



*There's no better time*  
TO BE A BOILERMAKER

IMPORTANT 2023-24 MEMBERSHIP INFORMATION ENCLOSED



JOHN PURDUE CLUB



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Boilermaker Faithful,

As we work to address the opportunities and challenges brought on by each new year, it's important to express our appreciation for those who have positioned us to pursue continued growth and success. Your support has had a direct impact on the positive trajectory of our department and the ever-improving experience we're able to provide for each of our student-athletes. The standard of what it means to be a Boilermaker continues to elevate because of your investment in the future of Purdue Athletics.

Much like you have risen to each occasion with exceptional generosity, our student-athletes have rallied around the opportunities in front of them to represent the Old Gold & Back in the classroom, in competition, and in our community. Our Boilermakers achieved a 99% job placement rate upon graduation last year, many actively working with members of the 1869 Society during their time as student-athletes to prepare for successful careers. Our student-athletes also set an Academic All-Big Ten school record, with 265 spring and fall individuals earning the recognition - many of whom were repeat honorees.

On the fields of competition, we continue to improve, with Purdue Football securing a Big Ten West Division title, Volleyball earning their eighth consecutive NCAA tournament bid, and Men's Basketball achieving a number one national ranking for the second year in a row. Many other individual student-athletes and teams are receiving conference, regional and national recognition, and we continue to raise our expectations for future achievement. And looking ahead to the future, under the exciting new leadership of Head Coach Ryan Walters and his talented staff, Purdue Football is poised to begin its journey toward sustained, high-level success.

Beyond directly supporting the efforts of our student-athletes, we are also thankful for the opportunity to move forward with plans to enhance a number of our athletic facilities, including; Ross-Ade Stadium, Mackey Arena and the Birck Boilermaker Golf Complex. Each of these projects have been fully funded through donor support, and will play an integral role in furthering our ability to recruit and retain high caliber Boilermaker student-athletes.

We look forward to the opportunities ahead in the coming year for our programs, and we are ever grateful for the support you provide to help our student-athletes achieve their goals.

Thank you for being a difference-maker for the Old Gold & Black.

Boiler Up!

Mike Bobinski  
Vice President and Director of Intercollegiate Athletics



\$12.5M+

JOHN PURDUE CLUB SCHOLARSHIP FUND  
(ALL-TIME RECORD)

\$45M

SUPPORT TOWARD ROSS-ADE STADIUM  
PHASE I RENOVATIONS

\$6.5M+

SUPPORT TOWARD  
MACKEY ARENA RENOVATIONS

\$2M

SUPPORT TOWARD BIRCK BOILERMAKER  
GOLF COMPLEX RENOVATIONS

\$82M

LARGEST TOTAL RAISED IN PURDUE  
ATHLETICS HISTORY (INCLUDES PLEDGES,  
ESTATE GIFTS, AND CASH COMMITMENTS)

John Purdue Club members and Purdue Athletics supporters continue to impact Purdue student-athletes each year. Because of donors, like you, the department is excited to move forward with several facility renovations.

In tandem with these projects, support toward the John Purdue Club surpassed \$12.5 million for the first time ever, which fully funded the cost of the annual athletics and academic support bill owed to Purdue University.

These elevated benchmarks created through your generosity positions all of our student-athletes for success as they pursue excellence and represent the Boilermakers to the highest standard possible. As we look toward the future, we are ever grateful for your support that keeps our department ahead of the curve in pursuit of continued growth.

### Membership By The Numbers

- First Team: 13,350
- Captain: 1,691
- MVP: 1,626
- All-American: 938
- Legend: 319
- Olympian: 137
- Hall of Fame: 94
- Champion: 161
- Brees Leadership: 65

### Developing Leaders With Your Support

- 99% Job Placement Rate
- 583 Student-Athletes
- 2000+ Servant Leadership Hours
- 27 Countries
- 106 Different Majors
- 265 Academic All-Conference Honors

”

**The student-athlete development team goes above and beyond. They have resources for everything we need to thrive, but more than that, they don't just hand me the tools - they work with me to make sure I'm getting the most out of it as possible."**

Kaeley Hallada  
Senior, Purdue Softball



With your support, Purdue Athletics is developing champions. During a time of unprecedented need, John Purdue Club members, alumni and fans stepped up to the challenge and helped raise more than \$18 million toward the More Than A Game campaign in 2020-21 to offset the budgetary deficit brought on by the global pandemic. This support allowed Purdue Athletics to stay ahead of the curve and avoid cuts to programs, staffing, student-athlete resources and more.

### There is no better time to be a Boilermaker

As we've worked together to continue providing the best possible resources to prepare our student-athletes for success beyond graduation, your support remains integral to our mission in helping them succeed.

Without your contributions, we would be unable to continue providing experiences such as student-athlete internships at the John Purdue Club, connections to members of the 1869 Society, increased investments in mental health services, the continued enhancement of the Purdue Athletics brand - digitally and the in-venue fan experience, and so much more.

Each of these components, and many others made possible by your generosity, are becoming increasingly important each year within the greater collegiate athletics landscape. From recruiting prospective student-athletes, to job placement upon graduation, to facility enhancements and improved fan experience, to maintaining scholarships and operational support for our Olympic sport programs - your support is the difference-maker.

Our student-athletes proudly represent the Old Gold & Black each year in competition. As they reach toward their professional goals and aspirations, we are ever grateful for your contributions to their success.

### Your Support Has Helped Set Boilermaker Alumni Up For Success:



#### Mackenzie Tweardy ('15)

*Women's Diving  
Biomedical Engineering*

Tweardy was a decorated diver for the Boilermakers - an All-American on the 10-meter platform and two-time team captain. In 2016, she competed in the

Olympic Trials and was a member of the USA National Team. Tweardy worked in the R&D department at phsyIQ - a start up that is backed by Purdue - where she developed algorithms used on wearable devices for use in the clinical trial space. She now works as a Data Scientist at LifeBell AI, where she helps build wearable devices used in remote patient monitoring for the predication of deadly diseases.



#### Nkeiru (Ugwoaba) Abovwe ('11)

*Track & Field  
Exercise Physiology*

Abovwe competed in Track & Field at Purdue from 2008-2011 after the Seattle native began her career at Portland State.

For the Boilermakers, she excelled in the triple jump, long jump and 4x100 relay. She also graduated with an Adult-Gerontology Acute Care Nurse Practitioner degree from Columbia University. Currently, Abovwe serves as a board-certified advanced practice provider on the cardiothoracic surgical team at Stanford Healthcare. Her area of clinical practice is in post-operative care of patients with Mechanical Circulatory Support devices & Heart Transplant patients.



