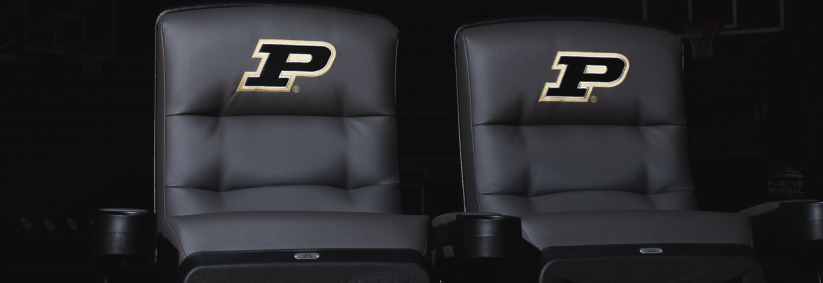
Wooden Club patrons may enter through the Ackerman Atrium (northwest entrance to Mackey Arena) and access the club via the elevator or stairs.

#### SPURGEON CLUB

The Spurgeon Club is accessible only by club seat and Courtside seat holders. The two-story area is located on the east side of Mackey Arena and features two full service cash bars with signature cocktails, bottles of wine, and premium bourbon as well as a variety of traditional and upscale menu options, ten high-definition televisions, private restrooms, and more

A capital gift in support of Purdue Basketball plus a minimum of All-American and above is required to purchase new Courtside seats.

Availability is limited for premium seating opportunities. For more information, please contact your Boilermaker Athletics Representative or visit [JohnPurdueClub.com](http://JohnPurdueClub.com).





# BASKETBALL SEASON TICKETS

## MEN'S BASKETBALL

Tickets to 2022-23 men's basketball games will be available for purchase online at [PurdueSports.com](https://PurdueSports.com), at The Hayes Family Athletics Ticket Office located in Mackey Arena or by calling the John Purdue Club this summer. The Hayes Family Athletics Ticket Office opens two hours prior to each men's basketball game.

Ticket priority for season allocations and single-game on-sale dates are given to John Purdue Club members. Lower-arena tickets and premium tickets in the gold, black, and courtside sections are sold out. To join the waitlist, please reach out to your Boilermaker Athletics Representative or call 765.494.CLUB.

Parking passes are available for purchase by John Purdue Club members only. Current membership level will dictate lot availability.

- **April 30, 2022: Priority Points lock for reseal**
- **Late-May: Reseat timeslots announced**
- **Mid-June: Mackey Arena reseal**

## WOMEN'S BASKETBALL

Tickets to 2022-23 women's basketball games will be available for purchase online at [PurdueSports.com](https://PurdueSports.com), at The Hayes Family Athletics Ticket Office located in Mackey Arena or by calling the John Purdue Club this summer. The Hayes Family Athletics Ticket Office opens one hour prior to each women's basketball game.

Ticket priority for season allocations and single-game on-sale dates are given to John Purdue Club members. Premium tickets in the gold, black and courtside sections are available only by calling your Boilermaker Athletics Representative or 765.494.CLUB.

Parking passes are available for purchase by John Purdue Club members only. Current membership level will dictate lot availability.



# MEET THE JOHN PURDUE CLUB TEAM



**SEAN ANDERSON**  
Revenue Generation &  
Development Associate  
ande1426@purdue.edu  
**765.494.2650**



**JILL BAYLEY**  
Office Manager  
jmbayley@purdueforlife.org  
**765.494.8521**



**ZACH BEASCHLER**  
Revenue Generation &  
Development Associate  
zbeaschl@purdue.edu  
**765.494.2215**



**BRIAN CARDINAL**  
**2000 BASKETBALL ALUM**  
External Relations  
bcardinal@purdue.edu  
**765.494.2582**



**HOLLYN CULLEY**  
**2017 PURDUE ALUM**  
Assistant Director of  
Athletics Special Events  
hpculley@purdueforlife.org  
**765.496.3036**



**COURTNEY DOWNEY**  
**2010 PURDUE ALUM**  
Assistant Athletics Director -  
Development Operations  
cndowney@purdueforlife.org  
**765.494.3424**



**MITCH EAVEY**  
**2010 PURDUE ALUM**  
Data Analyst  
mceavey@purdueforlife.org  
**765.496.2446**



**JAHVAE (JAY) GIDDENS**  
Assistant Director of  
Development - Annual Giving  
jngiddens@purdueforlife.org  
**765.494.8671**



**MARK HERRMANN**  
**1981 FOOTBALL ALUM**  
Director of Leadership and  
Alumni Engagement  
mdherrmann@purdueforlife.org  
**765.496.5079**



**TIM HOUSE**  
Executive Senior Associate Athletics  
Director / Associate VP for Development  
jpc@purdue.edu  
**765.494.2582**



**NICHOLAS HUNT**  
Revenue Generation &  
Development Associate  
hunt179@purdue.edu  
**765.494.2657**



**BEN KEWMAN**  
**2011 PURDUE ALUM**  
Assistant Athletics Director -  
Annual Giving and Premium  
Seating  
blkewman@purdueforlife.org  
**765.496.6150**



**MEGHAN KING**  
Manager, Revenue Generation  
& Development  
king556@purdue.edu  
**765.494.2131**



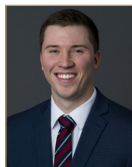
**JOE KRONANDER**  
Senior Director /  
Revenue Generation and  
Development  
jkronander@purdue.edu  
**765.494.2581**



