



**SUGAR and SPICE**  
aka Almira Yllana and  
Giovanna Krozel

## **Purdue Alumni Leaders Conference 2020**



# About US

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## SUGAR

Global Quality, Accenture – 21 years

Purdue Chemical Engineering, 1999

- Board of Directors, Purdue Alumni Association
- Past President, Purdue Club of Chicago
- Past President, Purdue Club of N/NW Chicago Suburbs
- International Council of Purdue Women, Founder's Circle
- President's Council
- John Purdue Club

Adler Planetarium Women's Board

## SPICE

Director, Global Procurement - Takeda Pharmaceuticals

Purdue Chemical Engineering, 1999

- President, Purdue Club of N/NW Chicago Suburbs
- International Council of Purdue Women, Founder's Circle
- President's Council
- John Purdue Club

Adler Planetarium Women's Board

# Top Three Hacks to Recruiting, Retaining, and Engaging the Best Boilermaker Alumni Leadership

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**#1: BUILD A  
VOLUNTEER  
PIPELINE**



**#2: MENTOR  
PROSPECTIVE  
VOLUNTEER  
LEADERS**



**#3: ENGAGE WITH  
VOLUNTEERS (AT THE  
RIGHT TIME, THE RIGHT  
PLACE, AND IN THE RIGHT  
WAY)**



# BUILD A VOLUNTEER PIPELINE

Meet	Get out there and MEET Purdue Alumni!! (if you can)
Use Tech	Covid: Use Virtual Events, Social Media, Word of Mouth to continuously meet Purdue Alumni
Ask	Ask people directly if they would be interested in getting more involved
Benefits	Focus on the benefits of volunteering: <ul style="list-style-type: none"><li>• Making a difference (especially for Student Scholarship)</li><li>• Using their skills and talents for good</li><li>• Meeting GREAT Purdue Alumni and friends of Purdue!!</li></ul>



# MENTOR PROSPECTIVE VOLUNTEER LEADERS

- Ask volunteers what they are interested in (i.e. sports, networking, student scholarship, etc.)
- Create short term projects (i.e. plan an event) within a specific committee (i.e. communications, social media, suburbs, young alumni, etc.) if they aren't ready to fully commit
- Spend quality time with your volunteer board outside of meetings

ENGAGE  
WITH  
VOLUNTEERS  
(AT THE RIGHT  
TIME, THE  
RIGHT PLACE,  
AND IN THE  
RIGHT WAY)



Get to know  
your volunteers  
– what place  
are they in life?  
(i.e. newly graduated,  
starting a new career,  
busy with a new career or  
business, starting a new  
family, kids off to college,  
ready for retirement, etc.)  
This may determine their  
possible time, treasure  
and resource allotment to  
leadership opportunities



They may  
not be ready  
today, but  
may be  
ready in the  
future to  
step up and  
help



HAVE  
FUN!!!





## Q&A

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