

# ***VOLUNTEER LEADERSHIP***

**While you  
wait...**

In the chat box, what  
questions do you have  
around volunteerism?

**Jillian Henry, Vice President Organizational Development  
and Strategic Leadership**

## Volunteer Leadership

- Value of being asked
- Value of being specific with needs
- Value in answering why volunteerism matters
- Value in recognizing volunteers

## Value of being asked:

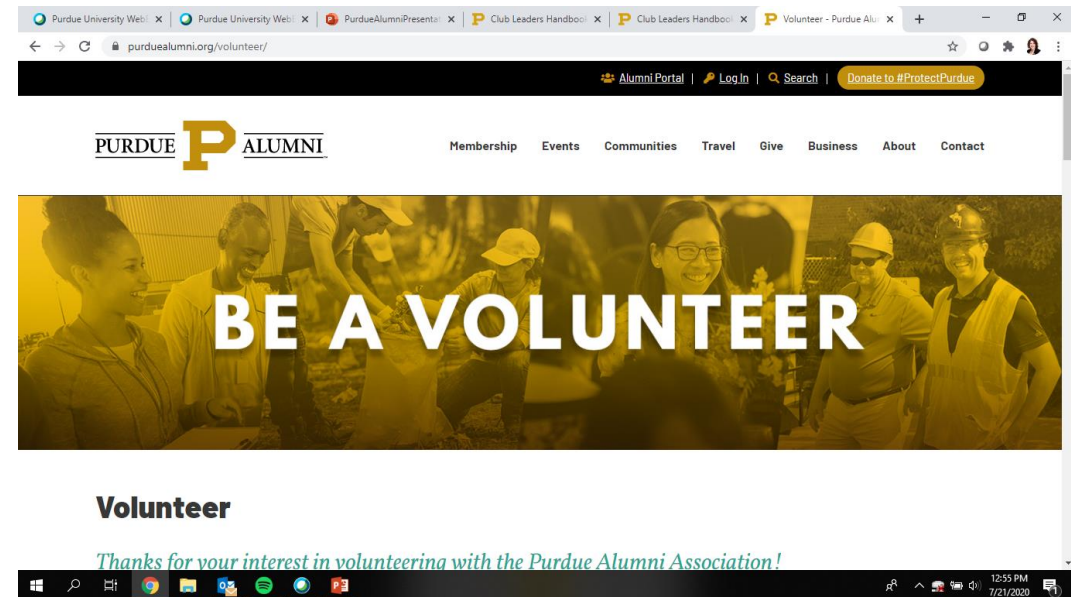


- #1 reason people give (time, talent, treasure)
- As a leader, you are an extension of Purdue! You can share opportunities with alumni about how they can get involved.
- Most alumni would volunteer, if they were asked. By asking, you're creating a pipeline for a greater relationship with Purdue.

## Value of being specific with needs:

- What could we do?
- What should we do?
- What will we do?

When you know what you need,  
you know what to **look** for.

