2024-25 MEMBERSHIP INFORMATION
Boilermakers,

As we look ahead with excitement to the possibilities of a new year, it’s important to express our appreciation for those who have supported our aspirations of operating in a championship-caliber manner in all respects. You have helped us create a first-class environment where student-athletes can prosper in both academics and athletics, allowing them to pursue and achieve two impactful dreams simultaneously. We are ever grateful for the commitment you have shown. Few universities have a community as generous as ours, which is why we are confident that Purdue will adapt and thrive as the landscape of college athletics continues to evolve. In the face of challenge, there is one claim that remains ever true: Boilermakers do not waver in the pursuit of excellence.

Our student-athletes continue to be a source of pride as they represent the old gold & black in the classroom, in competition, and in our community. Collectively, our Boilermakers achieved a 100% placement rate upon graduation last year, in many cases the result of active engagement with members of the 1869 Society and our Empower Student-Athlete Development team to prepare for successful post-Purdue transitions. Our student-athletes continue to excel in achieving Academic All-Big Ten honors, with 240 spring and fall individuals earning the recognition – including many repeat honorees.

Competitively, we are focused on enhancing the success of our teams across the board. While we certainly have teams and individual student-athletes who are achieving at a high level and receiving much deserved conference, regional, and national recognition, we feel strongly that the foundation is being laid for much broader and more notable accomplishments in the years ahead. Talented new coaching staffs are in place for a number of our sports, recruiting efforts are trending upward and, thanks to your support, our ability to provide a second-to-none competition environment and experience has never been better. As the expanded Big Ten and all of college athletics becomes increasingly challenging, it’s imperative that we continue to raise our expectations and level of achievement, which I’m confident we will do.

Beyond directly supporting the efforts of our student-athletes, we are thankful that we’ve been able to enhance several of our athletics facilities the past year, with completion of our state-of-the-art nutrition center, fundraising for the Pete Dye Golf Clubhouse, and planning for the next phase of improvements to Ross-Ade Stadium on the new year calendar. We’ve also launched the Forging Ahead campaign, with the intention of more comprehensively equipping our coaches and student-athletes with the mental and physical tools and resources needed to achieve success. All these initiatives are fully funded through donor support and will play an integral role in furthering our ability to develop champions and offer first-class game day environments.

It is an honor to serve Purdue Athletics alongside our entire team who work tirelessly on behalf of all Boilermaker student-athletes. I look forward to celebrating our successes with you this year.

Boiler Up!

Mike Bobinski
Vice President and Director of Intercollegiate Athletics
The generosity of John Purdue Club members and Purdue Athletics supporters has allowed the department to move forward with a number of impactful facility renovations over the past two years. These renovations enhanced the department's ability to attract and retain high caliber student-athletes, build upon the current student-athlete experience, and create game day experiences that are second-to-none for fans and supporters.

In tandem with these facility projects, support toward the John Purdue Club scholarship fund surpassed $13.5 million for the second straight year, allowing the department to cover the entire cost of the annual athletics and academic support bill that Purdue Athletics pays to the University.

As we look toward the future, we need to continue keeping Purdue Athletics ahead of the curve nationally, together.

FOR PURDUE ATHLETICS, IT’S ALWAYS BEEN ABOUT COMPETITIVE EXCELLENCE.

As we’ve worked together to continue providing the best possible resources to prepare our student-athletes for success beyond graduation, your support remains integral to our mission in helping them succeed.

Without your contributions, we would be unable to continue providing experiences such as student-athlete internships at the John Purdue Club, connections to members of the 1869 Society, increased investments in mental health services, the continued enhancement of the Purdue Athletics brand - digitally and the in-venue fan experience — and so much more.

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EARN DOUBLE PRIORITY POINTS
With your support, Purdue Athletics is developing champions. With an ever-present eye toward innovation, the John Purdue Club and Purdue Athletics together announced the launch of the Forging Ahead campaign in September 2023. Forging Ahead is an $18.69 million fundraising campaign designed to fund a data-driven approach to recruiting, retaining, and developing championship teams across all 18 Boilermaker sport programs. Paying homage to Purdue’s founding in 1869, the fundraising goal will allow for the launch of the initiative in the near term while also establishing a substantial endowment that will annually produce capital to support programming and staffing needs.

