

HAIL, HAIL TO OLD

Purdue



JOHN PURDUE CLUB

2026-27 MEMBERSHIP GUIDE

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Boilermakers,

Thank you for your continued commitment to Purdue Athletics and to the student-athletes who represent this University every day. Your support through the John Purdue Club provides the foundation for everything we do, allowing us to pursue excellence in a manner that reflects Purdue's aspirations as an institution.

This past year offered clear reminders of what is possible when Purdue Athletics is supported at the highest level. In 2025, student-athletes across our programs met high expectations and delivered on big stages. Moments like Purdue Men's Basketball's run to the Sweet 16 and Purdue Volleyball's Elite Eight appearance reflect more than postseason success. They are the result of sustained investment, shared belief, and a relentless commitment to doing the work required to compete nationally.

That same approach defines our progress beyond competition. The opening of the Gelov Family Purdue Athlete Dining facility makes a daily impact across all 18 programs, providing student-athletes with the nutritional support they need to train, recover, and perform at their best. These investments are foundational, creating an environment where excellence is expected every day.

We also celebrated an important milestone with the opening of the Pete Dye Clubhouse at the Birck Boilermaker Golf Complex. This addition enhances the overall experience at the Complex, strengthening community engagement and elevating Purdue's presence as a destination for championship-caliber golf.

Your impact extends even further. For the fourth consecutive year, John Purdue Club members fully funded all educational expenses for our scholarship student-athletes, with more than \$17 million raised last year. That level of consistency is rare in college athletics and speaks to the strength of this community and its belief in the fundamental values that reflect Purdue's identity.

As the landscape of college athletics continues to evolve, our focus is firmly on what comes next and how we can best position all of our programs for success. We are excited about the future of Purdue Athletics and confident in the direction we are heading. Your continued investment allows us to think forward, act with purpose, and pursue excellence at scale across all 18 programs while remaining true to our values.

Thank you for standing with Purdue Athletics and for the role you play in shaping opportunities for our student-athletes. We are proud to represent you and grateful for the trust you place in this institution.

Boiler Up!



Mike Bobinski
Executive Vice President and Director of Intercollegiate Athletics
Purdue University

MEMBERSHIP BY THE NUMBERS

TOTAL MEMBERS	17,914
STUDENT MEMBERS	9,347
NEW PROFESSIONALS	99
FIRST TEAM	2,837
CAPTAIN	1,626
MVP	1,812
ALL AMERICAN	1,019
LEGEND	540
OLYMPIAN	233
HALL OF FAME	145
CHAMPION	161
BREES	95

The Boilermaker Difference is forged through generations of commitment, and a community that never stops pushing Purdue forward. Every cheer in Mackey, every roar in Ross-Ade, and every investment in student-athletes strengthens what it means to compete as a Boilermaker.

John Purdue Club members stand behind every student-athlete, providing the foundation that allows Purdue Athletics to recruit, retain, and develop champions. That support extends far beyond competition, shaping success in the classroom and preparing Boilermakers for life after graduation.

Because of sustained annual fund support through the John Purdue Club, Purdue Athletics is able to expand scholarship opportunities across all sports, funding more than 50 additional scholarships in 2026-27. Member contributions of more than \$17.1 million to the annual fund fully cover the total cost of attendance for student-athletes and make this expanded scholarship support possible.

This is the Boilermaker Difference, forged by those who came before and strengthened for those still to come.

DEVELOPING LEADERS WITH YOUR SUPPORT

100%	500+
JOB PLACEMENT RATE	STUDENT-ATHLETES
2,000+	3.26
SERVANT LEADERSHIP HOURS	CUMULATIVE STUDENT-ATHLETE GPA
248	4
ACADEMIC ALL-BIG TEN HONOREES	CONSECUTIVE YEARS OF FULLY JPC-FUNDED SCHOLARSHIPS



Purdue has challenged me to pursue excellence in everything I do. Balancing Division I golf with a Mechanical Engineering major has taught me discipline, problem-solving, and how to perform under pressure. Through the Connor's EMPOWER Program, I have gained hands-on experience with Wabash, PING, and Eli Lilly, opportunities that have prepared me for what comes next. The support of John Purdue Club members makes these experiences possible, and I'm grateful to represent Purdue as I take the next step in my career.

ALISON HILDEBRAND
Women's Golf '26

Being a student-athlete at Purdue means being supported in every part of your journey. From helping cover scholarships to making sure we have the resources to prepare the right way, John Purdue Club members play a real role in what we're able to do every day. We feel that support behind every practice, every game, and every milestone. It allows us to compete at the highest level, succeed in the classroom, and get ready for what comes next.

