

ALUMNI CLUB LEADERS

January 17, 2024

Purdue Alumni Club Forum

Reminders & Instructions

- This forum is being recorded to share later along with the slides and chat content
- Participants will be muted
- Questions should be submitted using the chat function



Purdue Alumni Club Forum

January 2024 Forum Agenda

- University Updates
- Purdue for Life Foundation Updates
- Alumni Clubs Updates
- Event Training: Intentional Interactions



Purdue Alumni Club Forum

University Updates

- College of Engineering Sesquicentennial
 - 38 by 38 Award will recognize 38 young alumni who have left their mark by the time they are 38 years old
 - Nominate an alum by January 31st
 - <https://engineering.purdue.edu/Engr/People/Awards/Institutional/38> -38
- Lilly Endowment grants \$100 million to PRF
 - \$50 million – Mitchell E. Daniels School of Business
 - \$50 million to Purdue Computes
 - Largest gift in Purdue history
- Admissions
 - Decisions were released January 15th
 - Any questions need to go to the Office of Admissions
 - 765-494-1776
 - admissions@purdue.edu



Purdue Alumni Club Forum

Purdue for Life Foundation Updates

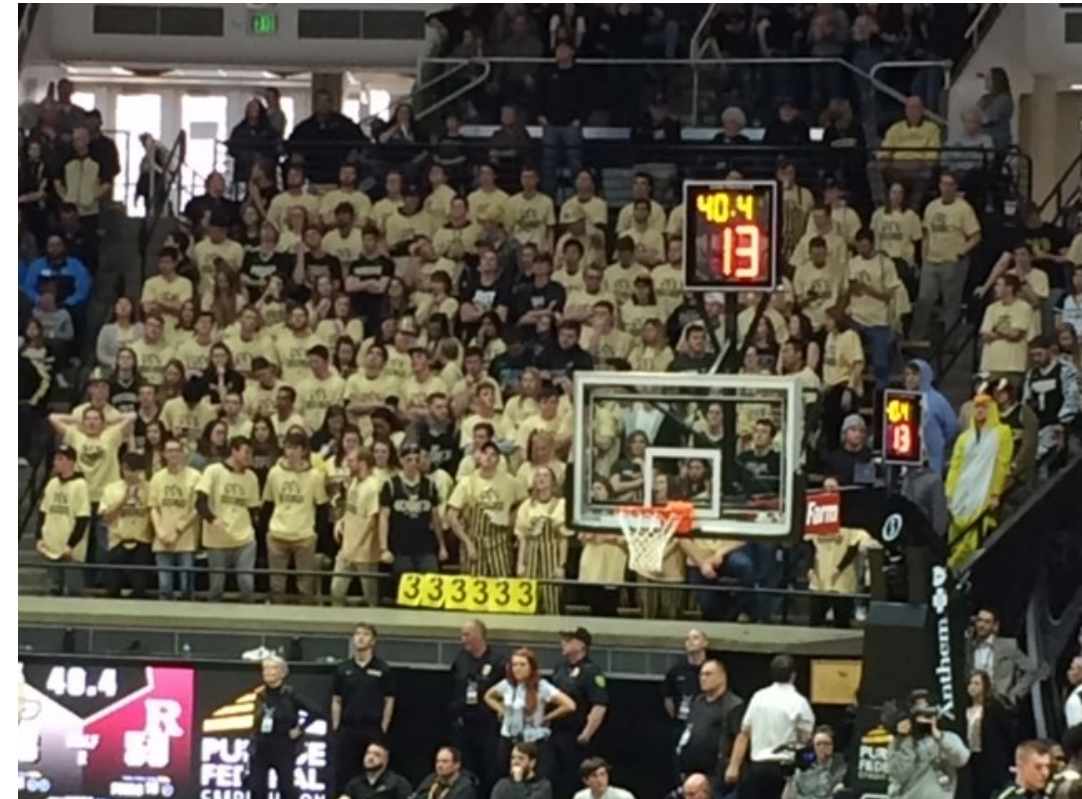
- **Website Redesign**
- **Naples Weekend**
 - February 7-11, 2024
 - Lunch with President Chiang on Saturday
 - Gather Saturday evening to cheer Purdue men's basketball on to victory against IU!
- **Boilermaker Ball**
 - February 24, 2024 – Indianapolis
- **New Engagement Team Staff**
 - Assistant Director, Affinity Networks
 - Senior Director, Volunteerism & College Engagement



