# ALUMNI CLUB LEADERS FORUM

October 16, 2024



#### **Reminders & Instructions**

- This forum is being recorded to share along with slides and chat content
- Participants will be muted
- Questions should be submitted using the chat function





#### Agenda

- University Updates
- Purdue for Life Foundation Updates
- Jillian Henry, Vice President of Engagement
- Guest Speaker Sarah Cusator, Alumni Travel
- Alumni Clubs Updates
  - Quarterly financial reports
  - ACH
  - Game watch reminders
  - Updated Email/Event/Newsletter submission form
  - Population Maps
- Success Stories





#### **University Updates**

- Purdue's rankings continue to rise!
  - 2025 Times Higher Education World University Rankings
    - Purdue rose to #79 globally
    - #32 in the United States
    - #13 among U.S. public universities
- Board of Trustees news
  - Michael Berghoff, current chair, will retire at the end of 2024
  - Gary Lehman elected as chair and Mike Klipsch as vice-chair, effective January 1, 2025





#### **Updates from Jillian Henry, VP of Engagement**





# TRAVEL WITH PURDUE

**Alumni Club Leaders Forum** 

October 16, 2024

Sarah Cusator | Associate Director, Alumni Travel



## International Engagement & Alumni Travel

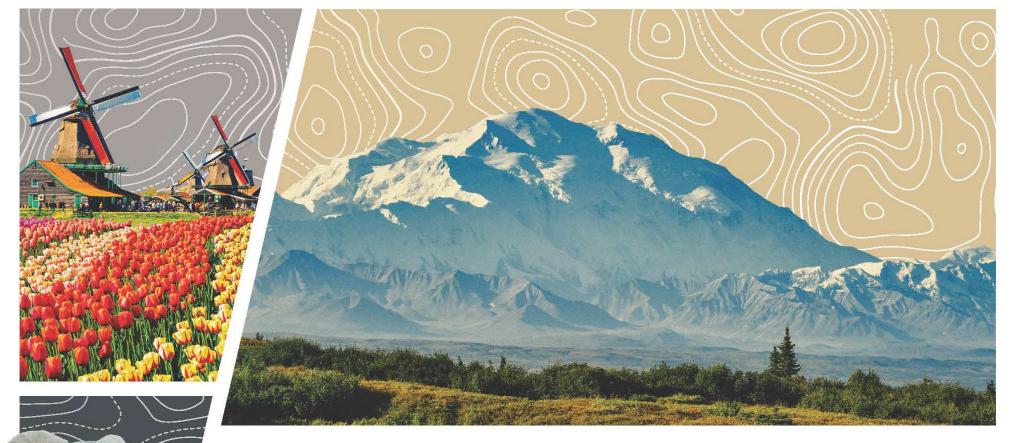


International Engagement & Alumni Travel

- 500+ travelers annually
- 50+ Trips with Purdue Alumni each year
- 30,000+ int'l alumni outside U.S.
- 157 Int'l Alumni Ambassadors from 57 countries, 96 cities across globe









#### Purdue Alumni Travel Program

- History
- 50+ programs annually
- Sponsored dates with trusted travel partners
- Variety of trip styles, destinations, modes of travel and costs
- Travel advisor & advocate
- Purdue connection & BrightCrowd travel page





Canadian Rockies (Orbridge) - July 2022



Rome, Italy (Odysseys Unlimited) - April 2022

#### Benefits of Alumni Travel

- Solo, travel companion or group much in common
- Group gatherings (Purdue exclusive & shared) throughout your travel – easy to connect
- Large groups are often hosted by University faculty or staff – personal connection to your alma mater
- Support for and from your University



Picturesque Mediterranean (Go Next & Oceania Cruises) - April 2023



## Additional Benefits of Group Travel

- Classic destinations and unique adventures
- Convenient most details taken care of by tour company and tour director
- Great value most costs are included and tour companies often provide discounts
- Safe and secure





The Galapagos Islands (Orbridge) - March 2023



## 2025 Trip Highlights



Exploring Australia & New Zealand March 26 – April 16, 2025



Dutch Waterways April 23 - May 1, 2025



Grand Danube Passage May 14-28, 2025



## 2025 Trip Highlights



Discover the Canadian Rockies by Rail August 9-15, 2025



Fall Tableau of Canada & New England September 24 – October 5, 2025





Portrait of Italy – Purdue Exclusive Departures April 10-25, 2025 & October 27 – November 11, 2025

## 2025 Purdue Women's Network Trip

**Mediterranean Spring** 

May 6-13, 2025

Cruise with Go Next on the Oceania Sirena







## **FAQs**

- Where can I find a list of all the trips?
  - https://www.purdueforlife.org/travel/upcoming-tours/
- Who can attend the trips? Can I invite friends who are not Purdue alumni?
  - Our trips are open to all Purdue alumni, friends, and fans! You can invite anyone
    you would like to travel with, and they do not need to have a Purdue affiliation or
    alumni membership
- Can I travel by myself?
  - Yes, we offer several trips each year that do not have any additional single supplement cost. All our trips can also be booked as single occupancy, but a supplemental fee may apply



## **FAQs**

- What if the trip I'm interested in is full?
  - Most of our tour operators have waitlists and many times travelers get off the list and into the trip. If not, we often offer similar trips each year or every other year
- Is travel insurance required?
  - No, but we highly recommend it! We work with USI Travel Insurance Select but you are welcome to use any company
- Can I bring my family on a trip?
  - Yes, we offer a few trips each year that are family focused. Many of our operators can also accommodate large groups of family and/or friends. A trip is a great way to celebrate a special occasion!