BRADEN SMITH
Men's Basketball '26

Purdue has given me the opportunity to grow in every way. Competing in the Big Ten taught me what it takes to prepare, stay disciplined, and push through challenges, both on and off the field. Balancing football with a Mechanical Engineering Technology major and an internship at Terra Drive Systems helped me see how much the support around us really matters. John Purdue Club members make those opportunities possible, and I'm grateful for the way this community invests in student-athletes, not just for what we do on game days, but for who we become after football.

DEVIN MOCKOBEE
Football '26

Membership numbers as of February 9, 2026

Name, Image, and Likeness (NIL) opportunities are now an established part of college athletics. These opportunities allow student-athletes to build personal brands, gain professional experience, and engage with partners while representing Purdue University. As this environment continues to evolve, Purdue is committed to helping student-athletes navigate NIL opportunities responsibly and effectively.

Purdue's approach to NIL is grounded in preparation, education, and long-term development. NIL is viewed as an extension of the student-athlete experience, supporting growth beyond competition and helping Boilermakers prepare for life after graduation.

BOILER BRANDWORKS

Purdue University's Boiler BrandWorks is an in-house student-athlete marketing and brand development unit designed to support Name, Image, and Likeness opportunities in today's collegiate athletics environment.

The program works directly with student-athletes to build their personal brands and connect them with meaningful NIL partnerships alongside business partners, both locally and nationally, enhancing the student-athlete experience and preparing them for success beyond sport.



Heading into my senior season at Purdue, NIL has been a huge part of my experience. It allowed me to focus on volleyball and school while working with great partners and learning how to build my brand off the court. These opportunities have opened doors and helped me feel more prepared and confident about what comes next after I graduate.

KENNA WOLLARD
Volleyball '26

Learn more about Purdue's Name, Image, and Likeness efforts by visiting boile.rs/NIL or scan the QR code.



NIL has been incredibly impactful during my time at Purdue. It's given me the ability to focus more fully on my academics and my sport, while also gaining real-world experience in branding, marketing, and professionalism. Through NIL, I've learned how to manage my time, represent myself and Purdue with pride, and build skills that I will carry with me long after my playing career ends. It's helped shape my experience at Purdue into something that goes far beyond the basketball court.

CJ COX
Men's Basketball '27



INVESTING IN SCHOLARSHIPS

The removal of scholarship limits has created new opportunities across Purdue Athletics, particularly for Olympic and non-revenue sports. Scholarships remain one of the most important tools for supporting student-athletes, strengthening roster continuity, and enhancing long-term program stability.

As a result of this increased flexibility, Purdue Athletics will offer more than 50 additional scholarships across all sports. These expanded opportunities help retain high-level student-athletes and coaches while allowing programs to invest more intentionally in development over time.

Endowed scholarships play a critical role in this environment by providing permanent, long-term resources that support student-athletes year after year. These investments reflect a commitment to education, development, and excellence at scale, while preserving the values that define Purdue University.

HOW YOU CAN HELP

As college athletics continues to change, the John Purdue Club remains focused on responsible stewardship and long-term sustainability. Our role is to help ensure Purdue Athletics is positioned to adapt thoughtfully, support student-athletes effectively, and maintain program stability in an increasingly complex environment.

That work is made possible through the engagement of our supporters. Whether through philanthropic giving, business partnerships, or opportunities connected to your investment portfolio and professional network, there are meaningful ways to contribute. To learn how your involvement can best support Purdue student-athletes, we encourage you to connect with your Boilermaker Athletics Representative.

College athletics continues to evolve rapidly, shaped by new financial models, roster structures, and expectations across every level of competition. These changes affect every institution operating in today's environment. At Purdue, our approach remains disciplined and intentional, focused on supporting student-athletes while building sustainable success across all sports.

REVENUE SHARING

Revenue sharing is now a defining component of college athletics. For the 2026-27 academic year, Purdue Athletics will operate at the full \$21.3 million revenue sharing cap, which escalates each year. This model establishes a shared framework across institutions while requiring careful, strategic decision-making.

Operating at the full cap allows Purdue to remain aligned with nationally competitive peers while prioritizing long-term stability, thoughtful resource allocation, and a broad-based approach that supports all programs. As this model continues to take shape, disciplined planning and stewardship remain essential.

ROSTER MANAGEMENT

Changes to roster limits, combined with increased student-athlete mobility through the transfer portal, have reshaped how programs build teams and plan for the future. These dynamics place greater emphasis on retention, development, and continuity throughout the student-athlete experience.

At Purdue, a long-term and intentional approach to roster management supports program stability, competitive balance, and meaningful development. Adaptability within this structure allows programs to respond to evolving needs while maintaining a clear vision for sustained success.



AVERY WOROBEL
Women's Diving '27

CASH GIFTS

Cash gifts offer the most immediate and direct impact on Purdue Athletics and our student-athletes. Here is how you can make your contribution today:

ONLINE:

The most convenient way to make a gift for student-athlete scholarships. Visit JohnPurdueClub.com to upgrade, renew, or join.

