



**Purdue Alumni Club Volunteer Financial Policies for FY24**

Funds provided by the Purdue for Life Foundation assist clubs in engaging as many alumni, students, friends, and fans as possible, thereby advancing the vision and mission of Purdue University and supporting the Purdue for Life Foundation. This helps those that love Purdue stay connected, get involved, and give back.

Funds to clubs are provided as part of the Club Recognition Program. Below are the requirements for the different tier levels for the program.

<b>Tier Levels</b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>
<b>Number of Events</b>	8	5	3
<b>Incentives</b>			
Engagement Funds	Yes	Yes	No
Scholarship Funds	Yes	Yes	No
<b>Alumni Engagement &amp; Outreach Initiatives</b> <i>Complete six for gold, three for silver, or two for bronze.</i>	6	3	2
Send a monthly Newsletter (minimum 4/year).			
Host a family focused event in your community (not a student send-off).			
Host an event targeting recent graduates and/or incoming/current students (not a student send-off).			
Coordinate a community service project with a local organization.			
Host a professional networking event.			
Host a social event that brings together alumni, friends, and fans.			
Partner with another Alumni Club and/or affinity group to host an event.			
Participate in educational outreach programs with local schools or community organizations, such as tutoring or service-learning programs.			
Host a student send-off.			
Attend ALVC (2 or more club members).			



<b>Sporting Event Watch Party</b>	1	1	1
<b>Scholarship</b>	1	1	
Host an event with the primary purpose to raise scholarship funds.			

Club funds will be provided twice, annually in 50% increments, in the form of checks sent to the club treasurer. Checks will be sent in August and January of each fiscal year. The fiscal year for the Purdue for Life Foundation is July 1-June 30. Funds provided to clubs are based on the following...

- Submission of the annual agreement.
- Adherence to the annual agreement requirements.
- Submission of the volunteer agreement by each individual board member.
- Number of Purdue Alumni Association members in the club’s geographic area.
- The standing of the club based on the recognition program
  - Gold=\$2.50 per PAA member in the club’s geographic zip code area + \$500 in operational funds
  - Silver=\$1.50 per member + \$500 in operational funds
  - Bronze=\$500 (flat amount)
- Scholarship donation if the club achieved Gold or Silver level in club recognition program.
  - Gold=\$1,000 (\$500 for clubs that have accounts outside of PRF)
  - Silver=\$600 (\$300 for clubs that have accounts outside of PRF)

**Qualifying Club Event for the Club Recognition Program**

A qualifying club event is an activity or program promoted to all alumni and constituents in a club’s geographic area in the appropriate fiscal year. It is important to note that while game watch events are encouraged, they cannot be the only type of events you host to qualify for the program.

**Events with Fees**

Clubs that host events with fees, after paying all expenses, may keep their excess fees in their bank account for future use on events or have the amount donated to the club’s scholarship endowment or supported account, the Purdue University General Scholarship Fund, or the Purdue Alumni Association endowment.

**Allowable Expenses**

- Food and drink (excluding alcohol).
- Room charge and equipment rental.
- Event supplies.
- Auction items (vintage Purdue items, custom-made items, etc.) to raise funds for a club’s scholarship fund. Online auctions are to use the foundation’s online auction platform.
- Guest speaker payment fee.
- Guest speaker travel and meals.
- Honored guest meals.



- Tickets to sporting events when purchasing group tickets for an event.

**Non-Allowable Expenses**

- Alcoholic beverages.
- Salaries or honorariums for club officers.
- Membership fees.
- Prizes or items that are not raising funds for a scholarship.
- Paying towards a scholarship outside of an authorized scholarship donation to a PFL account.
- Gift cards.