

PURDUE WOMEN'S CONFERENCE 2023

SPONSORSHIP OPPORTUNITIES

Join us in supporting Purdue Women's Conference 2023, brought to you by the Purdue for Life Foundation's Purdue Women's Network. Established in 2018, this annual conference has drawn leading women professionals from across the country who are committed to helping other women foster their personal, professional, and intellectual well-being.

TWO DAYS FULL OF BOLD IDEAS, SPIRITED DISCUSSIONS, PRACTICAL INSIGHTS, AND IMPACTFUL NETWORKING

Purdue Women's Conference 2023 will be held June 8-9 at the Union Club Hotel and Memorial Union on Purdue University's West Lafayette campus. Attendees represent a diverse range of industries and career levels united by a common desire to advance their professional and personal development within a supportive community of Purdue alumnae and friends of the University.

The Purdue Women's Network is eager to showcase partnerships with organizations that value and prioritize issues of importance to women. Not sure which sponsorship level is right for you? Contact Purdue for Life Foundation Business Partnership Manager Jessica Richardson at jarichardson@purdueforlife.org or 765-494-5176 to discuss your marketing goals and opportunities.



**PURDUE WOMEN'S
NETWORK**

ELITE SPONSORSHIP LEVELS

	BRONZE \$4,000	SILVER \$5,000	GOLD \$6,000	PLATINUM \$8,000
Recognition throughout conference as sponsor	✓	✓	✓	✓
Logo recognition in conference promotional materials, website, onsite program, and general session sponsor logo loop	✓	✓	✓	✓
Signage with corporate logo displayed prominently throughout the conference	✓	✓	✓	✓
Complimentary full conference registrations	2	3	4	6
Ad in onsite conference program (black and white)	Quarter-page	Half-page	Full-page	Full-page with premium placement
Introduction speaking time			Introductory remarks given by company rep before session	Introduce a keynote speaker
Exhibit booth			Prime location	Prime location
Sponsored content on Purdue Alumni social media platforms during conference				✓

SPONSORSHIP LEVELS

	NOURISHMENT HUB \$2,000	BREAKFAST \$3,500	LUNCH (2) \$4,000	RECEPTION \$5,000
Logo placement		Conference screens	Event signage	Conference screens
Recognition throughout conference as sponsor	✓	✓	✓	✓
Recognition on website as sponsor	✓	✓	✓	✓
Signage	At tables & outside coffee/snack area	Signage in the dining room	Signage in the dining room	Prime placement at event reception
Recognition in conference program as sponsor		✓	✓	✓
Exhibit booth			Prominent space in exhibit hall	Booth in exhibit hall

*All sponsorships, underwriting, exhibitors, and ad commitments must be finalized by March 31, 2023.
All artwork and logos must be submitted and finalized by April 14, 2023.*

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ADDITIONAL OPPORTUNITIES

CONTACT

Jessica Richardson
Business Partnership Manager
Purdue for Life Foundation
765-494-5176
jarichardson@purdueforlife.org

Purdue Women's Network
Purdue for Life Foundation
403 West Wood Street
West Lafayette, Indiana 47907-2007

CONFERENCE BAG SPONSOR

CONFERENCE BAG SPONSOR
\$1,000

Logo placement

On conference bag

EXHIBITING OPPORTUNITIES

PURDUE COLLEGES
& SCHOOLS
\$200

BUSINESS
EXHIBITOR
\$500

6' table provided



**Meals not included for exhibitors*

ADVERTISING OPPORTUNITIES

HALF-PAGE
PROGRAM AD
\$250

FULL-PAGE
PROGRAM AD
\$500

Details

Black & white

Black & white

IN-KIND OPPORTUNITIES

If your sponsorship budget is tight, consider an in-kind sponsorship that will help the Purdue Women's Network offset our operational overhead expenses. In-kind sponsorships are calculated at 50% of the market value and must be offered as an overall sponsorship package that includes cash commitments.



PURDUE FOR LIFE
FOUNDATION

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SPONSORSHIP/ OPPORTUNITIES FORM

Form must be submitted by **March 31, 2023**, to guarantee full conference benefits. All artwork and logos must be submitted by **April 14, 2023**. We suggest you finalize your commitment early as some sponsorships are limited.

ELITE SPONSORSHIP LEVELS

- \$8,000 ☐ PLATINUM SPONSOR
\$6,000 ☐ GOLD SPONSOR
\$5,000 ☐ SILVER SPONSOR
\$4,000 ☐ BRONZE SPONSOR

SPONSORSHIP LEVELS

- \$5,000 ☐ RECEPTION SPONSOR
\$4,000 ☐ LUNCH SPONSOR (2)
\$3,500 ☐ BREAKFAST SPONSOR
\$2,000 ☐ NOURISHMENT HUB SPONSOR

ADDITIONAL OPPORTUNITIES

- \$1,000 ☐ CONFERENCE BAG SPONSOR

EXHIBITING OPPORTUNITIES

- \$500 ☐ BUSINESS EXHIBITOR
\$200 ☐ PURDUE COLLEGES & SCHOOLS

ADVERTISING OPPORTUNITIES

- \$500 ☐ FULL-PAGE PROGRAM AD
\$250 ☐ HALF-PAGE PROGRAM AD

IN-KIND SPONSORSHIP OPPORTUNITIES

- ☐ WE WILL CONTACT YOU

PLEASE PRINT

ORGANIZATION/BUSINESS NAME

CONTACT NAME

CONTACT TITLE

MAILING ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

Total Amount Due: \$ _____

Payment Method

- ☐ Cash
☐ Check #: _____
Made payable to: **Purdue Foundation**
☐ Credit Card
Card No.: _____
Exp: _____ / _____ CCV: _____
Signature: _____

**PLEASE RETURN REGISTRATION FORM
BY ONE OF THE FOLLOWING METHODS:**

EMAIL: jarichardson@purdueforlife.org

MAIL COMPLETED FORM WITH PAYMENT TO:

Purdue Women's Network

Purdue for Life Foundation
403 West Wood Street
West Lafayette, Indiana 47907-2007



**PURDUE WOMEN'S
NETWORK**