From recruiting prospective student-athletes, to increased expenses due to an everchanging conference roster, to job placement upon graduation, to facility enhancements and improved fan experience, to maintaining scholarships and operational support for our Olympic sport programs - your support is the difference-maker.

Our student-athletes represent the Old Gold & Black each year in competition and make Boilermakers everywhere proud.

FOCUS ON BEING THE BEST VERSION OF PURDUE
The NCAA is facing many challenges with the revolving door that has become the transfer portal, expanded conferences, and subsequent increases in travel and nutrition costs. Forging Ahead will help Purdue offer a student-athlete experience that is second-to-none, keeping our talent in West Lafayette and disinterested in the transfer portal. It’s on us to rise to the occasion, as Boilermakers do, and support our student-athletes, coaches, and staff with the resources they need to continue operating as a championship-caliber organization.

PARTNERSHIP WITH THE INDUSTRY LEADING BEHAVIORAL ANALYSIS AGENCY: PROFILE
Purdue University has always been a premiere hub for world-class innovation. We are now leading from the front once again as the first athletics organization in the Power 5 to introduce behavioral analysis programming at a full scale across all varsity programs. In partnership with a Boilermaker football alumni owned and operated behavioral analysis agency called Profile, Purdue Athletics will ensure our coaches and staff identify top-tier athletes who are meant to be Boilermakers for life. Profile has an outstanding track record in helping the Purdue Men’s Basketball and Purdue Wrestling team achieve elite performance through identifying new tools and techniques to develop champions. Team results include multiple Big Ten Conference championships, multiple weeks ranked as the No. 1 team in the nation, numerous All-American accolades, several NCAA Draft selections, and a consensus National Player of the Year. Given the success the men’s basketball and wrestling programs have seen after partnering with Profile, Purdue Athletics has chosen to expand the partnership by offering Profile’s tools to all 18 Boilermaker sport programs.

BOILERMAKERS BEYOND BORDERS
For years, we have heard a rallying cry from student-athletes who would like to expand their worldview through study abroad programs. Until now, we have been unable to fulfill these requests due to the demands of sport schedules and budgetary restrictions.

New in 2024, we are pleased to announce the first-ever Boilermakers Beyond Borders travel program. This project aims to provide culture immersion experiences for student-athletes while giving back to underserved communities in foreign countries.

STUDENT-ATHLETE DINING FACILITY
The student-athlete dining facility will serve as a full production kitchen with an outdoor patio and 150-person capacity. With an architectural style complementary of the Kozuch Football Performance Complex, the facility will also include a demonstration kitchen to serve as a nutritional education space.

Nutrition plays a critical role in achieving peak performance. However, food costs continue to rise due to economic factors beyond our control. Purdue is the last school in the Big Ten Conference to build a student-athlete dining facility. With this new addition comes new financial expense. Your support in providing student-athletes with three meals a day and on-the-go protein options will play an integral role in helping them stay fueled, hydrated, and ready to compete at the highest level from West Lafayette, the West Coast, the East Coast, and everywhere in between.
WAYS TO SUPPORT

CASH GIFTS
ONLINE: The most convenient way to make a gift for student-athlete scholarships. Visit JohnPurdueClub.com to upgrade, renew, or join.

PHONE: Call your Boilermaker Athletics Representative or 765.494.2582 and we will be happy to assist you in making your contribution over the phone.

MAIL: Checks should be made payable to “Purdue Foundation” with John Purdue Club in the memo line.

Purdue Foundation
Gift Processing
P.O. Box 772401
Detroit, MI 48277-2401

MONTHLY PAYMENT PLANS
Your annual contribution to Purdue student-athletes does not have to be made all at once. Give us a call so we can set up a monthly contribution that allows you to take full advantage of the benefits at your total giving level for the membership year (May 1 – April 30).

MATCHING GIFTS
Many companies participate in a matching gift program, allowing you to increase your contribution to the John Purdue Club and earn more priority points at no additional cost to you. Please research whether your employer will match your gift toward athletic programs, allowing you to increase your contribution to the John Purdue Club and earn more priority points at no additional cost to you. Please research whether your employer will match your gift toward athletic programs.