#### Jacob Thieneman ('18)

*Football  
Mechanical Engineering*

Upon graduation from Purdue, Thieneman pursued playing at the next level as a Safety with the San Francisco 49ers. During this pursuit, and through the

peak of the COVID-19 pandemic, he also utilized social media and public relations to work with a non-profit known as The Ventilator Project - an effort to produce low-cost ventilators for those in need. Currently, he is the co-founder and CEO of Digital Paradise, which helps companies leverage their stories online to gain attention, develop a community, generate leads, and ultimately create positive ROI.





## THE TRANSFORMATION OF YOUR ROSS-ADE STADIUM

As we continue to build momentum behind a successful Purdue Football program, we are excited about the opportunity to further invest in future phases and continue to elevate the game day experience for all. Additional phased renovations will be outlined and communicated as they are developed, and donor support will be essential as we continue to bolster our impact at Purdue and in the surrounding community.

LEARN MORE



**DONATE TODAY**  
YOURROSSADE.COM



### PHASE 1 OVERVIEW SOUTH END ZONE ADDITION

The long-awaited addition to Ross-Ade Stadium will connect the east and west sides of the facility in its 100th anniversary season, closing in the south end zone to create a complete bowl.

The south end zone and southeast sideline will serve as the new location for student seating. Ross-Ade Stadium will have the second highest percentage of student capacity in the Big Ten conference.

The completion of the bowl, in addition to the investment in the size of the concourse, will allow for a more accessible fan experience and include an additional elevator for ADA access as well as an additional restroom. The west wedge of the south end zone will also feature a new premium experience for fans to enjoy.

### PLAYER ENTRANCE FROM KOZUCH FOOTBALL PERFORMANCE COMPLEX

The new stadium entry location will create a unique and iconic experience for Boilermaker Football student-athletes and fans that will be second to none.

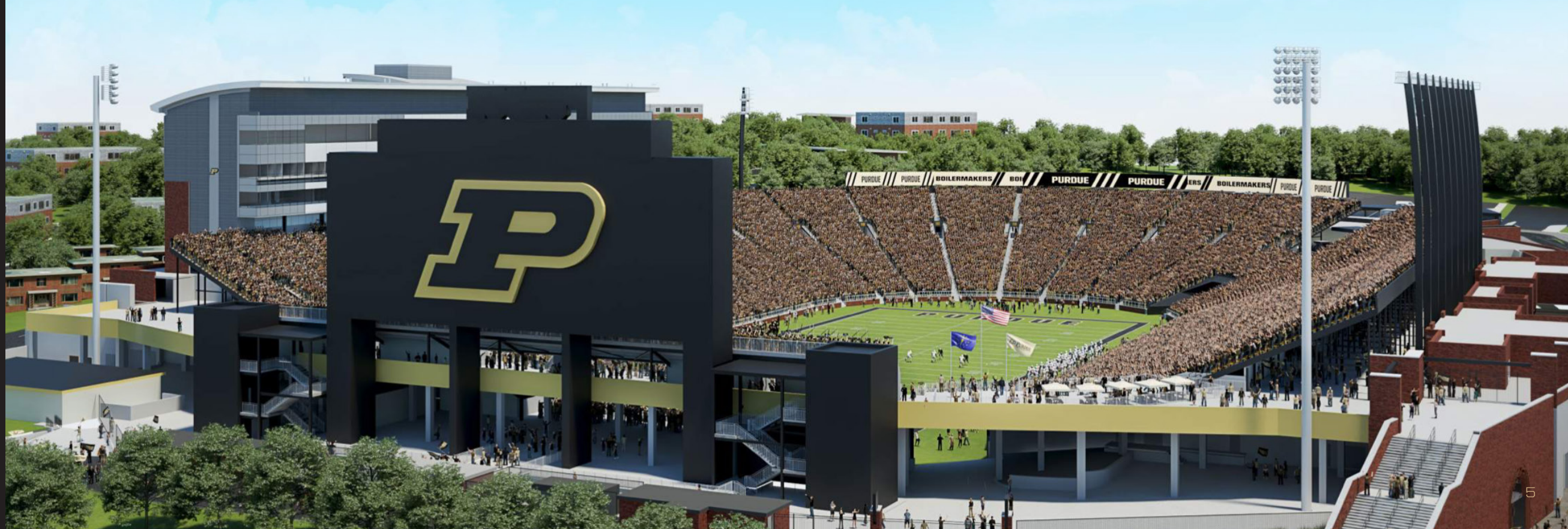
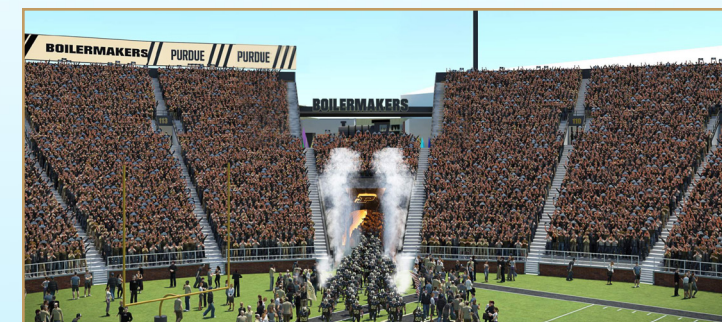
Serving as the new stadium entry location for Purdue Football on game day, the new player entrance will aim to improve player safety as well as the game day atmosphere while also offering a new and exciting recruiting component

### STUDENT-ATHLETE DINING FACILITY

The student-athlete dining facility will serve as a full production kitchen with an outdoor patio feature and a 150-person capacity.

With an architectural style complementary of the Kozuch Football Performance Complex, the facility will also include a demonstration kitchen to serve as a nutritional education space.

Purdue Athletics and the John Purdue Club are looking forward to engaging with alumni and supporters who are passionate about elevating our department to new heights. This support will be crucial in carrying out additional phases and further enhancing the student-athlete, fan, and donor experience at Ross-Ade Stadium.





CASH GIFTS

**ONLINE:** The most convenient way to make a gift for student-athlete scholarships. Visit JohnPurdueClub.com to upgrade, renew, or join.

**PHONE:** Call your Boilermaker Athletics Representative or 765.494.2582 and we will be happy to assist you in making your contribution over the phone.

**MAIL:** Checks should be made payable to "Purdue For Life Foundation" with John Purdue Club in the memo line.

Purdue For Life Foundation  
Gift Processing  
P.O. Box 772401  
Detroit, MI 48277-2401

MONTHLY PAYMENT PLANS

Your annual contribution to Purdue student-athletes does not have to be made all at once. Give us a call and we can set up a monthly contribution that allows you to take full advantage of the benefits at your total giving level for the year.