**NICK LOGAN**  
Associate Athletics Director -  
Development / Senior Director of  
Development  
njlogan@purdueforlife.org  
**765.496.9054**



**BRANDEN LUCAS**  
Assistant Director of  
Development - Annual Giving &  
Premium Seating  
bmlucas@purdueforlife.org  
**765.496.6887**



**ISAAC LUGINBILL**  
Director of Development  
imluginbill@purdueforlife.org  
**765.494.3562**



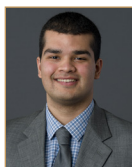
**SPENCER MARSH**  
**2019 PURDUE ALUM**  
Manager of Development  
Operations  
sdmarsh@purdueforlife.org  
**765.494.8171**



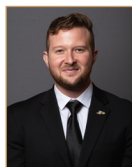
**BETH OLINGER**  
Assistant Director of  
Development - Annual  
Giving  
eaolinger@purdueforlife.org  
**765.494.6544**



**BROOKE ROBBINS**  
Associate Director - Revenue  
Strategy  
brobbins@purdue.edu  
**765.496.4937**



**ANDREW RODRIGUEZ**  
Revenue Generation &  
Development Associate  
rodrigab@purdue.edu  
**765.494.2852**



**ADAM SAVOIE**  
Revenue Generation &  
Development Associate  
savoie@purdue.edu  
**765.494.2620**



**CARLY SCHMITT**  
**2015 SWIM & DIVE ALUM**  
Director of Development  
caschmitt@purdueforlife.org  
**765.496.2531**



**AUSTIN SCHEIDT**  
Assistant Director of  
Development - Annual Giving  
amscheidt@purdueforlife.org  
**765.494.8506**



**DREW ST. AUBIN**  
Senior Director of  
Development  
bastaubin@purdueforlife.org  
**765.494.3519**



**JOHN SULLIVAN**  
Operations Assistant  
jbsullivan@purdueforlife.org  
**765.494.2502**



**KILEY SWISHER**  
Special Events Athletics  
Coordinator  
kdsvisher@purdueforlife.org  
**765.494.3639**



**ERRICT TEDROW**  
Revenue Generation &  
Development Associate  
etedrow@purdue.edu  
**765.494.2650**



**TITI YUSUF**  
Revenue Generation &  
Development Associate  
yusuft@purdue.edu  
**765.494.2748**

## CURRENT JOHN PURDUE CLUB MEMBERS BY GIVING LEVEL

**48**

**BREES**

ANNUAL GIFT OF \$43,790+

**149**

**CHAMPION**

ANNUAL GIFT OF \$22,885+

**73**

**HALL OF FAME**

ANNUAL GIFT OF \$15,000+

**141**

**OLYMPIAN**

ANNUAL GIFT OF \$10,000+

**292**

**LEGEND**

ANNUAL GIFT OF \$5,000+

**832**

**ALL-AMERICAN**

ANNUAL GIFT OF \$2,500+

**1,534**

**MVP**

ANNUAL GIFT OF \$1,000+

**1,610**

**CAPTAIN**

ANNUAL GIFT OF \$500+

**13,437**

**FIRST TEAM**

ANNUAL GIFT OF \$200+

# 2022 SAVE THE DATES

APRIL 8-9	APRIL 27	JUNE 4	JUNE 24-26
PURDUE FOOTBALL ALUMNI WEEKEND SPRING GAME	PURDUE DAY OF GIVING	JPC DAY	JOHN PURDUE CLUB RETREAT
SEPTEMBER 1	SEPTEMBER 9	SEPTEMBER 10	SEPTEMBER 16-17
VARSITY P TAILGATE: FOOTBALL VS. PENN STATE	OLD GOLD & BLACK DINNER <i>OPEN TO ALL-AMERICAN, LEGEND, OLYMPIAN, HALL OF FAME, CHAMPION AND BREES LEADERSHIP LEVEL MEMBERS</i>	VARSITY P TAILGATE: FOOTBALL VS. INDIANA STATE	JPC TRAVEL: FOOTBALL VS. SYRACUSE
SEPTEMBER 24	OCTOBER 14	OCTOBER 14-15	OCTOBER 15
HOMECOMING PURDUE ATHLETICS ALUMNI TAILGATE: FOOTBALL VS. FAU	ATHLETICS DIRECTOR'S DINNER (OPTION 1) <i>OPEN TO OLYMPIAN, HALL OF FAME, CHAMPION AND BREES LEADERSHIP LEVEL MEMBERS</i>	FOOTBALL ALUMNI WEEKEND	VARSITY P TAILGATE: FOOTBALL VS. NEBRASKA
NOVEMBER 4	NOVEMBER 5	NOVEMBER 19	NOVEMBER 22-27
ATHLETICS DIRECTOR'S DINNER (OPTION 2) <i>OPEN TO OLYMPIAN, HALL OF FAME, CHAMPION AND BREES LEADERSHIP LEVEL MEMBERS</i>	VARSITY P TAILGATE: FOOTBALL VS. IOWA	VARSITY P TAILGATE: FOOTBALL VS. NORTHWESTERN	JPC TRAVEL: PK85 TOURNAMENT WITH MEN'S BASKETBALL



## JOHN PURDUE CLUB

MACKEY ARENA, ROOM 2200 / 900 JOHN R. WOODEN DRIVE / WEST LAFAYETTE, IN 47907

PHONE: 765.494.CLUB / FAX: 765.496.1842 / EMAIL: JPC@PURDUE.EDU

JOHNPURDUECLUB.COM