PHONE:

Call your Boilermaker Athletics Representative or 765.494.2582 and we will be happy to assist you in making your contribution over the phone.

MAIL:

Checks should be made payable to "Purdue Foundation" with John Purdue Club in the memo line.

Purdue Foundation
Gift Processing
P.O. Box 772401
Detroit, MI 48277-2401

PAYMENT PLANS

Your annual contribution to support Purdue student-athletes does not have to be made all at once. Call your Boilermaker Athletics Representative to set up a recurring contribution that allows you to take full advantage of the benefits at your total giving level for the year (May 1 – April 30).

MATCHING GIFTS

Many companies participate in a matching gift program, allowing you to increase your contribution to the John Purdue Club and earn more priority points at no additional cost to you. To learn if your company matches gifts, visit boile.rs/MatchGift.

STOCK GIFTS

Stock gifts can help you avoid capital gains taxes. Please be sure your stock gift includes your name and contact information. To learn more about specific transfer options and to obtain the Gift of Security Transfer Notification form, visit boile.rs/StockGift.

PLANNED GIFTS

Leaving a legacy gift is encouraged because it provides a lasting contribution to Purdue Athletics. Planned gifts may include will provisions or the establishment of a trust with the John Purdue Club as a beneficiary. Irrevocable deferred gifts earn priority points immediately.

REFERRAL PROGRAM

You can earn additional priority points (1 point / \$100 of new member's first gift) by referring new members to the John Purdue Club. We know we can continue to build upon our 17,000+ strong by engaging Boilermakers who are already connected to our current members.

LUNDY LEAGUE

The Lundy League was created by the John Purdue Club to recognize donors who support Purdue Athletics above and beyond their John Purdue Club annual membership with a capital project gift of \$250,000 or more.

BENEFITS:

- Payable over a five-year period, subject to availability, and benefits associated will be reviewed annually. Subject to change.

\$250,000 +

- Invitation to travel on an exclusive Big Ten West Coast football trip, available once during a 5-year period.
- Athletics Director's Dinner invitation
- (2) Lundy League Black Credentials – Access to Ross-Ade Stadium Pavilion and Spurgeon Club in Mackey Arena

\$1,000,000+

- All benefits at the \$250,000+ level, plus:
- John Purdue Club Retreat invitation
- (2) Lundy League Gold Credentials* – Access to Ross-Ade Stadium Pavilion, pre-game access on Rohrman Field, and Spurgeon Club and Wooden Club access in Mackey Arena

**Gold level credentials replace the Black level credentials*

John Purdue Club priority points are how a member's cumulative support of Purdue Athletics is measured over time. The more priority points you earn, the higher your position for priority-based benefits.

Priority points are used to determine ticket-related opportunities, including seating assignments, season ticket upgrades, premium seating, ticket requests for the NCAA Tournament, Big Ten Tournament, football bowl games, JPC Team Travel opportunities, and more.

To utilize your priority points, you must maintain an active John Purdue Club membership. If your membership lapses, your points are not lost, but become inactive until renewed.

When tickets or benefits are allocated, members are ranked based on their total priority points, with opportunities distributed in that order. Parking passes are allocated first by giving level, then by priority points within each level.

PRIORITY POINTS

JPC MEMBERSHIP BONUS:

- 50 one-time bonus points for joining JPC

CUMULATIVE CONTRIBUTIONS:

- 1 point per \$100

IRREVOCABLE DEFERRED GIFTS:

- 1 point per \$500

NEW COMPETITIVE EXCELLENCE FUND:

- 2 points per \$100 for all cash gifts
- Pledge commitments of \$50,000+ will receive:
 - » 1 point per \$100 upfront
 - » 1 point per \$100 per pledge payment

NEW FULL-RIDE SCHOLARSHIP ENDOWMENTS:

- 2 points per \$100
- Pledge commitments will receive:
 - » 1 point per \$100 upfront
 - » 1 point per \$100 per pledge payment
- Minimum pledges for full-ride scholarships:
 - » \$1 million for in-state student-athletes
 - » \$1.5 million for out-of-state student-athletes

GIFTS TO NON-ATHLETICS UNITS:

- 1 point per \$1,000 for cash gifts
- 1 point per \$5,000 for irrevocable deferred gifts

REFERRAL OF NEW JPC MEMBERS:

- 1 point per \$100 of a new member's first gift

JPC TRAVEL:

- 1 point per \$500 spent on JPC Travel events

CONTINUOUS YEARS OF JPC MEMBERSHIP:

- 2 points per year

PREMIUM SEATING:

- 1 point per \$100 of the license fee

FOOTBALL BOWL TICKET PURCHASES:

- 2 points per year

FOOTBALL SEASON TICKET HOLDER:

- 1-4 season tickets: 3 points per year
- 5+ season tickets: 6 points per year

MEN'S BASKETBALL SEASON TICKET HOLDER:

- 3 points per year

WOMEN'S BASKETBALL SEASON TICKET HOLDER:

- 3 points per year

VOLLEYBALL SEASON TICKET HOLDER:

- 3 points per year

BASEBALL SEASON TICKET HOLDER:

- 3 points per year

PRESIDENT'S COUNCIL MEMBERSHIP

- 3 one-time bonus points

PURDUE ALUMNI ASSOCIATION MEMBER:

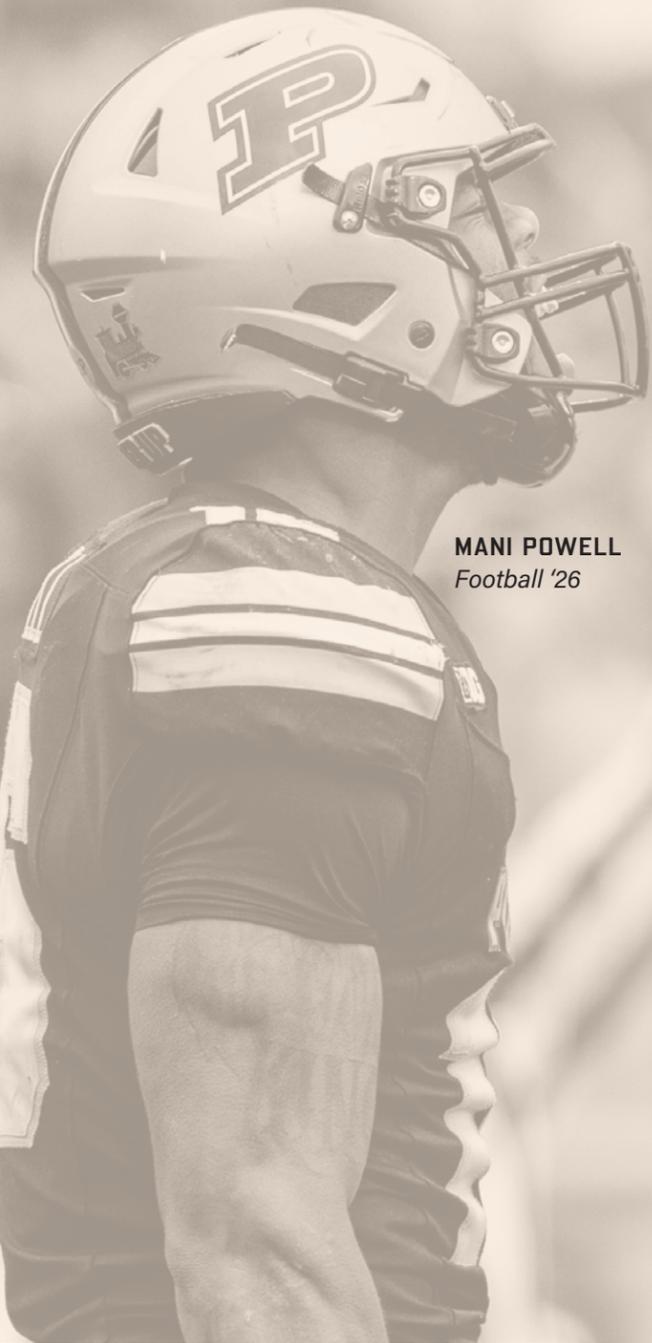
- 3 one-time bonus points

ATHLETICS ALUMNI:

- 4 one-time bonus points

To view your priority points, visit boile.rs/jpcpoints or scan the QR code. You must have an active John Purdue Club membership to view your priority points online.





MANI POWELL
Football '26

BENEFITS FOR ALL JOHN PURDUE CLUB MEMBERS INCLUDE:

- Subscription to digital content including Gold & Black Express and JPC Insider
- John Purdue Club member decal
- 10% discount at the Purdue Team Store
- Birck Boilermaker Golf Complex membership discount
- 20% discount on all Purdue Athletics facility rentals
- Ticket priority / Postseason ticket priority
- Parking access for season ticket holders for football, men's & women's basketball and volleyball
- Personal concierge service through your Boilermaker Athletics Representative
- Invitation to annual John Purdue Club Day golf outing
- Invitation to annual Mollenkopf-Keyes Classic in Naples, FL

Additional benefits based on giving level shown on chart on following page.

Membership levels for All-American, Legend, and Olympian have increased slightly to address rising costs, academic awards, and growing expenses in college athletics.

Due to increased demand and limited availability, John Purdue Club Team Travel requests for men's basketball is offered exclusively to members of Brees Leadership or Lundy League members who have an active Champion-level membership.