REFERRAL PROGRAM
You can earn additional priority points (1 point / $100 of new member’s first gift) by referring new members to the John Purdue Club. We know we can continue to build upon our 10,000+ strong by engaging Boilermakers who are already connected to our current members.

BOILER UPGRADE
Our annual membership deadline is April 30, 2024. When you upgrade to the next membership level for the 2024-25 membership year, you will receive select benefits from the level above.

Priority points are used to determine ticket priority for seating assignment, ticket requests for the NCAA and Big Ten Tournaments and Football Bowl Game, season ticket upgrades, premium seating, allocation of spots on JPC travel, and more. During allocation, members will be ranked based upon total priority points and tickets are allocated in that order. Parking passes are allocated based first on giving level, then by priority points within that level. We are now offering an opportunity to earn double priority points when giving to the Forging Ahead campaign. The categories in which you can earn points are on the following page.

CASH GIFTS

WAYS TO SUPPORT

STOCK GIFTS
Stock gifts can help you avoid capital gains tax. Please be sure your stock gift includes your name and contact information. To learn more about specific transfer options and to obtain the Gift of Security Transfer Notification form, please contact your Boilermaker Athletics Representative.

PLANNED GIFTS
Leaving a legacy gift is encouraged because it provides a lasting contribution to Purdue Athletics. Planned gifts may include will provisions or the establishment of a trust with the John Purdue Club as a beneficiary. Irrevocable deferred gifts earn priority points immediately.

REVERSION PROGRAM
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BENEFITS OUR STUDENT-ATHLETES RECEIVE FROM YOUR GIFT

- Provides a student-athlete with books for one semester
- Provides a student-athlete with books for one year
- Covers one semester of room
- Covers one semester of room and board
- Covers one year of in-state tuition
- Covers a full ride in-state scholarship for one year
- Covers a full ride out-of-state scholarship for one year

BENEFITS YOU RECEIVE WITH YOUR GIFT

- Subscription to digital content including Gold & Black Express and JPC Insider
- John Purdue Club member decal
- Birk Boilermaker golf discount
- 20% discount on Purdue Athletics' facility rentals
- Ticket priority / postseason ticket priority
- Parking for football, men's & women's basketball and volleyball
- Men's basketball lower arena/upper preferred ticket limit
- MBB Gold Lot parking limit
- Complimentary JPC VIP reserved parking space with season ticket purchase
- Champion travel opportunity
- MBB NCAA tournament regional tickets available for purchase
- MBB NCAA tournament first and second round tickets available for purchase
- Invitation to John Purdue Club retreat
- Exclusive Purdue gear

2024 FOOTBALL SEASON TICKET PURCHASE AND RENEWAL INFORMATION

All season tickets for the 2024 season will remain digital. Ticket renewals and premium seating contracts will be facilitated online only. For more information on digital entry, visit PurdueSports.com/digitaltickets.

The deadline to renew your season tickets is March 1, 2024. Please call your Boilermaker Athletics Representative prior to March 1 if you need assistance.

TO MANAGE YOUR TICKETS:
Go to PurdueSports.com/MyAccount to login to your account

IF YOU HAVE NEVER PURCHASED PURDUE ATHLETICS TICKETS ONLINE:
- Contact your Boilermaker Athletics Representative or the Hayes Family Athletics Ticket Office at 800.49.SPORT to find out your PIN
- Go to PurdueSports.com/MyAccount
- Select Activate and enter your customer number and PIN
- Verify your account information and follow the online steps to renew

POLICIES AND IMPORTANT INFORMATION
- Per Big Ten Conference regulations, all individuals, including children of any age, must have a ticket for admission
- Purdue faculty/staff get a 20% discount off season ticket price up to two tickets for all categories except in South End Zone, Value End Zone, and the "4 or more" discounted season tickets
- Tickets are allocated based on JPC priority points
- Parking is allocated by JPC membership level, then priority points

* Please note there has been a slight increase in membership pricing for the Champion and Brees Leadership levels due to rising room and board expenses on campus and academic awards given to Boilermaker student-athletes. Thank you for supporting our mission to fully fund academic support costs for all qualifying student-athletes. Benefits chart subject to change.
Ross-Ade Stadium offers several options for premium seating. Whether you are seeking an all-inclusive experience, enjoy an outdoor atmosphere in comfort, or are interested in the privacy of your own suite, we have an option available for you.

