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Boilermakers,

Your steadfast commitment and generosity provide the foundation for everything we strive to accomplish in Purdue Athletics. Because of your support, we continue to provide our student-athletes with the opportunities and resources they need to succeed in competition, in the classroom, and in their lives beyond Purdue. You are the driving force behind every achievement, and for that, we are ever grateful.

Our student-athletes continue to inspire us with their excellence and determination. This past year, they achieved an impressive 100% placement rate upon graduation, a testament to their hard work and the comprehensive support systems you help make possible. In the classroom, they maintained a cumulative GPA of 3.20, while more than 228 Boilermakers earned Academic All-Big Ten honors—an achievement that reflects dedication to balancing academics and athletics in the long-established Purdue tradition. Beyond academics, our student-athletes remain committed to serving the community, contributing over 2,000 hours of leadership and outreach through programs like the Connors EMPOWER Program, which helps prepare our student-athletes for success beyond Purdue through career development and leadership training.

As we move forward, we do so with a clear understanding that the landscape of college athletics is evolving in significant ways. The scope of this evolution will bring new opportunities and challenges, and your continued support will be critical to our ability to adapt, thrive, and maintain the level of competitive excellence we all expect. Through the Forging Ahead campaign, we remain focused on equipping our coaches and student-athletes with the tools, facilities, and resources they need to achieve at the highest levels.

As we look ahead, we are excited about the future of Purdue Football under the leadership of head coach Barry Odom. His proven experience and determination position us well for the next chapter of success and achievement that makes us all proud to be Boilermakers.

Thank you again for your passion, loyalty, and belief in Purdue Athletics. Your support inspires us every day, and together, we will continue to build on the legacy of excellence that defines the Boilermaker spirit. I look forward to celebrating all that we accomplish together in the year ahead.

Boiler Up!

Mike Bobinski **Executive Vice President and** Director of Intercollegiate Athletics **Purdue University**

MEMBERSHIP BY THE NUMBERS

TOTAL MEMBERS	STUDENT MEMBERS	NEW PROFESSIONALS	FIRST TEAM	CAPTAIN	MVP
17,606	9,203	101	2,872	1,751	1,805
ALL-AMERICAN	LEGEND	OLYMPIAN	HALL OF FAME	CHAMPION	BREES LEADERSHIP
948	382	195	95	176	78

DEVELOPING LEADERS WITH YOUR SUPPORT

JOB PLACEMENT RATE	STUDENT- ATHLETES	SERVANT LEADERSHIP HOURS	CUMULATIVE STUDENT- ATHLETE GPA	2024 PARIS OLYMPIC STUDENT- ATHLETES	ACADEMIC ALL-BIG TEN HONOREES	
100%	500+	2,000+	3.20	15	228	

INVESTING IN EXCELLENCE

The success of Purdue Athletics is built on a foundation of competitive excellence, driven by the generosity of John Purdue Club members and Purdue Athletics supporters. Your contributions have fueled transformative facility renovations, strengthened our ability to attract and support toptier student-athletes, and elevated the game-day experience for fans.

Thanks to your unwavering commitment, the John Purdue Club scholarship fund has surpassed \$13.5 million for three consecutive years, fully covering student-athlete scholarships while providing critical academic and support resources. Beyond scholarships, your support powers initiatives like the Connors EMPOWER Program, John Purdue Club internships, expanded mental health resources, and enhancements to the Purdue Athletics gameday fan experience.

Together, we are preparing student-athletes for success in competition and life beyond graduation. Let's continue to elevate Purdue Athletics and ensure we remain a national leader in every aspect of excellence.

DID YOU KNOW?

John Purdue Club membership starts at \$25 for New Professionals! Current Purdue seniors and Boilermaker alumni who have graduated within the last five years can now join the John Purdue Club at a significantly discounted rate through our New Professionals program.

This program is aimed at allowing recent Purdue graduates the opportunity to stay connected to Purdue Athletics through various events, season tickets, and networking opportunities.

By joining, you'll help provide scholarships for 500+ student-athletes, empowering them to excel in competition and the classroom.

Stay connected, make an impact, and support your fellow Boilermakers by joining the John Purdue Club as a New Professional today!

For more information about joining New Professionals, visit boile.rs/NewPros

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My time at Purdue set the foundation for my future. Competing at the highest level while winning back-to-back National Player of the Year honors, reaching our first Final Four in 44 years, and playing in the National Championship taught me what it means to strive for greatness. The unwavering support from my coaches, teammates, and the entire Boilermaker community shaped me as both a player and a person. Purdue gave me the tools to succeed on and off the court, and I'm incredibly grateful to carry those lessons into my professional career in the NBA."