Purdue Alumni Club Forum

Alumni Club Updates

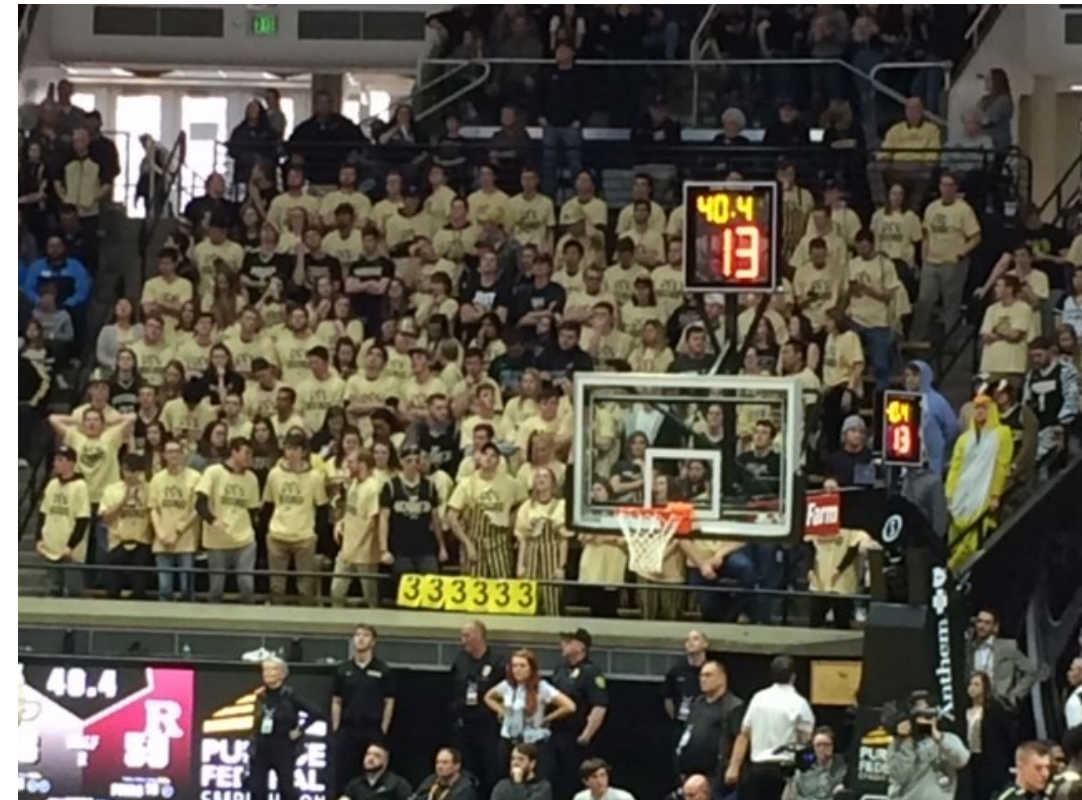
- Clubs Looking for New Leadership
- Basketball Game Watches
 - New email timeline
 - January 23rd/February 6th/February 20th
 - B1Gand NCAA Tourneys
 - Check out the redesigned Game Watch Locations webpage!
- Reminder – submit quarterly financial reports
- New Staff
 - Rehiring for the Alumni Clubs Assistant role
 - February start date



Purdue Alumni Club Forum

Alumni Club Updates – Scholarship Timeline

- **Dates**
 - January 15th – admissions decisions released
 - After January 15th – Scholarship Universe goes live
 - Early February – PFL sends email inviting students to apply for club scholarships
 - March 15th – deadline to submit DFA Confidentiality Form
 - April 15 – deadline for clubs to submit ranking sheets to alumniclubs@purdueforlife.org
- **Scholarship Universe**
 - [https:// www.purdue.edu /dfa/apply/ scholarshipuniverse /](https://www.purdue.edu/dfa/apply/scholarshipuniverse/)