All premium seating options are sold out and operating off a John Purdue Club priority point waitlist. To join the waitlist, a $100 deposit is required. Please contact your Boilermaker Athletics Representative to be added to the list.

**THE RAILYARD:**
**STARTING AT $600 PER SEASON TICKET**
- Comfortable seating above the Tiller Tunnel player entrance with a chair and drink rail
- $50 food and beverage credit included per ticket, for the season
- Access to exclusive Railyard bar

**JUNCTION TERRACE:**
**AVAILABLE FOR SINGLE GAME ONLY**
- Patio table seating at the southwest corner of Ross-Ade Stadium
- Six tickets included
- Bucket of six alcoholic (beer) or non-alcoholic beverages and dry snacks through halftime
- Exclusive access to full-service cash bar

**THE STATION:**
**AVAILABLE FOR SINGLE GAME ONLY**
- The most unique experience in all of college football
- Board the Boilermaker Special at Slayter Hill for a tour one hour before kickoff
- Ride into Ross-Ade Stadium on the Boilermaker Special
- Enjoy the game from the Boilermaker Special or the table seating above Tiller Tunnel
- High-top seating with food, beverages, and beer through halftime
- Price per game includes the experience for up to 12 people

**SHIVELY OUTDOOR CLUB:**
**STARTING AT $2,100 PER SEASON TICKET**
- Premium ballpark food available for no additional cost (excluding alcohol)
- Individual, extra-wide chairback seats
- Premium sightlines with an incredible view of the action
- Direct access to the comfortable, climate-controlled Shively Club lounge
- Exclusive access to full-service cash bar
- Complimentary child passes for those two years old or younger
- Significantly discounted child passes for those between three years old and five years old at $70 per game. Tickets for children must be purchased in advance of game day, so please contact your Boilermaker Athletics Representative
- The first year of each new contract requires a $1,000 deposit per seat. This deposit will be applied to the last year of the contract

**BUCHANAN INDOOR CLUB:**
**$3,770 PER SEASON TICKET**
- Enjoy a distinctive dining experience with Boilermaker Hospitality’s signature chef tables at no additional cost
- Soft drinks, beer, wine and cocktails all available at no additional cost
- Luxury, theater-style padded seats located in our exclusive climate-controlled Buchanan Club lounge
- Complimentary child passes for those two years old or younger
- Significantly discounted child passes for those between three years old and five years old at $70 per game. Tickets for children must be purchased in advance of game day, so please contact your Boilermaker Athletics Representative
- The first year of each new contract requires a $1,000 deposit per seat. This deposit will be applied to the last year of the contract

**PRIVATE LUXURY SUITES:**
**STARTING AT $61,060**
- 18 season tickets included
- Automatic windows for optimal climate control
- Ability to purchase food and beverages, including alcohol from Boilermaker Hospitality’s signature menu
- In-suite concierge staff
- Complimentary child passes for those two years old or younger
- Significantly discounted child passes for those between three years old and five years old at $70 per game. Tickets for children must be purchased in advance of game day, so please contact your Boilermaker Athletics Representative
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MEN’S BASKETBALL SEASON TICKETS

There are two types of renewal processes used for men’s basketball. The first is our standard renewal process used four out of five years. The second process is called a reseat, and it is utilized every five years.

STANDARD RENEWAL PROCESS

1. Current season ticket holders renew their season tickets before the deadline and can request an upgrade or additional season tickets up to their limit.
2. John Purdue Club members without season tickets can pay a $300 deposit to get on the season ticket waitlist.
3. Season tickets not renewed by the deadline are dropped from accounts.
4. John Purdue Club members requesting upgrades and new season tickets are ranked by John Purdue Club Priority Points, and open seats are filled starting at the top of that list until all open seats are filled.

For the 2023-24 season, the point totals needed were as follows (depending on quantities needed):

- To obtain new season tickets: approximately 1,100 John Purdue Club Priority Points
- To obtain lower arena seats: 2,200 John Purdue Club Priority Points

Historically, it has taken even more points to acquire premium seats when they become available.

RESEATING PROCESS

We schedule a reseat every five years for all non-premium season tickets to provide a path for loyal members to improve their seating over time. We also do the reseat to provide a clear road map for recent grads and new John Purdue Club members to understand how they can obtain better seats over time, while encouraging everyone to continue to support our student-athletes over time. The last reseat took place in 2022, and the next one will happen in 2027.