> ZACH EDEY Men's Basketball '24 Center, Memphis Grizzlies

RAVEN COLVIN Volleyball '24

Middle Blocker, Grand Rapids Rise Colvin excelled both on the court and through Purdue's student-athlete initiatives

during her four years as a Boilermaker. As a middle blocker, she ranks second in program history for total blocks, block assists, blocks per set, and eighth in block solos. She also holds the Big Ten rally-scoring era record for most blocks in a match with 16 against Maryland in 2022. Off the court, Colvin served on the Student-Athlete Advisory Committee (SAAC) and interned with Purdue Track alum Ben Harpenau at Terra Drive Systems through the Connors EMPOWER Program. Selected seventh overall in the Pro Volleyball Federation draft, she will continue her career with the Grand Rapids Rise. Her journey embodies Purdue's commitment to developing leaders who thrive in athletics and beyond.

03



KATE CLAYPOOL

Softball '24 Director of Player Development for Purdue Softball Kate Claypool made her mark as a Purdue Softball standout,

delivering a .429 on-base percentage in 2023 while earning four Academic All-Big Ten honors and distinction as a Big Ten Distinguished Scholar. Off the field, she earned her Master's degree in Business Analytics from Purdue and used her expertise to support Purdue Athletics' compliance department, analyzing NIL data to create impactful opportunities for student-athletes. Now, as Purdue Softball's first-ever Director of Player Development, Kate combines her analytical mindset and competitive spirit to help Boilermakers excel both on and off the field. From individualized growth plans to game preparation, her innovative approach positions the program for even greater success.

FORGINGSTAHEAD 04

Through the Forging Ahead campaign, the John Purdue Club and Purdue Athletics aim to drive innovation in recruiting, retaining, and developing championship-caliber teams across all 18 Boilermaker sports. This initiative pays homage to Purdue's founding in 1869, and seeks to establish a long-term fund that will ensure continuous support for vital programming and staffing needs, helping Purdue Athletics stay competitive and thrive.

EARN DOUBLE PRIORITY POINTS

- » When you contribute to Forging Ahead, you're not just supporting the future of Purdue Athletics—you're maximizing your benefits as a John Purdue Club member. Here's how:
- 2 Priority Points per \$100: Throughout the campaign, every \$100 you donate earns you 2 priority points, doubling your impact on your priority ranking.
- \$50,000 Cash Pledge Bonus: Make a \$50,000 cash pledge, payable over five years, and you'll receive 500 priority points upfront. You'll continue to earn 1 priority point per \$100 as you make each payment, boosting your standing even further.

From recruiting prospective student-athletes, to increased expenses due to an everchanging conference roster, to job placement upon graduation, to facility enhancements and improved fan experience, to maintaining scholarships and operational support for our Olympic sport programs - your generosity is the difference-maker.

Be part of something exceptional by supporting Purdue Athletics through the Forging Ahead campaign and enjoy the reward of double priority points. Your contributions help fuel the success of our Boilermaker student-athletes.

SCAN OR CODE TO LEARN MORE



05

As college athletics enters a transformative era, Purdue is uniquely equipped to lead, ensuring we operate at the highest level across every aspect of intercollegiate athletics. While many programs across the country are scaling back and minimizing support for certain sports, our goal at Purdue is clear: we will continue to provide top-tier support for all our teams. As the revenue sharing cap is implemented, Purdue will be positioned at the top, fully utilizing the available resources, while competitors who have been outspending the cap will be required to scale back. With the support of the Boilermaker community, we will navigate these changes and secure Purdue's place at the forefront of collegiate excellence.

HOUSE SETTLEMENT

Recent legal and legislative changes have redefined the future of college athletics. The House settlement represents a major turning point, focusing on enhanced rights and benefits for student-athletes. Purdue Athletics is prepared to fully embrace these changes and strengthen our competitive edge. Our ability to adapt while upholding athlete-focused reforms will ensure we remain leaders in this evolving landscape.

REVENUE SHARING

Starting July 1, 2025, revenue sharing will fundamentally change how athletic departments allocate funds. Purdue Athletics is ready for this shift, maintaining a focus on sustainability and excellence. We are committed to staying competitive within the new financial structure, ensuring that rising costs are met while continuing to provide the best experience and resources for our student-athletes.

MANAGING THE TRANSFER PORTAL

The NCAA Transfer Portal has altered how teams are built, presenting both challenges and opportunities. Purdue Athletics is focused on maintaining a winning environment that attracts and retains the best talent. We are committed to providing the support and resources our student-athletes need to thrive in this new era of mobility, preserving Purdue's reputation for excellence and championship-caliber teams.

