

ALUMNI CLUB LEADERS FORUM

August 28, 2024



Purdue Alumni Clubs Forum

Reminders & Instructions

- **This forum is being recorded to share along with slides and chat content**
- **Participants will be muted**
- **Questions should be submitted using the chat function**



Purdue Alumni Clubs Forum

Agenda

- **University Updates**
- **Purdue for Life Foundation Updates**
- **Alumni Clubs Updates**
 - **ALVC Recap**
 - **Recognition Program Awardees**
 - **Email & Event Request Reminders**
 - **Game Watches**
 - **Event Boxes**



Purdue Alumni Clubs Forum

University Updates

- Purdue ranked **#1** among public universities and **#9** globally in the 2024-25 global University Visibility rankings
- They're back.....
 - First day of classes was Monday, August 19th
 - Enrollment data will be available mid-September
- Purdue Memorial Union celebrates 100 years!
 - September 9th – 17th
 - <https://union.purdue.edu/pmu100/index.html>



Purdue Alumni Clubs Forum

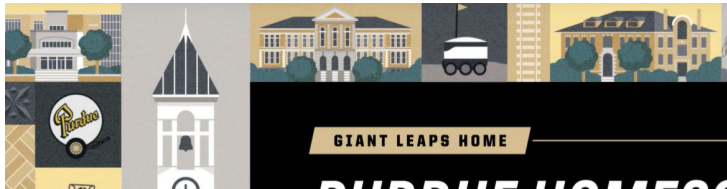
Purdue for Life Foundation Updates

- **Julie Dussliere named President and Chief Executive Officer of the Purdue for Life Foundation**
 - First day will be October 1, 2024
 - She was selected after a national search
 - Earned a BA in Russian from Purdue and a MA in Slavic & East European Studies from Ohio State
 - Earned Academic All-Big Ten honors in swimming
 - Reports to President Mung Chiang
 - Oversees all aspects of alumni-facing organizations
 - PAA, President's Council, JPC, Development, Lifetime Learning, Alumni Campus Living



Purdue Alumni Clubs Forum

Purdue for Life Foundation Updates

- **Homecoming 2024 – Just some highlights!**
 - **Friday, September 27**
 - **7:30-11:30 am – President’s Council Back to Class**
 - **9:00 am-3:00 pm – Class of 1974 50th Reunion – Boilermaker Station Welcome Center**
 - **12:00-4:00 pm – Free Ride Friday – Stewart Center**
 - **6:00-10:00 pm – President’s Council Annual Dinner**
 - **7:30-10:00 pm – Homecoming Parade – Mitch Daniels Blvd (Memorial Mall to the Co-Rec)**
 - **Saturday, September 28**
 - **9:30-11:30 am – Boilermaker Station Welcome Center**
 - **9:30 am-11:30 am – Boilermaker Boulevard**
 - **12:00 noon – Kickoff vs. Nebraska**
 - **Sunday, September 29**
 - **2:00-3:00 pm – A Conversation with Yo-Yo Ma**
- 



Alumni Leaders & Volunteer Conference

- **28 attendees at Pre ALVC representing 16 different clubs**
- **Informative session on Social Media Best Practices**
 - Presentation will be posted on the Alumni Club Resource Library
- **Sessions on Friday included (will be posted on the ALVC website):**
 - **Mentorship Mastery**
 - **Mastering Your Purdue Why**
 - **Building Dynamic Boards**
 - **Maximizing Events**
 - **Communication and Team Building**
 - **Emotionally Intelligent Leadership**
- **Great networking and idea sharing amongst the attendees!**



Club Recognition Program

AND THE AWARDEES ARE...