The reseat process goes as follows:

1. All current season ticket holders are ranked by John Purdue Club Priority Points and assigned a time slot according to those rankings. Time slots are sent out ahead of the reseat.
2. John Purdue Club members interested in purchasing new season tickets can be added to a waitlist. New members placed at the end of the reseat process to ensure that current season ticket holders do not lose the opportunity to purchase season tickets.
3. Season ticket holders and those on the waitlist sign in at their timeslot and select the seats they would like from a 3D map. Payment is required at that time.

For the 2022-23 reseat, it took approximately 1,000 points to acquire seats in the lower arena. This process is subject to change based on supply and demand, renovations and other acts of God.

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If you have questions or are interested in being added to the waitlists, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

WOMEN’S BASKETBALL SEASON TICKETS

Women’s basketball season tickets are handled similarly to the standard renewal process for men’s basketball, as currently there are no reseats scheduled. Season tickets and premium seating will be available for purchase during the renewal window in the summer of 2024.

To inquire about availability, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

BASKETBALL SEASON PARKING PASSES

Season parking passes are available for John Purdue Club members who are season ticket holders. The available lots are determined based on availability and John Purdue Club giving levels. More information will be available in tandem with season ticket information during the summer of 2024.

MACKAY ARENA PREMIUM SEATING

The best seats in Mackey Arena are our club and courtside seats located in sections 8-11. These padded chairbacks are the most comfortable seats in the arena and grant you exclusive access to the Spurgeon Club. Courtside seats also include access to our newly renovated and luxurious Wooden Club located at the top of the player entrance tunnel.

SPURGEON CLUB

The Spurgeon Club is only accessible to club seat and courtside seat holders. Spurgeon Club is a two-story club area located on the east side of Mackey Arena and opens two hours prior to tipoff. With private restrooms, coat storage, two full cash bars, and a variety of traditional and upscale menu options, Spurgeon Club is the perfect place to meet fellow Boilermakers. Cozy up in front of the fireplace with a drink or catch other game action from around the country on one of 10 high-definition televisions.

WOODEN CLUB

The all-inclusive Wooden Club, presented by the Risk family, is exclusive to courtside seat holders and located directly at the top of player entrance tunnel leading to Keady Court. Wooden Club was designed with floor to ceiling removable windows so courtside seat holders can high-five the team as they enter Keady Court. The club features a full bar*, complimentary snacks, half-time appetizers*, enormous high-definition televisions, private restrooms, and coat storage. Upon arrival to Mackey Arena, courtside seat holders are invited to enter game day through the same tunnel the team uses for the ultimate Boilermaker experience.

*Exclusive to men’s basketball based on cost. Women’s basketball premium seating is available for purchase during the season ticket renewal window during the summer of 2024. Men’s basketball premium seating is sold out, but if you are interested in being added to the men’s basketball premium seating waitlist, please contact your Boilermaker Athletics Representative or call 765.494.2582.

BASKETBALL SINGLE GAME TICKETS

Single-game tickets to 2024-25 men’s and women’s basketball games will be available for purchase online at PurdueSports.com, at the Hayes Family Athletics Ticket Office located in Mackey Arena, or by calling your Boilermaker Athletics Representative during the fall of 2024. Please monitor your inbox closely and PurdueSports.com as those on-sale dates are announced. Single-game on-sale dates are tiered based on John Purdue Club membership level.
BASEBALL TICKETS
Season ticket renewals and new sales for the 2024 baseball season began on January 17, 2024. The priority season ticket renewal deadline is February 17, 2024. Single-ticket game tickets and mini-suites will be available to John Purdue Club members on February 20, 2024. Single game tickets will be available to the general public on February 22.

VOLLEYBALL TICKETS
Due to high demand, there is currently a waitlist for volleyball season tickets. Renewals for volleyball season tickets will take place this summer, with any remaining tickets available to be allocated in July. For the 2023-24 season, it took approximately 2,100 points to move off the waitlist. If you have questions or are interested in being added to the waitlist, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

VARSITY P
Operating under the umbrella of the John Purdue Club, Varsity P is for IPC members who are also athletics alumni: former varsity student-athletes, managers, coaches, athletic trainers, practice players, and spirit squad members. Alumni do not need to have lettered or graduated from Purdue to join.