SCHOLARSHIP AND ROSTER CHANGES

The transition from scholarship limits to roster limits beginning in the 2025-26 season will change how scholarships are allocated. While this shift won't automatically increase scholarships, they remain essential to attracting and retaining elite talent. Your support is critical to maintaining and strengthening Purdue's scholarship programs, ensuring we stay competitive in recruiting top athletes across all sports.

FORGING THE PATH AHEAD

The rapidly evolving landscape of college athletics demands innovation and adaptability. Purdue Athletics is forging ahead, embracing these changes to stay at the forefront of collegiate competition. Your investment in scholarships, facilities, NIL programs, and student-athlete development is crucial to ensuring Purdue leads both on and off the field.

As we navigate this transformative era, the support of our John Purdue Club members has never been more important. Your generosity empowers us to operate at the highest level, providing the resources our studentathletes need to succeed. Together, we can forge Purdue's legacy of excellence in this new era of college athletics.

Note: All information is subject to change pending the final resolution of the House settlement.

CASH GIFTS

ONLINE: The most convenient way to make a gift or student-athlete scholarship is by visiting JohnPurdueClub.com to upgrade, renew, or join.

PHONE: Call your Boilermaker Athletics Representative or 765.494.2582 and we will be happy to assist you in making your contribution over the phone.

MAIL: Checks should be made payable to "Purdue Foundation" with John Purdue Club in the memo line.

Purdue Foundation Gift Processing P.O. Box 772401 Detroit, MI 48277-2401

MONTHLY PAYMENT PLANS

Your annual contribution to Purdue student-athletes does not have to be made all at once. Give us a call and we can set up a monthly contribution that allows you to take full advantage of the benefits at your total giving level for the year (May 1 - April 30).

MATCHING GIFTS

Many companies participate in a matching gift program, allowing you to increase your contribution to the John Purdue Club and earn more priority points at no additional cost to you. To learn if your company matches gifts, visit boile.rs/MatchGift.

STOCK GIFTS

Stock gifts also may be made and can help you avoid capital gains taxes. Please be sure your stock gift includes your name and contact information. To learn more about specific transfer options and to obtain the Gift of Security Transfer Notification form, please contact your Boilermaker Athletics Representative.

PLANNED GIFTS

Leaving a legacy gift is encouraged because it provides a lasting contribution to Purdue Athletics. Planned gifts may include will provisions or the establishment of a trust with the John Purdue Club as a beneficiary. Irrevocable deferred gifts earn priority points immediately.

REFERRAL PROGRAM

You can earn additional priority points (1 point / \$100 of new member's first gift) by referring new members to the John Purdue Club. We know we can continue to build upon our 10,000+ strong by engaging Boilermakers who are already connected to our current members.

BOILER UPGRADE

Our annual membership deadline is April 30. When you Boiler UPgrade to the next membership level for the 2025-26 membership year, you will receive select benefits from the level above.

For Example: If you are an Olympian member and upgrade to Hall of Fame, you will receive select benefits at the Champion level - including the opportunity to join in on a JPC Travel experience!

Please note some benefits exclusions apply. If you have questions about the Boiler UPgrade, please contact your Boilermaker Athletics Representative.

PRIORITY POINTS

Priority points are earned through John Purdue Club membership and supporting Purdue Athletics. They are used to track and allocate valuable member benefits, including season ticket upgrades, premium seating, seating assignments, and access to exclusive John Purdue Club travel opportunities.

Priority points also determine ticket priority for highdemand events like men's basketball tournaments. football bowl games, NCAA and Big Ten Tournaments, and more, ensuring members have access to the best experiences Purdue Athletics has to offer.

During allocation, members are ranked by their total priority points, with tickets distributed in that order. Parking passes are allocated first by giving level, then by priority points within each level.

For a detailed breakdown of how you can earn priority points, see the categories outlined on the following page.

JPC Membership Bonus:

» 50 points for joining the JPC

Forging Ahead:

- » 2 points per \$100 for all cash gifts
- » Donors with a \$50,000 cash pledge (payable over five years):
- 1 point per \$100 upfront
- 1 point per \$100 awarded after each pledge payment is received

Cumulative Contributions:

» 1 point per \$100 contributed

Irrevocable Deferred Gifts:

» 1 point per \$500 contributed

Premium Seating:

» 1 point per \$100 of the license fee

Referral of New JPC Members:

» 1 point per \$100 of a new member's first gift

NEW! - JPC Travel:

» 1 point per \$500 spent on JPC Travel

Football Bowl Ticket Purchases:

» 2 points per year

Continuous Years of JPC Membership:

» 2 points per year

Football Season Ticket Holder:

- » 3 points per year
- Men's Basketball Season Ticket Holder:
- » 3 points per year
- Women's Basketball Season Ticket Holder:
- » 3 points per year
- Volleyball Season Ticket Holder:
- » 3 points per year

Baseball Season Ticket Holder:

President's Council Membership

- **Purdue Alumni Association Member:** » 3 points
- Varsity P Membership:
- » 4 points

These categories are summed to determine your total points.

