

ALUMNI CLUB LEADERS

February 21, 2024

Purdue Alumni Club Forum

Reminders & Instructions

- This forum is being recorded to share later along with the slides and chat content
- Participants will be muted
- Questions should be submitted using the chat function



Purdue Alumni Club Forum

February 2024 Forum Agenda

- University Updates
- Purdue for Life Foundation Updates
- Alumni Clubs Updates
- Club Fundraising
 - Marcus Knotts, J.D., Senior Associate VP for Planned Giving at Purdue for Life Foundation
- All Things Scholarships
 - Karen McCullough, Director of Scholarship Stewardship and Development at Purdue for Life Foundation
 - Brenda Wallar, Senior Development Analyst, Donor Relations



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University Updates

- **Commercial Air Service Returns to Purdue!**
 - Southern Airways Express will begin commuter service from Purdue (LAF) to O'Hare (ORD)
 - Seven days a week with 24 weekly round -trip flights planned
 - Will begin on May 15th
- **Boilermaker Hot Sauce Black Edition and Gold Edition have been launched**
 - Locally sourced from the Purdue Student Farm
 - Debuted at the Ag Fish Fry and will be available at Spring Fest
- **Purdue is Top Five for Patents for U.S. Universities**
 - PRF received 198 patents
 - 6th place internationally



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Purdue for Life Foundation Updates

- **Visiting Campus?**
 - **Purdue Rates available**
 - **Hampton Inn \$104, 3941 South Street, Lafayette**
 - **Homewood Suites \$109, 3939 South Street, Lafayette**

- **New Staff for the Engagement Team**
 - **Assistant Director, Affinity Networks**
 - **Senior Director, Volunteerism & College Engagement**



Purdue Alumni Club Forum

Alumni Club Updates

- **New Alumni Clubs Team Staff**
 - Denise Jernagan, Alumni Clubs Assistant
- **Basketball Game Watches**
 - Email will go out today
 - We will be as flexible and fluid as possible with the B1GTourney
 - Tourney times: // [bigten.org /sports/2023/9/14/ 2024_MBB_Tourn.aspx](https://bigten.org/sports/2023/9/14/2024_MBB_Tourn.aspx)
 - IF all goes well (#1 seed and W's) – 11:00 am CT Friday; Noon CT Saturday; 2:30 pm CT Sunday Championship Game
- **Updates to the Event Box Request and Speaker Request forms**
- **Please submit your 2nd quarter Financial Reports!**
- **Team responsibilities**

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Club Fundraising

Marcus Knotts, J.D., Senior Associate VP for Planned Giving at Purdue for Life Foundation

- Raffles
- Door Prizes
- Silent Auctions
- Gaming Rules in Different States
- What is Allowable for Purdue University and PFLF

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All Things Scholarships

Karen McCullough, Director of Scholarship Stewardship and Development

Brenda Wallar, Senior Development Analyst

- Two Types of Scholarships
 - Non-Endowed
 - Endowed – fund whose principal is not spent
 - Not sure? Reach out to us!
 - kbmccullough@purdueforlife.org
 - bswallar@purdueforlife.org
 - slsaberniak@purdueforlife.org

A non-endowed fund is money in the door, and out the door; spent immediately.



An endowed fund is invested, and only a portion of the interest earned is spent.



Purdue Alumni Club Forum

Two Processes for Awarding

- **Division of Financial (DFA) Selected**
 - They identify candidates
 - Financial aid packages to go out to incoming students early/mid -April
 - Later timeline this year due to new FAFSA process
 - Continuing students packaged late May after spring grades post – can see scholarships in June for upcoming year

- **Club Selected**
 - Application in Purdue's Scholarship System – Scholarship Universe
 - Closes March 1
 - Clubs have until April 15 to make selections/recommendations – however DFA would like decisions entered by March 29th
 - Our team works with DFA to get the scholarship awards to student aid packages

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Awarding Continued...

- **September Spend Down**
 - After census – early September
 - Push to re-award scholarships if recipients didn't matriculate or re-enroll

- **Can no longer issue scholarships for any given academic year after March of that academic year**
 - March 31, 2024 is the deadline for awarding scholarships in academic year 2023 -24

- **General note**
 - Keep in mind current cost of attendance
 - \$20,022 for Indiana residents
 - \$38,824 for non-residents
 - Put scholarship dollars to good use!

THANK YOU!

- The next forum will be Wednesday, March 20, 2024
 - 8:00-9:00 pm ET
 - Speaker – Olivia Crouse, Senior Project Manager, Broad Based Campaigns & Strategic Engagement
- Recordings of past forums are available on the Alumni Club Resource Library website: [https:// www.purdueforlife.org /alumni -leaders/clubs/resource -library/](https://www.purdueforlife.org/alumni-leaders/clubs/resource-library/)