MATCHING GIFTS

Many companies participate in a matching gift program, allowing you to increase your contribution to the John Purdue Club and earn more priority points at no additional cost to you. Please research whether your employer will match your gift towards athletic scholarships or facility projects. It is a benefit to you and our student-athletes! Visit [purdueforlife.org/give/ways-to-give/](http://purdueforlife.org/give/ways-to-give/) to learn more.

STOCK GIFTS

Stock gifts also may be made and can help you avoid capital gains taxes. Please be sure your stock gift includes your name and contact information. To learn more about specific transfer options and to obtain the Gift of Security Transfer Notification form, please contact your Boilermaker Athletics Representative.

PLANNED GIFTS

Leaving a legacy gift is encouraged because it provides a lasting contribution to Purdue Athletics. Planned gifts may include will provisions or the establishment of a trust with the John Purdue Club as a beneficiary. Irrevocable deferred gifts earn priority points immediately.

REFERRAL PROGRAM

You can earn additional priority points (1 point / \$100 of new member's first gift) by referring new members to the John Purdue Club. We know we can continue to build upon our 10,000+ strong membership by engaging Boilermakers who are already connected to our current members.

BOILER UPGRADE

New this year, we are offering the opportunity to Boiler UPgrade at any time before our membership deadline on April 30, 2023. When you upgrade to the next membership level for the 2023-24 membership year, you will receive select benefits from the level above.

For Example: If you are an Olympian member and upgrade to Hall of Fame, you will receive select benefits at the Champion level – including the ability to join in on a JPC Champion Travel experience!

Please note some benefits exclusions apply. Priority access to tickets and parking will still be correlated to your cash giving level.

If you have questions about the Boiler UPgrade, please contact your Boilermaker Athletics Representative.

NIL

Looking to connect with Purdue student-athletes? NIL allows you to connect with student-athletes like never before!

- Social media endorsements
- Appearances at your business
- Special guests at events
- Autographs
- Commercials
- Camps and individual lessons
- Video shoutouts
- Personalized messages
- And much more!

Scan the QR code to visit the Boilermaker Marketplace to create NIL opportunities!  
You may also visit [purduesports.com/NIL](http://purduesports.com/NIL) to learn more.



PRIORITY POINTS

Priority points are used to determine priority for seating assignments. During allocation, members will be ranked based upon total priority points and tickets are allocated in that order. Parking passes are allocated based first on giving level, then by priority points within that level. The categories in which you can earn points are:

JPC MEMBERSHIP BONUS

All active members are awarded 50 points

CUMULATIVE CONTRIBUTIONS

1 point/\$100

IRREVOCABLE DEFERRED GIFTS

1 point/\$500

PREMIUM SEATING

1 point/\$100 of the license fee

FOOTBALL BOWL GAME TICKET PURCHASES

2 points/year

REFERRAL OF NEW JPC MEMBERS

1 point/\$100 of new member's first gift

CONTINUOUS YEARS OF JPC MEMBERSHIP

2 points/year

FOOTBALL SEASON TICKET HOLDER STATUS

3 points/year

MEN'S BASKETBALL SEASON TICKET HOLDER STATUS

3 points/year

WOMEN'S BASKETBALL SEASON TICKET HOLDER STATUS

3 points/year

VOLLEYBALL SEASON TICKET HOLDER STATUS

3 points/year

BASEBALL SEASON TICKET HOLDER STATUS

3 points/year

PRESIDENT'S COUNCIL MEMBERSHIP

(\$1,000 in total donations to the University for the year)  
3 points

PURDUE ALUMNI ASSOCIATION ANNUAL MEMBER

3 points

VARSITY P MEMBERSHIP

4 points

These categories are summed to determine your total points

*\*season ticket priority points are awarded per account, not number of tickets*

LAMAR LUNDY LEAGUE

Lamar Lundy, a two-sport athlete, and first African-American student to receive a football scholarship at Purdue University, was named MVP of both the football and basketball team his senior year. He led the football team in receiving his senior season and was a two-time All-Big Ten (2nd Team). As a collegiate basketball player, Lamar scored 678 points (#73 all-time for the Boilermakers) and collected 533 rebounds (#29 all-time for the Boilermakers). Lundy was drafted by both the NFL and the NBA and chose football as his career post-college.

The Lundy League was created in 2023 by the John Purdue Club to recognize donors who support Purdue Athletics above and beyond their annual membership with a capital project gift of \$250,000 or more.

BENEFITS:

*Note: Payable over a five-year period. Benefits associated will be reviewed annually with dissemination of credentials in August of each calendar year. Subject to change.*

\$250,000 +

- Invitation to travel to first LA trip with new Big Ten schools (able to choose exclusive FB trip once over 5-year period)
- Naming opportunity on the Purdue Athletics campus
- Athletics Director's Dinner invitation (2)
- (2) Lundy League (Black) Credentials – Access to Ross-Ade Stadium Pavilion and Spurgeon Club in Mackey Arena\*

\$1M+

*All benefits at the \$250,000 level (excluding black credentials), plus:*

- (2) Lundy League (Gold) Credentials – Pre-game access on Rohrman Field and Wooden Club access in Mackey Arena\*
- John Purdue Club Retreat invitation (2)
- Maui Invitational Purdue Men's Basketball Land-Only Package (Nov. 18-23, 2023)

*\*Game tickets to both football and basketball will be required for entry.*



Your Boilermaker Athletics Representative is a staff member who will serve as your personal point of contact for all things Purdue Athletics.