LUNDY LEAGUE

The Lundy League was created by the John Purdue Club to recognize donors who support Purdue Athletics above and beyond their John Purdue Club annual membership with a capital project gift of \$250,000 or more.

Benefits:

Payable over a five-year period, subject to availability, and benefits associated will be reviewed annually. Subject to change.

\$250,000 +

- period)

\$1M+

1869 SOCIETY

WHAT: The 1869 Society is a corporate giving society with businesses of all sizes that are committed philanthropic supporters of the greatest areas of need for Purdue Athletics. Join us as one of the first 1,869 participants to be considered a Founding Member.

WHY: Purdue Athletics is a key driver of the university's growth and popularity, contributing to record enrollment and drawing nearly one million alumni, fans, and friends to athletic venues annually. To sustain this momentum, the 1869 Society was created to engage corporations in supporting Purdue Athletics both philanthropically and by contributing to the development of student-athletes, ensuring their success beyond campus.

HOW: Make an investment of \$5,000 or more in a capital project to directly impact the lives of our student-athletes and help shape their success both on and off the field. Your contribution comes with exclusive benefits, connecting your business to Boilermaker student-athletes, and showcasing your commitment to supporting future leaders.

» 3 points per year

» 3 points

» Invitation to travel to first West Coast trip with new Big Ten schools (able to choose exclusive Football trip once over 5-year

» Athletics Director's dinner invitation

» (2) Lundy League (Black) Credentials – Access to Ross-Ade Stadium Pavilion and Spurgeon Club in Mackey Arena

» All benefits at the \$250,000+ level, plus:

» John Purdue Club Retreat invitation

» (2) Lundy League (Gold) Credentials* - Access to Ross-Ade Stadium Pavilion, pre-game access on Rohrman Field and Wooden Club access in Mackey Arena *Gold credentials replace the Black credentials from the \$250,000 level

		FIRST TEAM	CAPTAIN	MVP	ALL-AMERICAN	LEGEND	OLYMPIAN	HALL OF FAME*	CHAMPION*	BREES*
		\$200+	\$500+	\$1,000+	\$2,500+	\$5,000+	\$10,000+	\$17,500+	\$30,000+	\$50,000+
	BENEFITS YOU RECEIVE WITH YOUR GIFT									
	Subscription to digital content including Gold & Black Express and JPC Insider	1P	1P	P	<u>1</u>	P	1P	1P	P	P
]	John Purdue Club member decal	P	P	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	<u>1</u>	P
]	Birck Boilermaker Golf discount	P	P	P	P	P	P	P	P	Þ
	20% discount on all Purdue Athletics' facility rentals	P	P	P	P	P	P	P	P	Þ
,	Ticket priority / Postseason ticket priority	P	P	P	P	P	P	P	P	P
1	Parking for football, men's & women's basketball and volleyball	P	P	P	P	P	P	P	P	Þ
	Men's Basketball lower arena / upper preferred ticket limit	2	4	4	4	4	6	6	8	8
1	Bowl tickets available for purchase	Request	2	2	4	4	4	4	6	6
1	President's Council Membership			P	P	P	P	P	P	1P
]	Invitation to the Old Gold & Black Dinner				P	P	P	P	P	1P
1	Final Four tickets available for purchase	Request	Request	Request	Request	2	2	4	4	4
]	Eligible to establish a corporate membership						Request	Request	Request	Request
]	Invitation to Athletics Director's Dinner						P	P	P	19
W!	Invitation to Boilermaker Elite Experience						P	P	P	1P
1	MBB Gold Lot parking limit					Request	Request	1	1	1
(Complimentary JPC VIP reserved parking space with season ticket purchase							P	19	1P
W!	Lafayette Country Club Membership							P	P	1 9
	John Purdue Club Team Travel**								P	P
1	MBB NCAA Tournament Regional tickets available for purchase	Request	Request	Request	Request	Request	Request	Request	2	2
	MBB Big Ten Tournament tickets available for purchase	Request	Request	Request	Request	Request	Request	Request	2	2
]	Invitation to John Purdue Club Retreat									19
]	Exclusive Purdue gear									1P
	MBB NCAA Tournament First and Second Round tickets available for purchase									Request

**Due to increased demand and limited availability, John Purdue Club Team Travel requests for men's basketball will now be offered exclusively to members of Brees Leadership or Lundy League members who have an active membership of Champion. Starting May 1, 2025, we're excited to offer two exclusive new benefits. The Boilermaker Elite Experience event will provide behind-the-scenes access to Purdue Athletics facilities and/ or team interaction, while the Lafayette Country Club Membership includes full membership privileges with no minimums or dues. All benefits included in the chart above will be disseminated during the John Purdue Club membership year, which is May 1 - April 30.