All ticket requests and allocations are subject to availability, priority points, and ticket supply. Access at each level does not guarantee fulfillment.

All membership benefits will be disseminated during the John Purdue Club membership year, which is May 1 - April 30. John Purdue Club benefits and membership levels subject to change.

Thank you for supporting our mission to fully fund academic support for qualifying student-athletes. For the latest benefits and details, visit JohnPurdueClub.com.

BOILER UPGRADE YOUR MEMBERSHIP

When you Boiler Upgrade to the next membership level for the 2026-27 year, you receive select benefits from one level above.

Example: If you are an Olympian member and upgrade to the Hall of Fame level, you will be Boiler Upgraded to Champion for the entire 2026-27 membership year and receive select Champion-level benefits, including the opportunity to participate in JPC Team Travel.

Some exclusions apply. Contact your Boilermaker Athletics Representative to learn more or Boiler Upgrade today!

	FIRST TEAM \$200+	CAPTAIN \$500+	MVP \$1,000+	ALL-AMERICAN \$3,000+	LEGEND \$6,000+	OLYMPIAN \$12,000+	HALL OF FAME \$17,500+	CHAMPION \$30,000+	BREES \$50,000+
MEMBERSHIP LEVEL BENEFITS									
Bowl Tickets Available For Purchase	Request	2	2	4	4	4	4	6	6
MBB Lower Arena/ Upper Preferred Season Ticket Limit	2	4	4	4	4	6	6	8	8
MBB Big Ten Tournament Tickets Available For Purchase	Request	Request	Request	Request	Request	Request	Request	2	2
MBB NCAA Tournament First & Second Round Tickets Available For Purchase									Request
MBB NCAA Tournament Regional Tickets Available For Purchase	Request	Request	Request	Request	Request	Request	Request	2	2
MBB NCAA Tournament Final Four Tickets Available For Purchase	Request	Request	Request	Request	Request	2	4	4	4
MBB Gold Lot Parking Pass Limit					Request	Request	1	1	1
President's Council Membership			P	P	P	P	P	P	P
Invitation To The Old Gold & Black Dinner				P	P	P	P	P	P
NEW! 15% Discount At The Union Club Hotel				P	P	P	P	P	P
Invitation To The Boilermaker Elite Experience					P	P	P	P	P
NEW! 10% Off At The Birck Boilermaker Golf Complex Pro Shop						P	P	P	P
Complimentary JPC VIP Reserved Parking Space With Season Ticket Purchase							P	P	P
Lafayette Country Club Membership							P	P	P
John Purdue Club Team Travel								P	P
Invitation to John Purdue Club Retreat									P
Exclusive Purdue gear									P

Ross-Ade Stadium offers several options for premium seating. Whether you are seeking an all-inclusive experience, an outdoor atmosphere in comfort, or are interested in the privacy of your own suite, we have an option available for you. Premium seat holders can enter two hours prior to kickoff through a private premium lobby.

Buchanan Club and Private Luxury Suites are sold out and operating off a John Purdue Club priority waitlist. To join the waitlist, reach out to your Boilermaker Athletics Representative.



THE RAILYARD:

STARTING AT \$700 PER SEASON TICKET

- Comfortable seating above the Tiller Tunnel player entrance, featuring a padded chair and drink rail.
- A relaxed, social game-day environment ideal for entertaining friends and clients.
- \$50 food and beverage credit included per ticket for the season.
- Access to the exclusive Railyard bar, just steps from your seats.



JUNCTION TERRACE:

AVAILABLE FOR SINGLE GAME ONLY

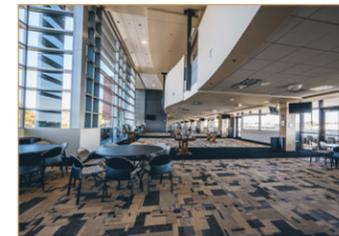
- Patio table seating at the southwest corner of Ross-Ade Stadium with a unique game-day perspective.
- An open-air terrace space that blends tailgate energy with elevated comfort.
- Six game day tickets included per table.
- Bucket of six alcoholic (beer) or non-alcoholic beverages, plus dry snacks through halftime.
- Exclusive access to full-service cash bar.
- Single game pricing will be announced in summer 2026.



THE STATION:

STARTING AT \$210 PER TICKET

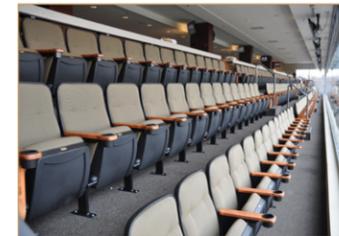
- Sit above the Tiller Tunnel with a great view of the game and the video board.
- Enjoy a high top table and exclusive access to food and drink through halftime in this 28 max capacity section while cheering on the Boilermakers.
- Food, beverages, and beer available through halftime.
- Ideal for hosting larger groups or corporate outings.
- Available for group purchases or single game only.