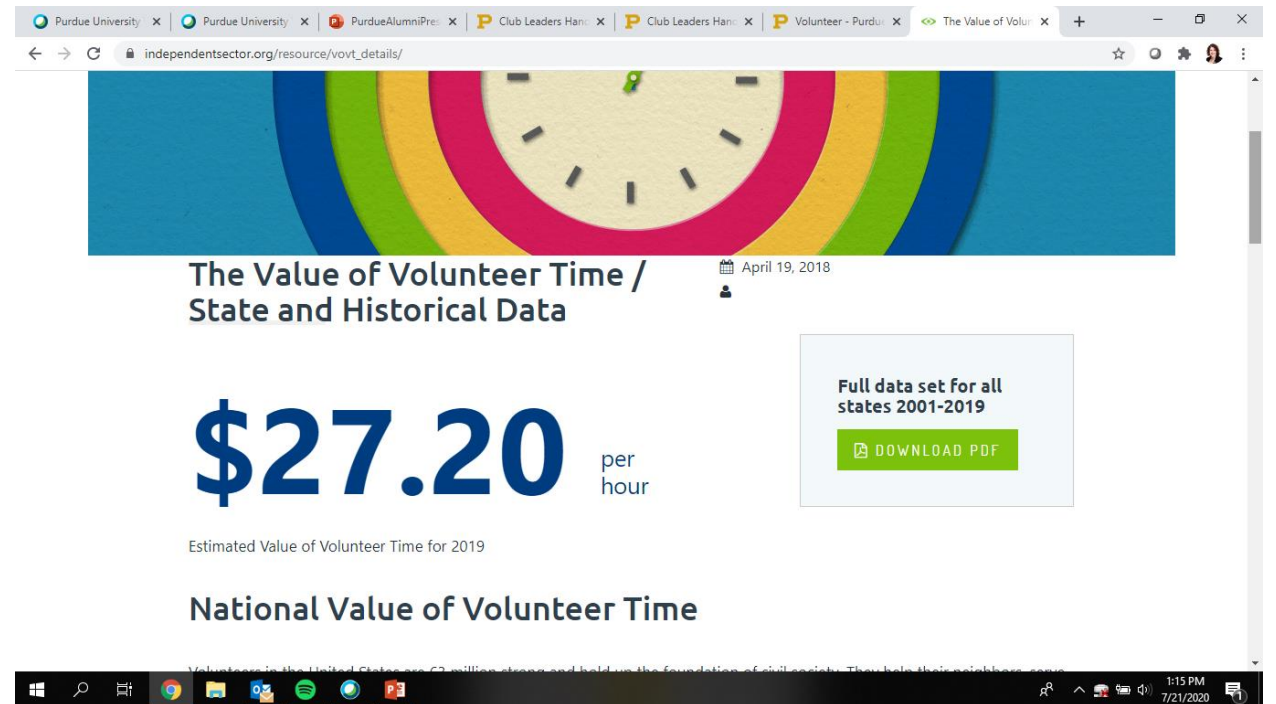


<https://www.purduealumni.org/volunteer/>

## Value of answering WHY volunteerism matters:

There is a proven correlation between **volunteering** and donating. One study (VolunteerMatch.org) found that on average, **volunteers donate** ten times more than non-**volunteers**.

In addition, nearly 70% of folks surveyed said they **donate** to the organization for which they **volunteer**.



## Value of answering WHY volunteerism matters:

### 6 Health Benefits to Volunteering according to the Mayo Clinic:

1. Volunteering decreases depression
2. Volunteering gives a sense of purpose and increases skills
3. Volunteering keeps people mentally and physically active
4. Volunteering reduces stress
5. Volunteering may help you live longer
6. Volunteering helps you meet others and build relationships

<https://www.mayoclinichealthsystem.org/hometown-health/speaking-of-health/helping-people-changing-lives-the-6-health-benefits-of-volunteering#:~:text=Volunteering%20increases%20social%20interaction%20and,purpose%20and%20teaches%20valuable%20skills.>



## Best resource for club / network leaders:

- <https://www.purduealumni.org/alumni-leaders/>



Membership Events Communities Travel Give Business About Contact

### Alumni Leaders Home

#### Clubs

Club Event Forms

Newsletter

Club Leaders Handbook

Dashboard

Club Scholarship Reports

Yearly Timeline for Clubs

International Networks

## Alumni Leaders

*Welcome! This resource portal is designed to provide information and support to the valued leaders of Purdue Alumni communities throughout the world.*

Alumni communities have been an integral part of the Purdue Alumni Association since the first clubs were founded in 1890. As a volunteer alumni leader, you have demonstrated your pride, loyalty, and passion for Purdue. It's that enthusiasm and dedication to the Boilermaker spirit that will serve as the catalyst needed to reach the goal set by Purdue Alumni's Board of Directors – 90,000 members by 2020. The tools and resources we've compiled for you in this portal will help you to plan, promote, and execute a variety of events; track attendance and engagement; and integrate membership marketing into your communications.





**ALUMNI  
SERVE IN  
SEPTEMBER**

**PURDUE MONTH OF SERVICE**

[PURDUEALUMNI.ORG/SERVICE](http://PURDUEALUMNI.ORG/SERVICE)



# PURDUE MONTH OF SERVICE



**PURDUE MONTH OF SERVICE**

**#PurdueServes**

**Share! Share! Share!**

# ***THANK YOU***

If you need shirts, we still have some black and gold shirts available for service projects. You can also use these as a thank you if you are organizing service projects like mask making or blood drives.

Send t-shirt requests to Christopher Pullins.  
[pullinc@purdue.edu](mailto:pullinc@purdue.edu)