*Membership levels for Hall of Fame, Champion, and Brees Leadership have increased slightly to address rising costs, academic awards, and growing expenses in college athletics. Thank you for supporting our mission to fully fund academic support for qualifying student-athletes. For the latest benefits chart and details, visit johnpurdueclub.com.

2025 FOOTBALL SEASON TICKET PURCHASE AND RENEWAL INFORMATION

All season tickets for the 2025 season will remain digital. Ticket renewals and premium contracts will be facilitated online only. For more information on digital entry, visit PurdueSports.com/digitaltickets.

The priority deadline is March 1, 2025. Please call your Boilermaker Athletics Representative prior to March 1 if you need assistance.

To manage your tickets:

Go to PurdueSports.com/MyAccount to login to your account

If you have never purchased Purdue **Athletics tickets online:**

- » Go to PurdueSports.com/ **MyAccount**
- » Click Create Account
- » You will be prompted to enter your contact information and create a password
- » Verify your account information and follow the online steps to renew

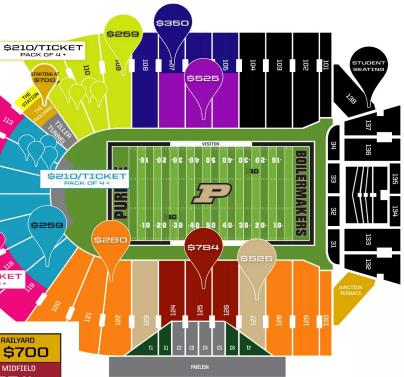
Policies and important information:

- » Per Big Ten Conference regulations, all individuals, including children of any age, must have a ticket for admission
- » Purdue faculty and staff receive a 20% discount on season tickets for up to two tickets in all categories, excluding the Value End Zone and the "4 or more" discounted season ticket option
- » Tickets are allocated based on JPC priority points
- » Parking is allocated by JPC membership level, then priority points

\$161/TICKET THE RAILYAR WEST MIDFIELD \$784 EAST MIDFIELD \$525 \$525 EAST SIDELINE \$350 \$280 EAST TOUCHDOWN \$259 AST TOUCHDOWN 4 PACK \$210/TICKET \$259 OWER END ZONE 4 PACK \$210/TICKET \$175 \$161/TICKET STUDENT

N/A

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FOOTBALL PARKING

For information on football parking, scan the QR code or visit johnpurdueclub.com and click on Seating/Tickets > Parking Information. You can also contact your Boilermaker Athletics Representative or reach out to jpc@purdue.edu or 765.494.2582.



Ross-Ade Stadium offers several options for premium seating. Whether you are seeking an all-inclusive experience, an outdoor atmosphere in comfort, or are interested in the privacy of your own suite, we have an option available for you. Premium seat holders can enter two hours prior to kickoff through a private premium lobby.

All premium seating options are nearly sold out and operating off a John Purdue Club priority waitlist. To join the waitlist for Shively Club or Buchanan Club season tickets, a single \$100 deposit is required.







THE RAILYARD:

- STARTING AT \$700 PER SEASON TICKET
- » Comfortable seating above the Tiller Tunnel player entrance with a chair and drink rail.
- » \$50 food and beverage credit included per ticket, for the season.



SHIVELY OUTDOOR CLUB: STARTING AT \$2,220 PER SEASON TICKET

- (excluding alcohol).











- - controlled Buchanan Club lounge.

 - Athletics Representative.

PRIVATE LUXURY SUITES: STARTING AT \$63.820

- » 18 season tickets included.

- » In-suite concierge staff.
- Athletics Representative.

JUNCTION TERRACE: AVAILABLE FOR SINGLE GAME ONLY

- » Patio table seating at the southwest corner of Ross-Ade Stadium.
- » Six tickets included.
- » Bucket of six alcoholic (beer) or non-alcoholic beverages and dry snacks through halftime.
- » Exclusive access to full-service cash bar.