TIER LEVELS	Gold	Silver	Bronze
Total Number of Events	8	5	3
Incentives			
Engagement Funds	Yes	Yes	Yes
Scholarship Funds	Yes	Yes	No

EVENT CATEGORIES

(1) Alumni Engagement & Outreach Initiatives

7 4 3

Suggested Types of Events:

(You can host multiple of the same type, do not need to do all listed)

- Monthly Newsletter (minimum 4/year)
- Host a family focused event in your community. (Not a student send-off)
- Host an event targeting recent graduates and/or incoming/current students (not a student send-off)
- Coordinate a community service project with a local organization
- Host a professional networking event
- Host a social event that brings together alumni, friends, and fans. (Not a Game Watch)
- Partner with another Alumni Club and/or affinity group to host an event. (Includes clubs from other colleges/universities)
- Participate in educational outreach programs with local schools or community organizations, such as tutoring or service-learning programs
- Host a student send-off
- Host a game watch (Up to 2 count)
- Attend ALVC (At least 1 club leader)

(2) Scholarship: Host an event with the primary purpose of raising scholarship funds.

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PURDUE FOR LIFE
FOUNDATION

Recognition Program

GOLD Clubs

- **Anderson/Madison County**
- **Atlanta**
- **Cass County**
- **Central Ohio**
- **Chicago**
- **Chicago N/NW**
- **Dayton**
- **Elkhart**
- **Evansville**
- **Fort Wayne**
- **Indianapolis**
- **Jackson County**
- **Jacksonville**
- **Lehigh Valley**
- **Los Angeles/OC**
- **Marshall County**
- **Mid-Michigan**
- **Milwaukee**
- **NW Indiana**
- **Phoenix**
- **San Antonio**
- **San Diego**
- **Sarasota**
- **SE Michigan**
- **SW Florida**
- **Southern Arizona**
- **St. Joe Valley**
- **Tippecanoe County**
- **Upstate South Carolina**

Recognition Program

SILVER Clubs

- **Boston**
- **Cincinnati**
- **Dallas/Fort Worth**
- **Dubois County**
- **East Tennessee**
- **Falls City**
- **Nashville**

Recognition Program

BRONZE Clubs

- **Austin**
- **Charleston/Low Country**
- **Colorado Springs**
- **Denver**
- **Hendricks County**
- **Houston**
- **Las Vegas**
- **Memphis**
- **New Jersey**
- **SW Michigan**
- **Tampa Bay**
- **Twin Cities**

Email and Event Requests

■ Events with Email

- All events are built and posted on the PFL Events webpage and include a link to RSVP along with online payment if required
- Requests received 30+ days prior receive three email notifications
- Less than 30 days receive two email notifications
- 11 business days to complete the event build and email request
- Inviting students? – need additional three weeks to pull email addresses

■ Emails

- Examples: conducting a survey; an event that doesn't require RSVP; call-out for club leadership; Quarterly Newsletter
- One email is sent
- 4 business days to complete



Game Watches

- **Game watch request form is updated for football season**
 - <https://www.purdueforlife.org/alumni-leaders/clubs/game-watch-location/>
 - To be included in the email, the form needs to be submitted the Monday prior to the email send date (dates are posted on the website)
- **Email sends**
 - Statistics show with fewer game watch emails going out, the open rate is higher
 - Emails for football will be sent on August 28th; September 11th; October 2nd; October 30th; and November 13th
- **2024 Schedule**
 - <https://purduesports.com/sports/football/schedule/>



Event Boxes

Event Boxes

- **Online form: <https://www.purdueforlife.org/alumni-leaders/clubs/event-box-request/>**
- **Submit this form after submitting the event request**
- **Please make sure only one person is submitting the request**
- **Requests should be made at least two weeks in advance**
- **Smaller table tents with a QR code for check-in will be included in game watch boxes**

Final Reminder

Requirements to Receive Engagement Funds for FY23/24

- Submit third and fourth quarter financial statements from FY23/24
- Submit club officer information: <https://www.purdueforlife.org/alumni-leaders/clubs/alumni-club-leadership-roster/>
- Signed the annual agreement – President and Treasurer
- Signed the Statement of Integrity & Volunteer Conduct and Expectations – All Club Board Members
- Reach out to Denise at alumniclubs@purdueforlife.org if you have any questions about completing these items

THANK YOU!

- **Purdue and Purdue for Life will be closed on Monday, September 2nd for Labor Day**
- **The next forum will be Wednesday, September 18, 2024**
- **Recordings of past forums are available on the Alumni Club Resource Library website: <https://www.purdueforlife.org/alumni-leaders/clubs/resource-library/>**