|  | FIRST TEAM<br>\$200+ | CAPTAIN<br>\$500+ | MVP<br>\$1,000+ | ALL-AMERICAN<br>\$2,500+ | LEGEND<br>\$5,000+ | OLYMPIAN<br>\$10,000+ | HALL OF FAME<br>\$15,000+ | CHAMPION<br>\$22,885+ | BREES<br>\$43,790+ |
|--|----------------------|-------------------|-----------------|--------------------------|--------------------|-----------------------|---------------------------|-----------------------|--------------------|
| BENEFITS OUR STUDENT-ATHLETES RECEIVE FROM YOUR GIFT                           |                      |                   |                 |                          |                    |                       |                           |                       |                    |
| PROVIDES A STUDENT-ATHLETE WITH BOOKS FOR ONE SEMESTER                         |                      | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| PROVIDES A STUDENT-ATHLETE WITH BOOKS FOR ONE YEAR                             |                      |                   | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| COVERS ONE SEMESTER OF ROOM  |                      |                   |                 | P                        | P                  | P                     | P                         | P                     | P                  |
| COVERS ONE SEMESTER OF ROOM AND BOARD  |                      |                   |                 |                          |                    | P                     | P                         | P                     | P                  |
| COVERS ONE YEAR OF IN-STATE TUITION  |                      |                   |                 |                          |                    |                       | P                         | P                     | P                  |
| COVERS A FULL RIDE IN-STATE SCHOLARSHIP FOR ONE YEAR                           |                      |                   |                 |                          |                    |                       |                           | P                     | P                  |
| COVERS A FULL RIDE OUT-OF-STATE SCHOLARSHIP FOR ONE YEAR                       |                      |                   |                 |                          |                    |                       |                           |                       | P                  |
| BENEFITS YOU RECEIVE WITH YOUR GIFT  |                      |                   |                 |                          |                    |                       |                           |                       |                    |
| SUBSCRIPTION TO DIGITAL CONTENT INCLUDING GOLD & BLACK EXPRESS AND JPC INSIDER | P                    | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| JOHN PURDUE CLUB MEMBER DECAL  | P                    | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| BIRCK BOILERMAKER GOLF DISCOUNT  | P                    | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| 20% DISCOUNT ON PURDUE ATHLETICS' FACILITY RENTALS                             | P                    | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| TICKET PRIORITY  | P                    | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| POSTSEASON TICKET PRIORITY   | P                    | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| PARKING FOR FOOTBALL, MEN'S & WOMEN'S BASKETBALL AND VOLLEYBALL                | P                    | P                 | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| MEN'S BASKETBALL LOWER ARENA/UPPER PREFERRED TICKET LIMIT                      | 2                    | 4                 | 4               | 4                        | 4                  | 6                     | 6                         | 8                     | 8                  |
| BOWL TICKETS AVAILABLE FOR PURCHASE  | REQUEST              | 2                 | 2               | 4                        | 4                  | 4                     | 4                         | 6                     | 6                  |
| PRESIDENT'S COUNCIL MEMBERSHIP   |                      |                   | P               | P                        | P                  | P                     | P                         | P                     | P                  |
| INVITATION TO THE OLD GOLD & BLACK DINNER                                      |                      |                   |                 | P                        | P                  | P                     | P                         | P                     | P                  |
| FINAL FOUR TICKETS AVAILABLE FOR PURCHASE                                      | REQUEST              | REQUEST           | REQUEST         | REQUEST                  | 2                  | 4                     | 4                         | 4                     | 6                  |
| ELIGIBLE TO REQUEST TO ESTABLISH A CORPORATE MEMBERSHIP                        |                      |                   |                 |                          |                    | P                     | P                         | P                     | P                  |
| INVITATION TO ATHLETICS DIRECTOR'S DINNERS                                     |                      |                   |                 |                          |                    | P                     | P                         | P                     | P                  |
| MBB LOWER PARKING LOT PASS AVAILABLE FOR PURCHASE                              | REQUEST              | REQUEST           | REQUEST         | REQUEST                  | REQUEST            | REQUEST               | 1                         | 1                     | 1                  |
| COMPLIMENTARY RESERVED PARKING SPACE WITH TICKET PURCHASE                      |                      |                   |                 |                          |                    |                       | P                         | P                     | P                  |
| CHAMPION TRAVEL OPPORTUNITY  |                      |                   |                 |                          |                    |                       |                           | P                     | P                  |
| MBB NCAA TOURNAMENT REGIONAL TICKETS AVAILABLE FOR PURCHASE                    | REQUEST              | REQUEST           | REQUEST         | REQUEST                  | REQUEST            | REQUEST               | REQUEST                   | 4                     | 4                  |
| MBB BIG TEN TOURNAMENT TICKETS AVAILABLE FOR PURCHASE                          | REQUEST              | REQUEST           | REQUEST         | REQUEST                  | REQUEST            | REQUEST               | REQUEST                   | 2                     | 2                  |
| INVITATION TO JOHN PURDUE CLUB RETREAT   |                      |                   |                 |                          |                    |                       |                           |                       | P                  |
| EXCLUSIVE NIKE GEAR  |                      |                   |                 |                          |                    |                       |                           |                       | P                  |
| MBB NCAA TOURNAMENT FIRST AND SECOND ROUND TICKETS AVAILABLE FOR PURCHASE      | REQUEST              | REQUEST           | REQUEST         | REQUEST                  | REQUEST            | REQUEST               | REQUEST                   | REQUEST               | 2                  |

\*Benefits chart subject to change

All season tickets for the 2023 season will remain digital. Ticket renewals and premium contracts will be facilitated online only. For more information on digital entry, visit [PurdueSports.com/digitaltickets](https://PurdueSports.com/digitaltickets).

RENEWAL DEADLINE: MARCH 1, 2023

TO MANAGE YOUR TICKETS:

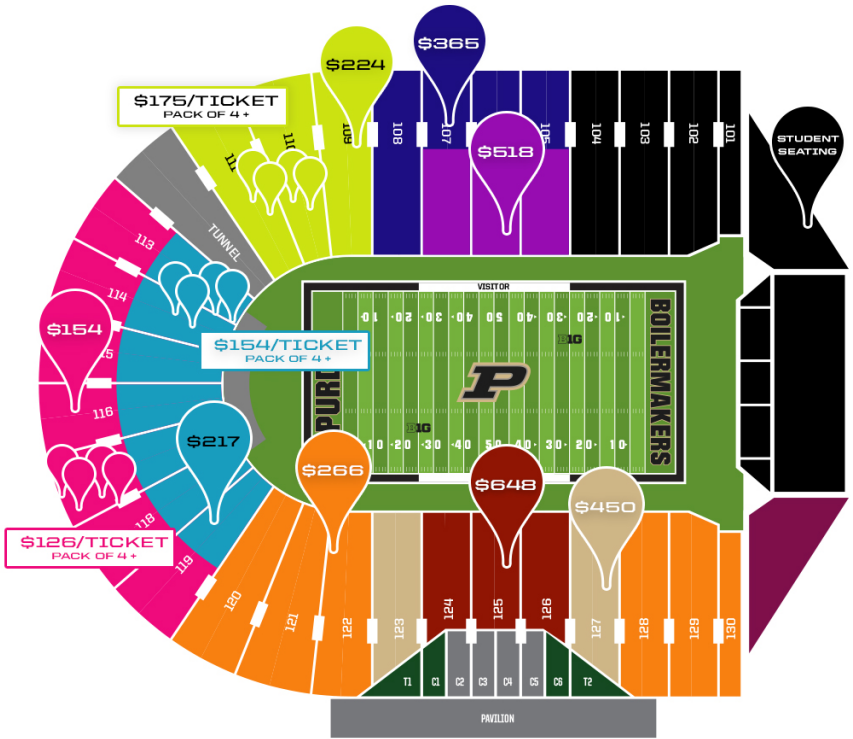
Go to [PurdueSports.com/MyAccount](https://PurdueSports.com/MyAccount) to login to your account