THE STATION:

AVAILABLE FOR SINGLE GAME ONLY

- » The most unique experience in all of college football.
- » Board the Boilermaker Special at Slayter Hill for a tour one hour before kickoff.
- » Ride into Ross-Ade Stadium on the Boilermaker Special.
- » Enjoy the game from the Boilermaker Special or the table seating above Tiller Tunnel.
- » High-top seating with food, beverages, and beer through halftime.
- » Price per game includes the experience for up to 12 people.

» Premium ballpark food available for no additional cost

» Individual, extra-wide chairback seats.

» Premium sightlines with an incredible view of the action.

» Direct access to the comfortable, climate-controlled Shively Club lounge. » Exclusive access to full-service cash bar.

» Complimentary child passes for those two years old or younger.

» Significantly discounted child passes for those between three years

old and five years old at \$70 per game. Tickets for children must be

purchased in advance of game day, so please contact your Boilermaker Athletics Representative.

» The first year of each new contract requires a \$1,000 deposit per seat. This deposit will be applied to the last year of the new contract.

BUCHANAN INDOOR CLUB:

\$3,940 PER SEASON TICKET

» Enjoy a distinctive dining experience with Boilermaker Hospitality's signature chef tables at no additional cost.

» Soft drinks, beer, wine, and cocktails all available at no additional cost. » Luxury, theater-style padded seats located in our exclusive climate-

» Complimentary child passes for those two years old or younger.

» Significantly discounted child passes for those between three years

old and five years old at \$70 per game. Tickets for children must be

purchased in advance of game day, so please contact your Boilermaker

» The first year of each new contract requires a \$1,000 deposit per seat. This deposit will be applied to the last year of the new contract.

» Automatic windows for optimal climate control.

» Ability to purchase food and beverages, including alcohol from

Boilermaker Hospitality's signature menu.

» Complimentary child passes for those two years old or younger.

» Significantly discounted child passes for those between three years

old and five years old at \$70 per game. Tickets for children must be

purchased in advance of game day, so please contact your Boilermaker

» The first year of each new contract requires a deposit. This deposit will be applied to the last year of the new contract.

MEN'S BASKETBALL SEASON TICKETS

There are two types of renewal processes used for men's basketball. The first is our standard renewal process used four out of five years. The second process is called a reseat, and it is utilized every five years.

Standard renewal process:

- » Current season ticket holders renew their season tickets before the deadline in summer of 2025 and can request an upgrade or additional season tickets up to their limit.
- » John Purdue Club members without season tickets can pay a single \$100 deposit to get on the season ticket waitlist.
- » Season tickets not renewed by the deadline are dropped from accounts.
- » John Purdue Club members who have requested upgrades and new season tickets are ranked by John Purdue Club priority points, and open seats are filled starting at the top of that list until all open seats are filled.

For the 2024-25 season, the point totals needed were as follows (depending on quantities needed):

- » To obtain new season tickets: approximately 1,100 John Purdue Club priority points
- » To obtain lower arena seats: approximately 2,400 John Purdue Club priority points

Reseating process:

We schedule a reseat every five years for all nonpremium season tickets to provide a path for loyal members to improve their seating over time. We also do the reseat to provide a clear road map for recent grads and new John Purdue Club members to understand how they can obtain better seats, while encouraging everyone to continue to support our student-athletes over time. The last reseat took place in 2022, and the next one will happen in 2027.

The reseating process goes as follows:

- » All current season ticket holders are ranked by John Purdue Club priority points and assigned a time slot according to those rankings. Time slots are sent out ahead of the reseat.
- » John Purdue Club members interested in purchasing new season tickets can be added to a waitlist. New members are placed at the end of the reseat process to ensure that current season ticket holders do not lose the opportunity to purchase season tickets.
- » Season ticket holders and those on the waitlist sign in at their timeslot and select the seats they would like from a 3D map. Payment is required at that time.

This process is subject to change.

SCHEDULE OF RENEWAL PROCESS							
2025	2026	2027	2028	2029			
STANDARD RENEWAL PROCESS	STANDARD RENEWAL PROCESS	RESEAT	STANDARD RENEWAL PROCESS	STANDARD RENEWAL PROCESS			

WOMEN'S BASKETBALL SEASON TICKETS

Women's basketball season tickets are handled similarly to the standard renewal process for men's basketball, as currently there are no reseats scheduled. Season tickets and premium seating will be available for purchase during the renewal window in the summer of 2025.

To inquire about availability, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

BASKETBALL SEASON PARKING PASSES

Season parking passes are available for John Purdue Club members who are season ticket holders. The assigned lots are determined based on availability, John Purdue Club membership level, and priority points within that level. More information will be available in tandem with season ticket information during the summer of 2025. Scan the QR code to learn more.