SHIVELY CLUB:

STARTING AT \$2,220 PER SEASON TICKET

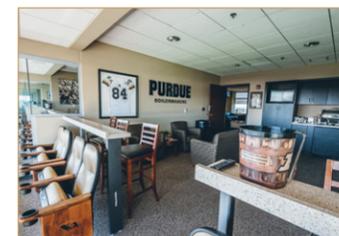
- Ballpark food and soft drinks available for no additional cost.
- Individual, extra-wide outdoor chairback seats.
- Premium sightlines with an incredible view of the action.
- Direct connection to the comfortable, climate-controlled Shively Club lounge.
- Exclusive access to full-service cash bar.
- Complimentary child passes for those two years old or younger.
- Significantly discounted child passes for those between three years old and five years old at \$70 per game. Tickets for children must be purchased in advance.
- The first year of each new contract requires a \$500 deposit per seat. This deposit will be applied to the last year of the new contract.



BUCHANAN CLUB:

\$3,940 PER SEASON TICKET

- Enjoy a distinctive dining experience with Boilermaker Hospitality's signature chef tables at no additional cost.
- Soft drinks, beer, wine, and cocktails all available at no additional cost.
- Luxury, theater-style padded seats located in our exclusive indoor climate-controlled Buchanan Club lounge.
- Complimentary child passes for those two years old or younger.
- Significantly discounted child passes for those between three years old and five years old at \$70 per game. Tickets for children must be purchased in advance.
- The first year of each new contract requires a \$1,000 deposit per seat. This deposit will be applied to the last year of the new contract.



PRIVATE LUXURY SUITES:

STARTING AT \$63,820 PER SEASON

- 18 season tickets included.
- Automatic windows for optimal climate control.
- Ability to purchase food and beverages, including alcohol from Boilermaker Hospitality's signature menu.
- In-suite concierge staff.
- Complimentary child passes for those two years old or younger.
- Significantly discounted child passes for those between three years old and five years old at \$70 per game. Tickets for children must be purchased in advance.
- The first year of each new contract requires a deposit. This deposit will be applied to the last year of the new contract.

2026 FOOTBALL SEASON TICKET PURCHASE AND RENEWAL INFORMATION

All season tickets are digital. Ticket renewals and premium contracts will be facilitated online only. For more information on digital entry, visit PurdueSports.com/digitaltickets.

The priority deadline to renew your season tickets is March 1, 2026. Call your Boilermaker Athletics Representative to renew today.

To Manage Your Tickets

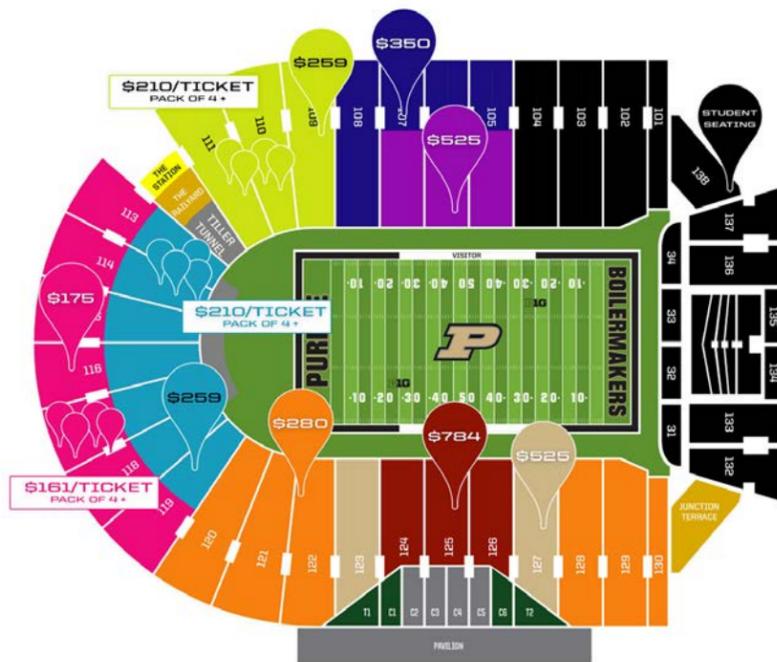
Go to PurdueSports.com/MyAccount to login to your account

If You Have Never Purchased Purdue Athletics Tickets Online

- Go to PurdueSports.com/MyAccount
- Click Create Account
- You will be prompted to enter your contact information and create a password
- Verify your account information and follow the online steps to renew

Policies and Important Information

- Per Big Ten Conference regulations, all individuals, including children of any age, must have a ticket for admission.
- Purdue faculty/staff get a 20% discount off season ticket price up to two tickets for all categories except in the Value End Zone and the 4+ pack of discounted season tickets.
- Tickets are allocated based on JPC priority points
- Parking is allocated by JPC membership level, then priority points



