

Dear [NAME],

In keeping with our organization's goals to foster an environment of continual improvement, I have been looking into development opportunities for the year ahead that align with my professional interests and goals. I found one learning experience of particular interest: Purdue Women's Conference 2022.

This opportunity interests me for several reasons. First, the roster of speakers for Purdue Women's Conference 2022 represents a robust variety of backgrounds and career paths. Speakers include entrepreneurs, authors, advertising executives, college professors, and life coaches, among others. Also, the event is hosted by the Purdue for Life Foundation, an organization that expertly leverages its network to bring together incredibly talented and successful women who are trailblazers in their fields.

Furthermore, I think the diverse cross section of different industries and intergenerational experiences at this year's conference will provide ample learning opportunities. And the event is intentional in giving attendees a chance to make new connections and learn from others' perspectives.

If you would like me to provide additional details about the conference (including pricing, etc.), please let me know. I will gladly provide more information on specific programming as it becomes available.

Please don't hesitate to let me know if a conversation on this would be helpful. Thank you for your time!

Best regards,