IF YOU HAVE NEVER PURCHASED PURDUE ATHLETICS TICKETS ONLINE:

- Contact your Boilermaker Athletics Representative or the Hayes Family Athletics Ticket Office at 800.497.7678 to find out your PIN
- Go to [PurdueSports.com/MyAccount](https://PurdueSports.com/MyAccount)
- Select Activate and enter your customer number and PIN
- Verify your account information and follow the online steps to renew

POLICIES AND IMPORTANT INFORMATION

- Per Big Ten Conference regulations, all individuals, including children of any age, must have a ticket for admission
- Purdue faculty/staff get a 20% discount off season ticket price up to two tickets for all categories except in Value End Zone and the "4 or more" discounted season tickets
- Tickets are allocated based on JPC priority points
- Parking is allocated by JPC membership level, then priority points



| SECTION               | TICKET PRICE | LEGACY FUND | ALL-IN PRICE |
|-----------------------|--------------|-------------|--------------|
| WEST MIDFIELD         | \$448        | \$200       | \$648        |
| EAST MIDFIELD         | \$343        | \$175       | \$518        |
| WEST SIDELINE         | \$350        | \$100       | \$450        |
| EAST SIDELINE         | \$280        | \$85        | \$365        |
| WEST TOUCHDOWN        | \$266        | \$0         | \$266        |
| EAST TOUCHDOWN        | \$224        | \$0         | \$224        |
| EAST 4 PACK           | \$175        | \$0         | \$175        |
| LOWER END ZONE        | \$217        | \$0         | \$217        |
| LOWER END ZONE 4 PACK | \$154        | \$0         | \$154        |
| VALUE END ZONE        | \$154        | \$0         | \$154        |
| VALUE END ZONE (4+)   | \$126        | \$0         | \$126        |

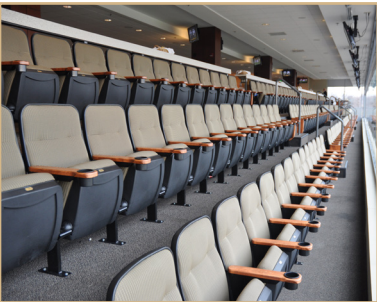


Ross-Ade Stadium offers several options for premium seating. Whether you are seeking an all-inclusive experience, enjoy an outdoor atmosphere in comfort, or are interested in the privacy of your own suite, we have an option available for you. Premium seat holders have the ability to enter two hours prior to kickoff through a private premium lobby.

All premium seating options are near sold out and operating off of a John Purdue Club priority waitlist. To join the waitlist for Shively Club or Buchanan Club season tickets, a \$100 deposit is required.



- SHIVELY OUTDOOR CLUB:**  
**STARTING AT \$1,990**
- Premium ballpark food included
  - Access to full-service cash bar
  - Extra-wide chairback seats
  - Premium sightlines with an incredible view of the action
  - Direct access to the comfortable, climate-controlled Shively Club lounge



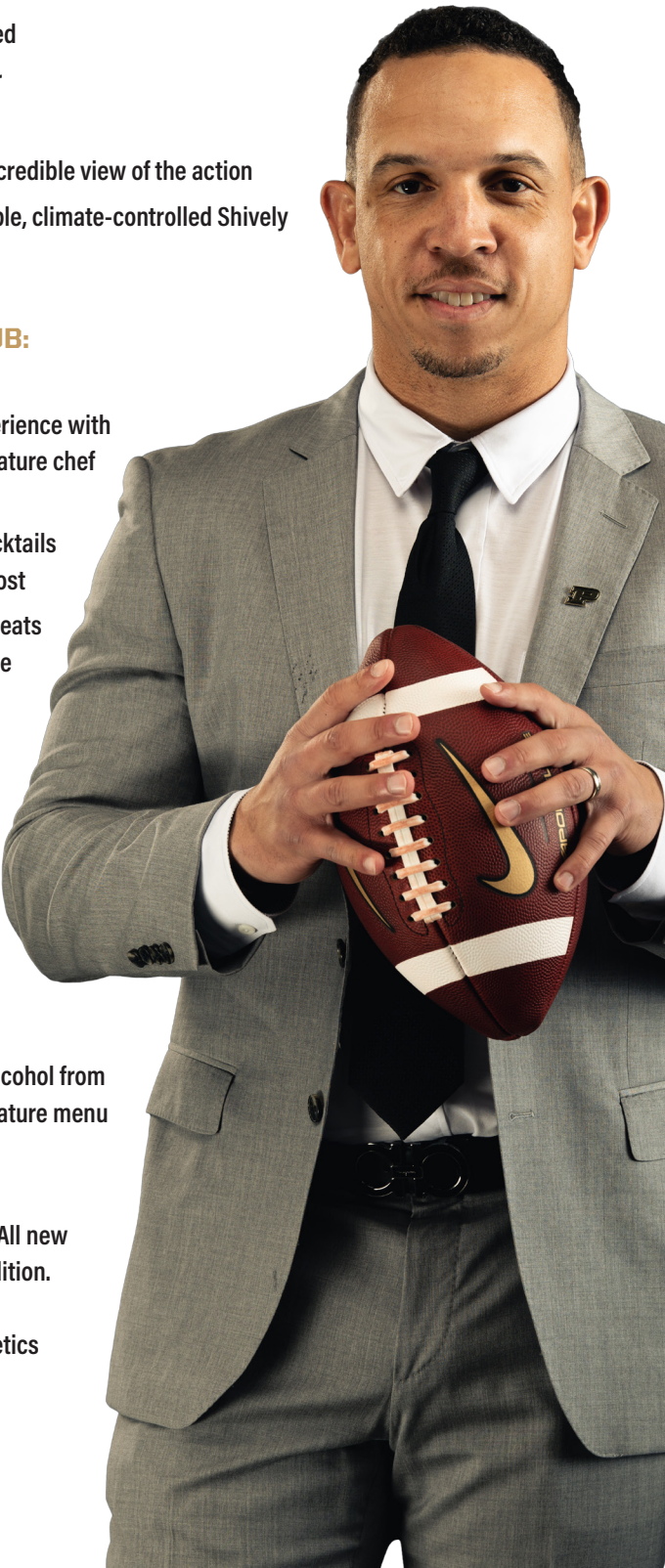
- BUCHANAN INDOOR CLUB:**  
**\$3,600**
- Enjoy a distinctive dining experience with Boilermaker Hospitality's signature chef tables included
  - Soft drinks, beer, wine and cocktails all available at no additional cost
  - Luxury, theater-style padded seats located in our exclusive climate controlled Buchanan Club lounge