THE RAILYARD	ROW 1: \$910 ROWS 2-7: \$700
WEST MIDFIELD	\$784
EAST MIDFIELD	\$525
WEST SIDELINE	\$525
EAST SIDELINE	\$350
WEST TOUCHDOWN	\$280
EAST TOUCHDOWN	\$259 4+ PACK: \$120 EA
LOWER END ZONE	\$259 4+ PACK: \$210 EA
VALUE END ZONE	\$175 4+ PACK: \$161 EA
STUDENT	N/A

FOOTBALL PARKING

For information on football parking, scan the QR code or visit JohnPurdueClub.com and click on Seating/Tickets > Parking Information. You can also contact your Boilermaker Athletics Representative or reach out to jpc@purdue.edu or 765.494.2582.



MEN'S BASKETBALL SEASON TICKETS

Men's basketball season tickets are renewed each summer through our standard renewal process. The 2026-27 renewal period will take place in summer 2026. Every five years, a reseal is conducted, allowing members to improve their seating location based on John Purdue Club priority points.

STANDARD RENEWAL PROCESS

- Current season ticket holders renew their season tickets before the deadline and can request an upgrade or additional season tickets up to their limit. See pages 8-9 for ticket limits by membership level.
- John Purdue Club members without season tickets can pay a single \$100 deposit to get on the season ticket waitlist.
- Season tickets not renewed by the deadline are dropped from accounts.
- John Purdue Club members who request upgrades and new season tickets are ranked by John Purdue Club priority points, and open seats are filled starting at the top of that list until all open seats are filled.

For the 2025-26 season, the approximate number of priority points needed to obtain new season tickets were:

- Upper arena seating: 2,460 priority points
- Lower arena seating: 6,124 priority points

Club and courtside seats are currently on a waitlist.

If you have questions or are interested in being added to the waitlist, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

WOMEN'S BASKETBALL SEASON TICKETS

Women's basketball season tickets follow a similar standard renewal process as men's basketball. At this time, no reseal is scheduled. Season tickets and premium seating will be available for purchase during the summer 2026 renewal window for the 2026-27 season.

To inquire about availability, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

RESEATING PROCESS

We conduct a reseal every five years for all non-premium season tickets. This process creates a clear path for loyal members to improve their seating based on priority points, while also helping recent graduates and new John Purdue Club members understand how they can work toward better seats over time through continued support of Purdue Athletics.

The most recent reseal took place in 2022, and the next reseal is scheduled for summer 2027.

The reseal process goes as follows:

- All current season ticket holders are ranked by John Purdue Club priority points and assigned a time slot according to those rankings. Time slots are sent out ahead of the reseal.
- John Purdue Club members interested in purchasing new season tickets can be added to a waitlist. New members are placed at the end of the reseal process to ensure that current season ticket holders do not lose the opportunity to purchase season tickets.
- Season ticket holders and those on the waitlist sign in at their timeslot and select the seats they would like from a 3D map. Payment is required at that time.
- This process is subject to change

SCHEDULE OF RENEWAL PROCESS

2026	Standard Renewal Process
2027	Reseat
2028	Standard Renewal Process
2029	Standard Renewal Process
2030	Standard Renewal Process

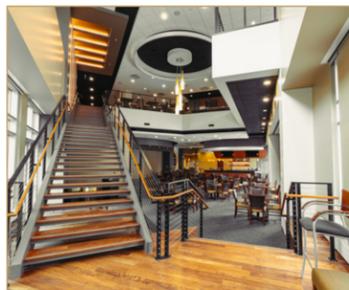
BASKETBALL SEASON PARKING PASSES

Season parking passes are available for John Purdue Club members who are season ticket holders. Eligible lots are determined based on availability and John Purdue Club giving levels. Additional information will be provided alongside season ticket details during the summer of 2026.



MACKEY ARENA PREMIUM SEATING

The best seats in Mackey Arena are our club and courtside seats located in sections 8-11. These padded chairbacks are the most comfortable seats in the arena and grant you exclusive access to the Spurgeon Club. Courtside seats also include access to our luxurious Wooden Club located at the top of the player entrance tunnel.



SPURGEON CLUB

The Spurgeon Club is only accessible to club and courtside ticket holders, and Lundy League Black and Gold members. Spurgeon Club is a two-story club area located on the east side of Mackey Arena and opens two hours prior to tip-off. With private restrooms, coat storage, two full cash bars, and a variety of traditional and upscale menu options available for purchase, Spurgeon Club is the perfect place to meet fellow Boilermakers.