## QUESTIONS?

**Please contact:** 

**Trevor Foley, Senior Director** 

**Sarah Cusator, Associate Director** 

alumnitravel@purdue.edu 765-496-6193



## Quarterly Financial Reports

- Due October 15th
  - Bank statements for July/August/September
  - Detailed expense report (excel form emailed out)
  - Upload through the website: <a href="https://www.purdueforlife.org/alumni-leaders/clubs/alumni-">https://www.purdueforlife.org/alumni-leaders/clubs/alumni-</a> club-quarterly-financial-report/
  - Issues uploading? Copies can be mailed to Purdue for Life address below
  - **Questions? Let us know!**



Purdue for Life Foundation Attn: Denise Jernagan 403 W. Wood Street West Lafayette, IN 47907 | 17

#### ACH Process

#### The process is underway

- Denise has been sending out forms to the treasurer for clubs who have signed the agreement and all board members have signed the Statement of Integrity and Volunteer Policy
- Please do not email the forms! Upload them where Quarterly Financial Reports are uploaded
  - https://www.purdueforlife.org/alumni-leaders/clubs/alumni-club-quarterly-financial-report/
  - If you have trouble uploading, you may send it through the mail (address below)
- Allow 3-4 weeks after submission for the deposit to be received
  - Deposits will still follow the check run dates, which are every two weeks
  - Treasurer will receive an email when the funds are ready to be sent



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#### Game Watch Reminders

#### Football season rolls on

- Emails will be sent out on October 30<sup>th</sup> and November 13<sup>th</sup>
- November basketball games have been added to the Game Watch Request form
  - All November games need to be submitted by Monday, November 11<sup>th</sup> to be included in the November 13<sup>th</sup> email
  - Game times and broadcast stations are now posted on the schedule: https://purduesports.com/sports/mens-basketball/schedule
- We will switch over to the basketball schedule in December
  - Email schedule will be similar to football two per month. Dates will be posted on the website





#### Game Watch Reminders

#### Volleyball

- October 26 vs. Wisconsin 3:30 pm ET
- Aired on NBC
- Email Susie <u>slsaberniak@purdueforlife.org</u> by tomorrow end of day if you would like to host
- An email invitation specific to this watch will go out on Monday





## Updated Email/Event/Newsletter Form

#### New options!

- TYPE OF REQUEST
  - Email Request Only
  - Monthly Newsletter
  - Event Registrations with Email Sends
  - SMS Request this is not currently available
- Email requests take up to four business days
- Email and Event requests take up to 11 business days

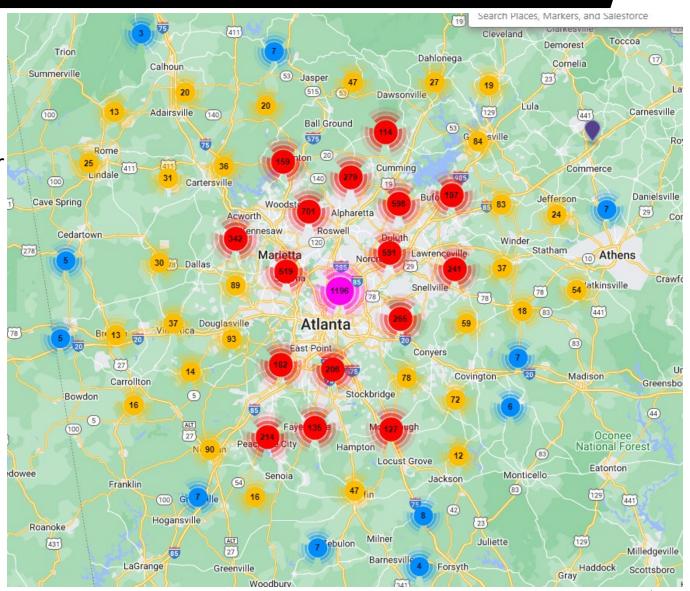




## Population Maps

#### Know where your constituents live

- Denis Jernagan will be sharing these via email with all clubs and every board member will receive the copy.
- The map will be attached in a PNG format and we will include the average age in the email.





#### Success Stories

#### Share your stories so we can all be better

- What kinds of events have you done that were successful?
- How does your board operate?
- Who have you had as a guest speaker?
- How do you recruit more board members?



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## THANK YOU!

- The next forum will be Wednesday, November 20, 2024
- Recordings of past forums are available on the Alumni Club Resource Library website: <a href="https://www.purdueforlife.org/alumni-leaders/clubs/resource-library/">https://www.purdueforlife.org/alumni-leaders/clubs/resource-library/</a>