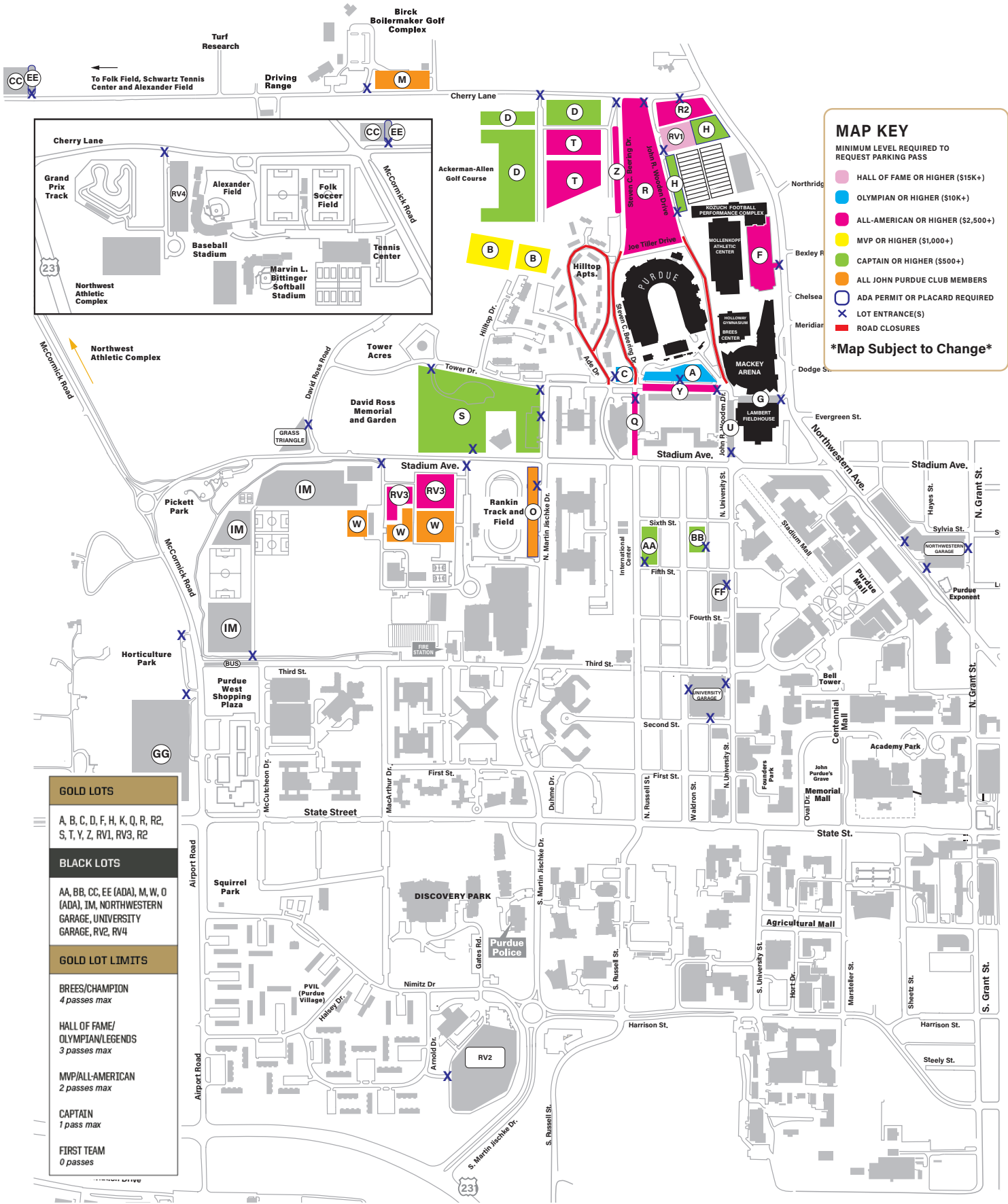
- PRIVATE LUXURY SUITES:**  
**STARTING AT \$58,000**
- 18 season tickets included
  - Automatic windows for optimal climate control
  - Ability to purchase food and alcohol from Boilermaker Hospitality's signature menu
  - In-suite concierge staff

Pricing is listed on a season basis and includes ticket cost and license fee. All new contracts include the license fee with tickets and parking purchased in addition.

To purchase, or for more information, please contact your Boilermaker Athletics Representative or reach out to [JPC@purdue.edu](mailto:JPC@purdue.edu) or 765.494.2582.

