

VIRTUAL FUND RAISING

**Fred McCracken, President Purdue Alumni Club of
Hendricks County**

Hands off Virtual Revenue Stream

- Start a *Go Fund Me* Page
 - <https://www.gofundme.com/>

- Christmas Wreath at *Christmas Forest*
 - santa@christmasforest.com
 - No money up front
 - Delivered directly to your customer
 - Free shipping via UPS –Continential US
 - Your fundraising rep at Christmas Forest is Angie,

- Make it a Contest Between Clubs



2019 Fundraising Plans information.pdf



2019 EZ Plan - PBAO.pdf

Virtual Fundraising- Make it Fun

- Virtual Silent Auction
 - Silent Auction Used at Boilermaker Ball
 - Contact for Boilermaker Ball template- Christopher Pullins

Christopher Pullins
Assistant Director, Alumni Events
Purdue Alumni Association
(765) 496-6060
pullinc@purdue.edu
purduealumni.org

- Virtual Raffle
 - Wheel of Names
 - <https://wheelofnames.com/>
 - Prizes-Gift Card, Logo Items

- Virtual Walk- (Haley Atwell)
 - Sign Up with Entry Fee

Contact:
Haley Atwell
*Assistant Director, PASE
Engagement*
Purdue Alumni Association
(765) 496-6550
www.purduealumni.org



Virtual Walk.pdf

Virtual Activity Prizes / Item Sales

- Logo Items (Your Club?)
 - Include T-Shirt, Certificate, Shipping in Virtual Walk Fee
 - Virtual Silent Auction Items
 - Virtual Raffle Prizes
- PAA approved Vendors
 - <https://www.purdue.edu/trademarks-licensing/documents/licensees%20addresses.pdf>
- What
 - T-Shirts, Face Masks,

- Share Ideas
- Fred McCracken and Sharetha Marshall can be Your Contacts

Fred McCracken (BSIE 1973)

President, Purdue Alumni Club of Hendricks County

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Sharetha Marshall, MSM (HHS '02)

*Assistant Director, Regional Outreach - East USA,
Purdue Black Alumni Organization(PBAO)*

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Trivia

What do Sharetha and Fred Have in Common?

Answer

They are both Jeffersonville Red Devils

THANK YOU

Questions?