Purdue Alumni Club Forum

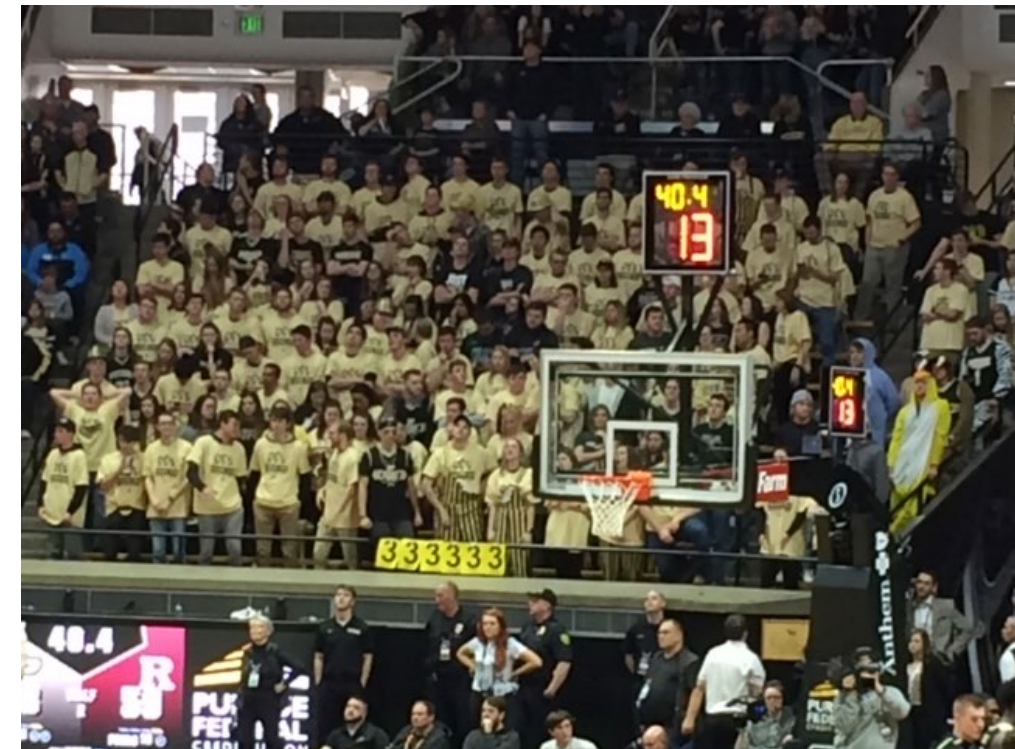
Alumni Club Updates – Club Recognition Program

▪ Dates

- In-person celebration will return at ALVC – August 22 -23, 2024
 - Update on Attendance
- 2nd Round Engagement Funds

▪ Reminders

- Fiscal Year: July 1, 2023-June 30, 2024
<https://www.purdueforlife.org/alumni-leaders/clubs/club-recognition-requirements/>
- Events, Newsletters & Email sends:
<https://purdue.force.com/community/s/eventrequest>
- Game Watches: <https://www.purdueforlife.org/alumni-leaders/clubs/game-watch-location/>



Purdue Alumni Club Forum

Event Training: Steps to Setting up a Successful Event

- **Planning – Start early!**
 - Venue – easy access, parking, location in your area
 - Speaker requests – 90 days prior
 - Requests for athletics:
<https://purduesports.com/form/23>
 - PFL staff
 - Event and Email Request form – at least four weeks prior
 - Annual Dinners/Golf Outings/Student Send Offs/Networking/Young Alumni/Game Watches/Family Focused/Volunteering/Co-host with another alumni club – Purdue or other college/Silent Auctions – Crowdfunding
- **Your Experiences**
 - Do you have any helpful examples to share?



Purdue Alumni Club Forum

Event Training: Intentional Interactions

- **Being Intentional**
 - Name Badges and Business Cards:
[https:// www.purdueforlife.org /alumni -leaders/clubs/storefront/](https://www.purdueforlife.org/alumni-leaders/clubs/storefront/)
 - Welcoming environment
 - Event interactions

- **Update of FY23/24 Goals**
 - Event Attendees=2,953
 - Scholarship Dollars Raised=\$58,153.96
 - Club Leaders Recruited=380



THANK YOU!

- The next forum will be Wednesday, February 21, 2024
 - 3:00-4:00 pm ET due to WBB game that evening
 - Speaker – Karen McCullough, Director of Scholarship Stewardship and Development at Purdue for Life Foundation
- Recordings of past forums are available on the Alumni Club Resource Library website: [https:// www.purdueforlife.org /alumni - leaders/clubs/resource -library/](https://www.purdueforlife.org/alumni-leaders/clubs/resource-library/)