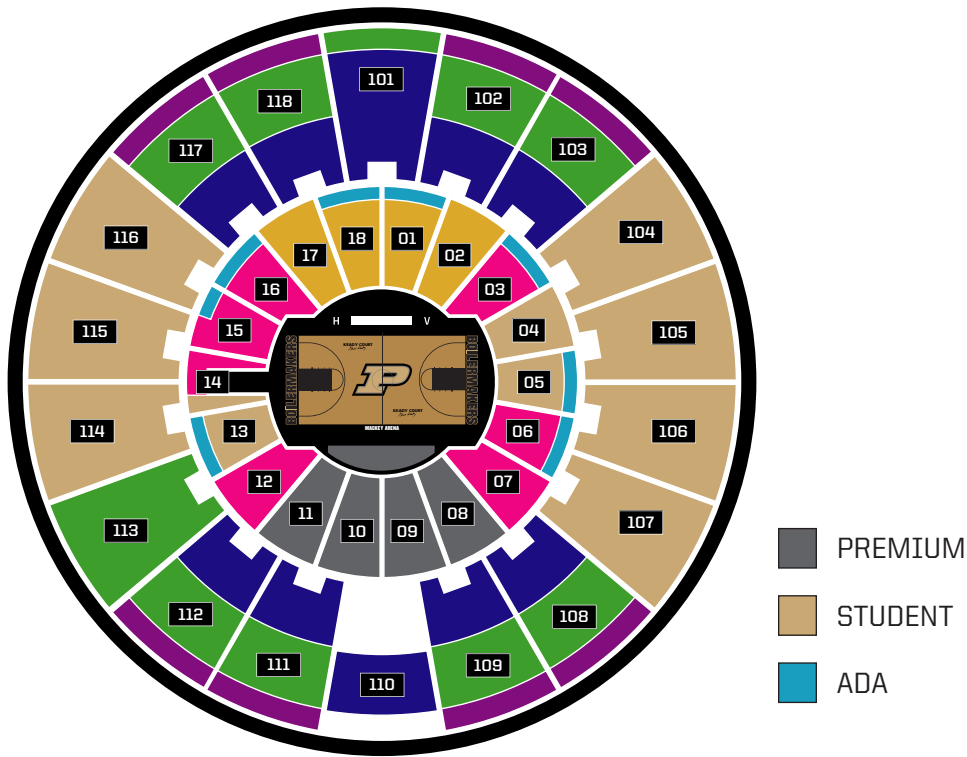


2023 FOOTBALL PARKING MAP





2022-23 MEN’S BASKETBALL SEASON TICKET PRICING



| PRICE LEVEL     | TICKET PRICE | LEGACY FUND | TOTAL  |
|-----------------|--------------|-------------|--------|
| LOWER PREFERRED | \$900        | \$350       | \$1250 |
| LOWER LEVEL     | \$800        | \$250       | \$1050 |
| UPPER PREFERRED | \$575        | \$150       | \$725  |
| UPPER LEVEL     | \$500        | \$100       | \$600  |
| VALUE RESERVED  | \$350        | \$0         | \$350  |

MACKEY ARENA PREMIUM SEATING

Note: If you are interested in being added to the men's basketball premium seating waitlist, please contact your Boilermaker Athletics Representative or the John Purdue Club at 765.494.2582.

|                    | SEAT LICENSE FEE | SEASON TICKET | TOTAL PER SEAT |
|--------------------|------------------|---------------|----------------|
| COURTSIDE ROW 1    | \$10,050         | \$900         | \$10,950       |
| COURTSIDE ROWS 2-6 | \$5,550          | \$900         | \$6,450        |
| CLUB               | \$3,050          | \$900         | \$3,950        |

\* Pricing listed is the base price per seat. There is an escalator added annually to the base price dependent on the length of the license agreement.

The John Purdue Club membership level required for access to purchase men’s basketball premium seating is the All-American level – \$2,500 and above. In order to obtain Courtside seat access, an athletics capital project gift is also required.

A premium seat license deposit of \$1,000 per ticket is required upon agreement of new men's basketball premium seats which shall be a credit toward the license fee due for the final year of the agreement.

JOHN NINE FUND FOR PURDUE BASKETBALL EXCELLENCE

Mackey Arena is a storied venue that has seen some of the greatest moments in the history of Indiana college basketball. It’s the arena that houses and supports our programs as they look toward the future and strive to win championships. As we continue to build elite programs, facility enhancements such as an improved sound system and team hype tunnel will be required to attract the next generation of talent. Call your Boilermaker Athletics Representative for details on how you can make an impact today!

BASKETBALL SEASON TICKETS

MEN’S BASKETBALL

Single-game tickets to 2023-24 men’s basketball games will be available for purchase online at PurdueSports.com, at The Hayes Family Athletics Ticket Office located in Mackey Arena or by calling the John Purdue Club this fall. The Hayes Family Athletics Ticket Office opens two hours prior to each men’s basketball game. Please note, due to high demand, there is currently a waitlist for men’s basketball season tickets.

Ticket priority for season allocations and single-game on-sale dates are given to John Purdue Club members. Lower arena tickets and premium tickets in the Club and Courtside sections are sold out. To join the waitlist, please reach out to your Boilermaker Athletics Representative or call 765.494.2582.

Parking passes are available for purchase by John Purdue Club members only. Current membership level will dictate lot availability.

WOMEN’S BASKETBALL

Tickets to 2023-24 women’s basketball games will be available for purchase online at PurdueSports.com, at The Hayes Family Athletics Ticket Office located in Mackey Arena or by calling the John Purdue Club this summer. The Hayes Family Athletics Ticket Office opens one hour prior to each women’s basketball game.

Ticket priority for season allocations and single-game on-sale dates are given to John Purdue Club members. Premium tickets in the Club and Courtside sections are available only by calling your Boilermaker Athletics Representative or 765.494.2582. Parking passes are available for purchase by John Purdue Club members only. Current membership level will dictate lot availability.







### BASEBALL SEASON TICKETS

Season ticket renewals for the 2023 baseball season began on January 17. The priority season ticket renewal deadline is February 17.

New season tickets will be available to John Purdue Club members on February 20.

Single game tickets will be available to the general public on February 22.

For information regarding private suite availability, contact 765.494.2582.



*Scan to learn more about baseball season tickets, single game tickets, and other game day information.*



### VOLLEYBALL SEASON TICKETS

Due to high demand, there is a currently a waitlist for volleyball season tickets. Renewals for volleyball season tickets will take place this summer, with any remaining tickets available to be allocated in July.

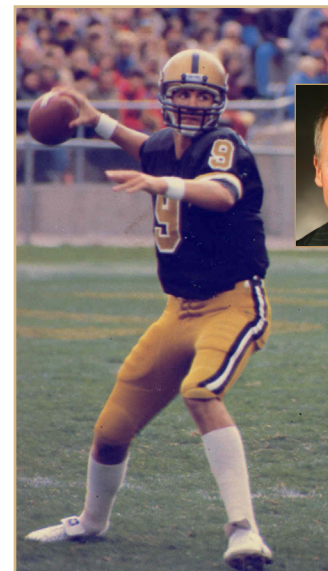


*Scan to learn more about volleyball season tickets, single game tickets, and other game day information.*

Operating under the umbrella of the John Purdue Club, Varsity P is for JPC members who are also athletics alumni: former varsity student-athletes, managers, coaches, athletic trainers, practice players, and spirit squad members. Alumni do not need to have lettered or graduated from Purdue to join.

We are proud of those who wore the Old Gold & Black and now choose to give back. Our athletics alumni will always be a part of our Boilermaker family, and this membership offers our alumni opportunity to continue investing in the legacy of Purdue Athletics alumni beyond their time on campus.