We are proud of those who wore the Old Gold & Black and now choose to give back. Our athletics alumni will always be a part of our Boilermaker family, and this membership offers the opportunity to continue investing in the legacy of athletics alumni beyond their time on campus.

As we look to build upon our athletics alumni experience, Varsity P is proudly led by:

Mark Herrmann
1981 Football Alumni
Director of Leadership and Alumni Engagement
mdherrmann@purdueforlife.org
765.496.5079

BENEFITS OF JOINING VARSITY P
• Receive all John Purdue Club membership benefits at your level
• Varsity P Tailgate: introduced in 2021, this benefit provides Varsity P members with the exclusive opportunity to entertain guests and connect with other alumni prior to home football games
• Biannual Varsity Press newsletter
• Invitation to Purdue Athletics Alumni Tailgate (Homecoming)
• Access to both in-person and virtual networking opportunities
• Discount on Purdue Athletics gear
• Invitations to team reunions and banquets

4 JPC points required
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<td>Jill Brayley</td>
<td>Executive Assistant and Senior Officer Manager</td>
<td>765.494.9221</td>
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<tr>
<td>Austin Curran</td>
<td>Revenue Generation &amp; Development Director</td>
<td>765.496.6584</td>
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<tr>
<td>Hollyn Colley</td>
<td>Director of Athletics</td>
<td>765.496.3036</td>
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</tr>
</tbody>
</table>

Boilermaker Alliance champions charitable organizations through the utilization of the name, image, and likeness of Purdue student-athletes. We intend to unite Boiler Nation under the common purpose of supporting our athletes to become champions in their sport, champions of their communities, and champions of Purdue.

To learn more about how Boilermaker Alliance is positioning Purdue student-athletes for success, visit boilermakeralliance.com/sign-up#join, email info@boilermakeralliance.com or scan the QR code below.
## SAVE THE DATES

### 2024 EVENTS

<table>
<thead>
<tr>
<th>MONTH</th>
<th>Date</th>
<th>Event Details</th>
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</thead>
<tbody>
<tr>
<td><strong>APRIL</strong></td>
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<tr>
<td>24</td>
<td></td>
<td>Purdue Day of Giving</td>
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<tr>
<td><strong>JUNE</strong></td>
<td></td>
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<tr>
<td>1</td>
<td></td>
<td>JPC Day</td>
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<tr>
<td><strong>AUGUST</strong></td>
<td></td>
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<tr>
<td>5-15*</td>
<td></td>
<td>JPC Travel: WBB Europe Trip (Spain &amp; Portugal)</td>
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<tr>
<td><strong>SEPTEMBER</strong></td>
<td></td>
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<tr>
<td>14</td>
<td></td>
<td>Varsity P Tailgate: Football vs. Notre Dame</td>
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<tr>
<td><strong>OCTOBER</strong></td>
<td></td>
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<tr>
<td></td>
<td>18</td>
<td>Leroy Keyes Purdue Athletics Hall of Fame</td>
</tr>
<tr>
<td><strong>NOVEMBER</strong></td>
<td></td>
<td></td>
</tr>
<tr>
<td>1</td>
<td></td>
<td>Athletics Director’s Dinner (Option 1)</td>
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<tr>
<td><strong>DECEMBER</strong></td>
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<tr>
<td></td>
<td></td>
<td>JPC Travel: MBB vs. Arizona (Las Vegas, NV)</td>
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<tr>
<td><strong>SPRING 2025</strong></td>
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<tr>
<td></td>
<td></td>
<td>Athletics Director’s Dinner (Option 2)</td>
</tr>
</tbody>
</table>

*Please note, this travel opportunity may be selected for Champion Travel for those who qualify during the 2024-25 membership year at a discounted rate.

For the most up-to-date JPC event information, scan the QR code below:

Varsity P reunions are exclusively listed online. Please be sure to check the website regularly for updates. Varsity P events are exclusively for Purdue University - West Lafayette campus athletics alumni. Athletics alumni includes former student-athletes, student-trainers, coaches, managers, and spirit squad members. All Varsity P events are non-transferable unless otherwise noted.