

ELITE SPONSORSHIP LEVELS	BRONZE \$4,000	SILVER \$5,000	GOLD \$6,000	PLATINUM \$8,000
Recognition throughout conference as sponsor	✓	✓	✓	✓
Logo recognition in conference promotional materials, on website, and in general session sponsor logo loop	✓	✓	✓	✓
Signage with corporate logo displayed prominently throughout the conference	✓	✓	✓	✓
Complimentary full conference registrations	2	3	4	6
Logo in onsite conference program	✓	✓	✓	✓
Sponsored content on Purdue Alumni social media platforms during conference				✓

SPONSORSHIP LEVELS	NOURISHMENT HUB \$2,000	BREAKFAST \$3,500	LUNCH (2) \$4,000	RECEPTION \$5,000
Logo placement		Conference screens	Event signage	Conference screens
Recognition throughout conference as sponsor	✓	✓	✓	✓
Recognition on website as sponsor	✓	✓	✓	✓
Signage	At tables & outside coffee/snack area	Signage in the dining room	Signage in the dining room	Prime placement at event reception
Recognition in conference program as sponsor		✓	✓	✓

CONFERENCE BAG SPONSOR	DISPOSABLE CONFERENCE BAG SPONSOR \$1,000
Logo placement	On conference bag

ADVERTISING OPPORTUNITIES	HALF-PAGE PROGRAM AD \$250	FULL-PAGE PROGRAM AD \$500
Details	Black & white	Black & white

A specs sheet will be provided.

IN-KIND OPPORTUNITIES

If your sponsorship budget is tight, consider an in-kind sponsorship that will help the Purdue Women's Network offset our operational expenses. In-kind sponsorships are calculated at 50% of the market value and must be offered as an overall sponsorship package that includes cash commitments. Examples of in-kind sponsorships include the onsite conference program, speaker gifts, swag, and floral arrangements.

All sponsorships, underwriting, ad commitments, artwork, and logos must be finalized by March 31, 2024.