WOODEN CLUB

The all-inclusive Wooden Club, presented by the Risk family, is exclusive to courtside ticket holders and Lundy League Gold members, and is located by the player entrance tunnel leading to Keady Court. Designed with floor-to-ceiling removable windows, the Wooden Club allows fans to watch the team as they enter Keady Court. The club offers a complimentary bar*, snacks, halftime appetizers*, HD TVs, private restrooms, and coat storage. Upon arrival at Mackey Arena, courtside seat holders may get to their seats through the same tunnel used by the team, creating an immersive Boilermaker experience.

**Exclusive to men's basketball.*

Women's basketball premium seating is available for purchase during the season ticket renewal window during the summer of 2026. Men's basketball premium seating is sold out, but if you are interested in being added to the men's basketball premium seating waitlist, please contact your Boilermaker Athletics Representative or call 765.494.2582.

BASKETBALL SINGLE GAME TICKETS

John Purdue Club members receive first access to men's and women's basketball single-game tickets, with on-sale dates tiered by membership level. Single-game tickets for the 2026-27 season will be available for purchase online at PurdueSports.com, at the Hayes Family Athletics Ticket Office inside Mackey Arena, or by contacting your Boilermaker Athletics Representative during the fall of 2026. Please monitor your inbox and PurdueSports.com as on-sale dates are announced.

VOLLEYBALL TICKETS

Due to high demand, there is currently a waitlist for volleyball season tickets. Renewals for volleyball season tickets will take place summer of 2026, with any remaining tickets available to be allocated in July. For the 2025-26 season, it took approximately 1,924 points to move off the waitlist. If you have questions or are interested in being added to the waitlist, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.



Scan to learn more about volleyball season tickets, single game tickets, and other game day information.

BASEBALL TICKETS

Season ticket renewals and new sales for the 2026 baseball season began on January 6, 2026. The priority season ticket renewal deadline is February 16, 2026. Single game tickets will be available to John Purdue Club members on February 23, 2026. Single game tickets will be available to the general public on February 24, 2026.



Scan to learn more about baseball season tickets, single game tickets, and other game day information.



TAYLOR ANDERSON
Volleyball '26

CJ RICHMOND
Baseball '25

Varsity P is the alumni network for former Purdue student-athletes, managers, and trainers, representing every sport and every era of Purdue Athletics. Membership in Varsity P is automatic for anyone who participated in Purdue Athletics in these roles, and it reflects a shared experience that extends well beyond competition. This network exists to celebrate the lifelong connection between Purdue Athletics and the individuals who supported and represented the Old Gold and Black. Varsity P brings alumni together through opportunities to reconnect with teammates, colleagues, coaches, and fellow Boilermakers while staying engaged with the programs they helped build.

STAYING CONNECTED

All Varsity P members are invited to participate in Varsity P tailgates and sport-specific alumni reunions throughout the year. These gatherings are designed to strengthen connections across generations of Boilermakers and provide meaningful opportunities to stay involved with Purdue Athletics. Varsity P events are open to all former student-athletes, managers, and trainers. Event pricing may apply and varies by event.

To update your contact information or help us reconnect with a teammate, please email jpc@purdue.edu.

BENEFITS FOR JOHN PURDUE CLUB MEMBERS

Varsity P members who are also active John Purdue Club members may receive additional recognition at select Varsity P events. Depending on the event, this recognition may include a small token of appreciation such as a drink ticket, a commemorative item, or a reduced event entry fee.

In addition to event recognition, athletics alumni who join the John Purdue Club receive all standard membership benefits outlined on pages 8–9, along with bonus priority points recognizing their experience as former Purdue Athletics student-athletes, managers, or trainers.

To learn more about Varsity P events, reunions, and opportunities to stay connected with Purdue Athletics, visit our website at boile.rs/VarsityP or scan the QR code.



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SAVE THE DATES

2026-27 EVENTS

Due to the Big Ten Conference football schedule remaining subject to change at the time of publication, several John Purdue Club and Varsity P events traditionally held during the fall could not be finalized for print.

As details are confirmed, events will be added to our website on a rolling basis.

All John Purdue Club and Varsity P events are subject to availability. If an event reaches capacity, members may be placed on a waitlist. Openings will be filled based on priority points.



JOHN PURDUE CLUB

MACKEY ARENA, ROOM 2200
900 JOHN R. WOODEN DRIVE
WEST LAFAYETTE, IN 47907
765.494.2582

JPC@PURDUE.EDU | JOHNPURDUECLUB.COM

MARCH

01

Football Season Ticket Renewal Deadline

01

Boilermaker Elite Experience

APRIL

10

Spring Athletics Director's Dinner

11

Spring Football Showcase

29

Purdue Day of Giving

30

John Purdue Club Membership Deadline

JUNE

06

John Purdue Club Day

AUGUST

13-16

John Purdue Club Retreat



Scan the QR code or visit
johnpurdueclub.com for
the most up-to-date event
information