MACKEY ARENA PREMIUM SEATING

The best seats in Mackey Arena are our club and courtside seats located in sections 8-11. These padded chairbacks are the most comfortable seats in the arena and grant you exclusive access to the Spurgeon Club. Courtside seats also include access to our luxurious and recently renovated Wooden Club located at the top of the player entrance tunnel.



SPURGEON CLUB



WOODEN CLUB The all-inclusive Wooden Club, presented by the Risk family, is exclusive to courtside seat holders and located directly at the top of the player entrance tunnel leading to Keady Court. The Wooden Club features floor-to-ceiling removable windows, giving courtside seat holders an exclusive, up-close view as the team makes their way onto Keady Court. The club offers a full bar*, complimentary snacks, half-time appetizers*, enormous HD TV's, private restrooms, and coat storage. Upon arrival to Mackey Arena, courtside seat holders are invited to enter through the same tunnel the team uses for the ultimate Boilermaker experience. *Exclusive to men's basketball.

Women's basketball premium seating is available for purchase during the season ticket renewal window during the summer of 2025. Men's basketball premium seating is sold out, but if you are interested in being added to the men's basketball premium seating waitlist, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

BASKETBALL SINGLE-GAME TICKETS

Single-game tickets to 2025-26 men's and women's basketball games will be available for purchase online at PurdueSports.com, at the Hayes Family Athletics Ticket Office located in Mackey Arena, or by calling your Boilermaker Athletics Representative during the fall of 2025. Please monitor your inbox closely and PurdueSports.com as those on-sale dates are announced. Single-game on-sale dates are tiered based on John Purdue Club membership level.



The Spurgeon Club is only accessible to club seat and courtside seat holders. Spurgeon Club is a two-story club area located on the east side of Mackey Arena and opens two hours prior to tipoff. With private restrooms, coat storage, two full cash bars, and a variety of traditional and upscale menu options available for purchase, Spurgeon Club is the perfect place to meet fellow Boilermakers. Cozy up in front of the fireplace with a drink or catch other game action from around the country on one of ten HD TV's.

VOLLEYBALL & BASEBALL TICKETS



Scan to learn more about baseball season tickets, single game tickets, and other game day information.



BASEBALL TICKETS

Season ticket renewals and new sales for the 2025 baseball season began on January 14, 2025. The priority season ticket renewal deadline is February 21, 2025. Single game tickets will be available to John Purdue Club members in Spring 2025. Single game tickets will be available to the general public shortly after.





Scan to learn more about volleyball season tickets, single game tickets, and other game day information.

VOLLEYBALL TICKETS

Due to high demand, there is currently a waitlist for volleyball season tickets. Renewals for volleyball season tickets will take place summer of 2025, with any remaining tickets available to be allocated in July. For the 2024-2025 season, it took approximately 1,800 points to move off the waitlist. If you have questions or are interested in being added to the waitlist, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.



A LEGACY OF EXCELLENCE AND CONNECTION

Operating under the umbrella of the John Purdue Club, Varsity P is a distinguished community dedicated to athletics alumni who continue to embody the Boilermaker spirit. Membership is open to former varsity student-athletes, managers, coaches, athletic trainers, practice players, and spirit squad members. Alumni do not need to have lettered or graduated from Purdue to join, reflecting Varsity P's inclusive commitment to honoring all contributors to Purdue Athletics.

We are proud of those who wore the Old Gold & Black and now choose to give back. Varsity P offers members the opportunity to stay engaged with Purdue Athletics, celebrate their legacy, and invest in the future of Boilermaker studentathletes. Through exclusive benefits and events, Varsity P fosters lifelong connections among its members and the broader Purdue community.

As we look to build upon our athletics alumni experience, Varsity P is proudly led by:



MARK HERMANN Purdue Football '81 Director of Leadership and Alumni Engagement mdherrman@purdueforlife.org 765.496.5079

VARSITY P

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BENEFITS OF JOINING VARSITY P

Varsity P members enjoy a suite of benefits designed to deepen their engagement with Purdue Athletics and their fellow alumni:

- » John Purdue Club Benefits: Access to all membership benefits at your giving level, ensuring you remain at the heart of Purdue Athletics.
- » **Varsity P Tailgate:** Introduced in 2021, this exclusive pregame event at home football games provides members the opportunity to entertain guests and reconnect with other athletics alumni.
- » Networking Opportunities: Engage in both in-person and virtual events tailored to strengthen personal and professional connections within the Boilermaker network.
- » Biannual Varsity Press Newsletter: Stay informed with updates on Purdue Athletics and alumni achievements, along with invitations to special events.
- » **Homecoming Tailgate Invitation:** Celebrate your Boilermaker pride with other alumni during Purdue's annual Homecoming festivities.
- » Discount on Purdue Athletics Gear: Show off your Boilermaker spirit with exclusive discounts on official merchandise.
- » **Invitations to Team Reunions and Banquets:** Revisit cherished memories and celebrate milestones with your former teammates and peers.