As we look to build upon our athletics alumni experience, Varsity P is proudly led by:



#### Mark Herrmann

*1981 Football Alumni*

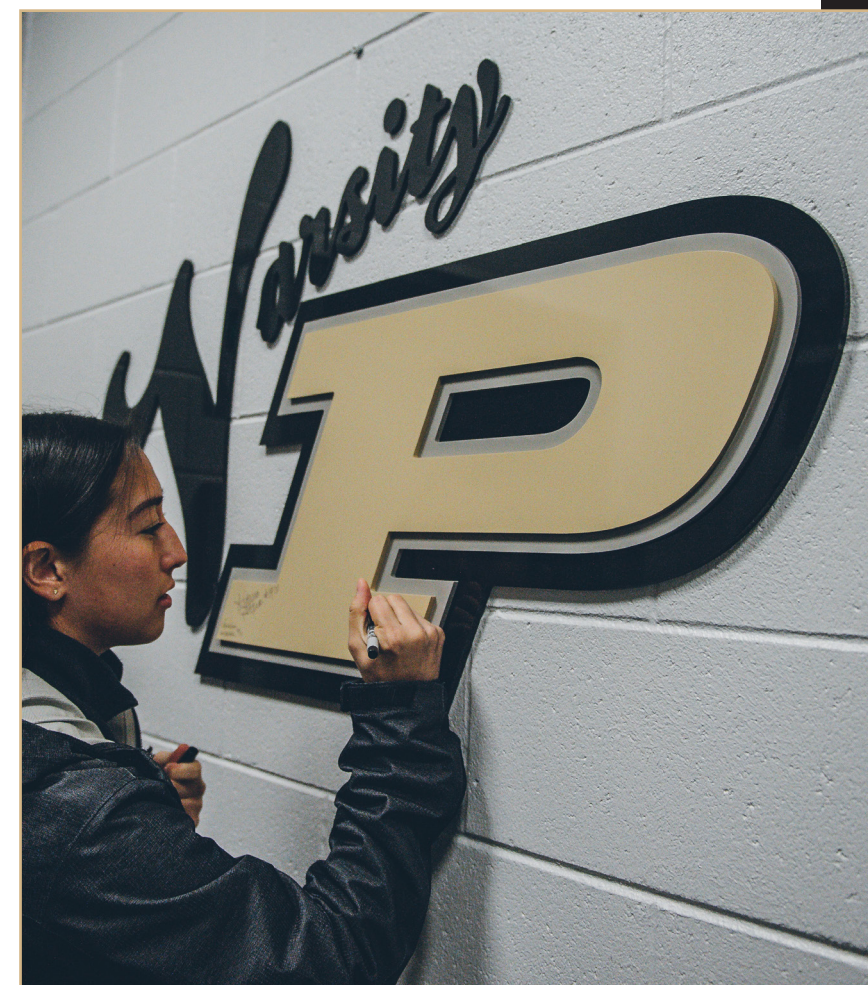
Director of Leadership and Alumni Engagement

[mdherrmann@purdueforlife.org](mailto:mdherrmann@purdueforlife.org)

765.496.5079

### BENEFITS OF JOINING VARSITY P

- Receive all John Purdue Club membership benefits at your level
- Varsity P Tailgate: introduced in 2021, this benefit provides Varsity P members with the exclusive opportunity to entertain guests and connect with other alumni in the J. Nine Club in Mackey Arena prior to home football games
- Biannual Varsity Press newsletter
- Invitation to Purdue Athletics Alumni Tailgate (Homecoming)
- Access to both in-person and virtual networking opportunities
- Discount on Purdue Athletics gear
- Invitations to team reunions and banquets







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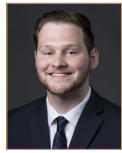
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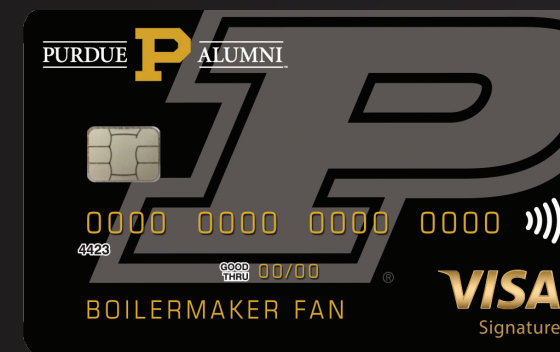


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# [OFFICIAL] CREDIT CARD FOR PURDUE™ FANS



Up to 2% Cash Back<sup>1</sup> | No Foreign Transaction Fee<sup>2</sup>

Redeem Points as **Cash Donation** to John Purdue Club



PURDUEFED.COM/SIGNATURE

<sup>1</sup>Purdue Federal Visa Signature Credit cardholders earn 1.25 Purdue Federal Cash Rewards points for every \$1 spent plus up to an additional 0.75 points for every \$1 spent based on My Member Perks status. My Member Perks Credit Card Perk Points are based on monthly total purchase amount up to \$10,000 each month. Points will be available for redemption immediately and shown on the monthly account statement, points do not expire. Account must be in good standing and enrolled in paperless statements in order to earn and receive Reward Points and Credit Card Perk Points each month. Account must also have active credit card at the time points are credited and redeemed. Other restrictions apply. <sup>2</sup>Subject to credit approval. Visa Signature: 0% Introductory APR for 12 months from date of account opening, then 13.5%-17.5% APR based on creditworthiness. No Annual Fee. No Transaction Fees on balance transfers and cash advances. No Foreign Transaction Fee on Visa Signature. Late Payment Fee up to \$25. Returned Payment Fee up to \$25. Other terms and conditions may apply. Membership eligibility required. The Contactless Symbol and Contactless Indicator are trademarks owned by and used with permission of EMVCo, LLC. Federally insured by NCUA.



## SAVE THE DATES 2023 EVENTS

### APRIL

**26**

Purdue Day of Giving

### JUNE

**23-26**

JPC Retreat

### SEPTEMBER

|  |   |  |   |
|--|---|--|---|
| <b>1</b><br>Old Gold & Black<br>Dinner                 | <b>2</b><br>Varsity P Tailgate:<br>Football vs.<br>Fresno State | <b>8-9</b><br>Champion Travel:<br>Purdue Football vs.<br>Virginia Tech | <b>16</b><br>Varsity P Tailgate:<br>Football vs.<br>Syracuse                          |
| <b>22</b><br>Athletics Director's<br>Dinner (Option 1) | <b>23</b><br>Varsity P Tailgate:<br>Football vs.<br>Wisconsin   | <b>29</b><br>Football Alumni Fall<br>Reunion                           | <b>30</b><br>Purdue Athletics<br>Alumni Tailgate &<br>Football Alumni Fall<br>Reunion |

### OCTOBER

|  |   |
|--|---|
| <b>13</b><br>Athletics Director's Dinner<br>(Option 2) | <b>14</b><br>Varsity P Tailgate:<br>Football vs. Ohio State |
|--|---|

### NOVEMBER

|  |   |  |
|--|---|--|
| <b>11</b><br>Varsity P Tailgate:<br>Football vs. Minnesota | <b>18-23</b><br>JPC Travel:<br>Purdue Men's Basketball<br>Maui Invitational | <b>25</b><br>Varsity P Tailgate:<br>Football vs. Indiana |
|--|---|--|

For the most up-to-date JPC event information, scan the QR code below:



**JOHN PURDUE CLUB**

MACKEY ARENA, ROOM 2200 / 900 JOHN R. WOODEN DRIVE / WEST LAFAYETTE, IN 47907

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