SUPPORTING PURDUE ATHLETICS THROUGH NIL OPPORTUNITIES

Purdue Athletics is united in our mission to support student-athletes as they navigate the evolving Name, Image, and Likeness (NIL) landscape. Two integral components of this effort are the Boilermaker Marketplace and the Boilermaker Alliance, each designed to empower student-athletes while fostering stronger connections within the Boilermaker community.

Boilermaker Marketplace

The Boilermaker Marketplace, managed by Purdue Athletics, is a direct exchange where businesses, fans, and supporters can collaborate with student-athletes for NIL opportunities. Whether it's sponsorships, appearances, or endorsements, the Marketplace provides a streamlined and compliant way to support our athletes. To learn more about the Boilermaker Marketplace, visit boile.rs/BoilermakerMarketplace.

Boilermaker Alliance

The Boilermaker Alliance takes a broader approach to NIL, pooling resources from donors and businesses to create impactful opportunities for student-athletes. By supporting the Alliance, you help our athletes maximize their potential, both on and off the field, while reinforcing Purdue's competitive edge.

As the NIL era continues to transform college athletics, Purdue remains committed to leading from the front. Supporting the Boilermaker Alliance ensures our student-athletes thrive academically, athletically, and professionally, positioning Purdue as a national leader in collegiate sports.

Your investment in the Alliance:

- » Enhances opportunities that attract and retain exceptional talent.
- » Equips student-athletes with the tools to succeed beyond the game.
- » Strengthens the Boilermaker legacy of excellence.

To learn more about the Boilermaker Alliance, visit boile.rs/BoilermakerAlliance.

JPC Points and Unused Funds:

- » Contributions to the Boilermaker Alliance will earn you John Purdue Club priority points, which will be added once the revenue share structure is implemented. This ensures that your support directly benefits both the athletes and your engagement with Purdue Athletics.
- » Should a change occur resulting from the resolution of the House settlement, any unused Boilermaker Alliance funds will be directed to the John Purdue Club, further supporting the long-term success of Purdue Athletics and its student-athletes.

To learn more about how NIL is positioning Purdue student-athletes for success, please reach out to:



JOE VISCONTI Associate, Business Development - NIL joseph.visconti@purduesportsproperties.com Boilermaker Marketplace



DAVE NEFF President & CEO

dneff@boilermakeralliance.com **Boilermaker Alliance**

Note: All information is subject to change pending the final resolution of the House settlement.



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MARCH

- 01 Football Season Ticket Renewal Deadline
- 01 Spring Athletics Director's Dinner

APRIL

- 30 Purdue Day of Giving
- 30 John Purdue Club Membership Deadline

JUNE

07 John Purdue Club Day

AUGUST

- 14-17 John Purdue Club Retreat
- 29 Old Gold & Black Dinner
- 30 Varsity P Tailgate // Ball State

SEPTEMBER

- 06 Varsity P Tailgate // Southern Illinois
- 13 Varsity P Tailgate // USC

OCTOBER

- 03 Fall Athletics Director's Dinner
- 04 Varsity P Tailgate // Illinois
- 25 Purdue Athletics Alumni Tailgate // Rutgers

NOVEMBER

- 08 Varsity P Tailgate // Ohio State
- 13-15 JPC Travel: Football @ Washington*
- 18-22 JPC Travel: Men's Basketball @ Baha Mar*
- 29 Varsity P Tailgate // IU

FEBRUARY 2026

- 11 Athletics Director's Cocktail Party // Naples, FL
- 13 Mollenkopf-Keyes Classic // Naples, FL

SPRING 2026

TBA Spring Athletics Director's Dinner

SAVE THE DATES 2025-26 EVENTS

For the most up-to-date JPC event information, scan the QR code below:



Varsity P reunions are exclusively listed online. Please be sure to check the website regularly for updates. Varsity P events are exclusively for Purdue University – West Lafayette campus athletics alumni. Athletics alumni includes former studentathletes, student-trainers, coaches, managers, and spirit squad members. All Varsity P events are nontransferable unless otherwise noted.

*Please note, this travel opportunity may be selected for JPC Travel for those who qualify during the 2025-26 membership year at a discounted rate.



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