

# PULSEPOINT



THE NEWSLETTER OF THE PRESIDENT'S COUNCIL: THE HEART OF PRIVATE GIVING AT PURDUE UNIVERSITY



## Welcome to **PULSEPOINT**

Dear President's Council family,

Later this month, Americans will celebrate Thanksgiving. This national holiday is a time for us to reflect on our many blessings. And it is a time for us to give thanks.

So, in that spirit, we want to thank you.

The generosity of our President's Council members continues to help Purdue University build a better, stronger University and provide higher education at the highest proven value. Your leadership-level gifts make a larger impact on Purdue's efforts to provide scholarships, top faculty researchers, cutting-edge facilities, and innovative programs.

We are pleased to introduce this newsletter as one more vehicle to illustrate the impact your gifts make possible. We plan to mail you a printed issue three times per year. We will also keep you updated through email and our social media channels.

Thank you for your continued support.

*Hail Purdue!*

### IN THIS ISSUE

- + *Giving Back:*  
Alison's Story
- + Calendar
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- + Our Purdue  
Foundation  
Student Board
- + *Exclusive*  
Merchandise



■ **WHAT DO YOU WANT TO BE WHEN YOU GROW UP?** For Alison Bianculli—one of the newest and youngest members of our President’s Council family—the answer has been the same since junior high school: a pharmacist.

Her family moved to West Lafayette when she was in second grade. The West Lafayette Jr./Sr. High School graduate applied to four colleges, and Purdue was at the top of her list. Today, Bianculli (PharmD ’13) is a manager with CVS Pharmacy in Austin, Texas, and she credits Purdue with preparing her to serve people from other cultures through her career.

“Growing up, the Purdue family was a big part of my family,” she says. “I was able to get to know people from different backgrounds and all walks of life because of the diversity and international presence that Purdue brings to the community.”

# A PRESCRIPTION TO G

This spring, while planning to visit a friend and fellow Boilermaker, she learned about the President’s Council Kentucky Bourbon Trail adventure. The alumnae decided to sign up, and they’re very glad that they did. “It was an awesome experience,” she says. “Everything was all planned out. We got to relax, network, and enjoy our time drinking bourbon and watching horses.” Her favorite activities included tasting different bourbons and visiting Keeneland Race Course. She also enjoyed learning more about giving to Purdue.

Bianculli has participated in Purdue Day of Giving each of the last four years, and while she was familiar with the President’s Council, she didn’t know what it was all about until the trip. “I didn’t realize that all contributions to Purdue count toward your President’s Council membership.” On April 25, during Purdue’s fifth annual day of giving, she joined the President’s Council through a gift to the College of Pharmacy. Her sister, Dr. Anne Marie Bianculli (BS Nutr.Sc. ’06), also joined through a gift to Purdue Athletics.

“I think it’s really important to give back when you can,” says Bianculli. “Even if it’s a small amount now, down the road, maybe you can give a bit more and help future



PRESIDENT’S  
COUNCIL

The heart of private giving  
at Purdue University.

PULSEPOINT // Fall 2018

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#### STAY CONNECTED

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Search: Purdue President’s Council

This group page is exclusive to President’s Council members.

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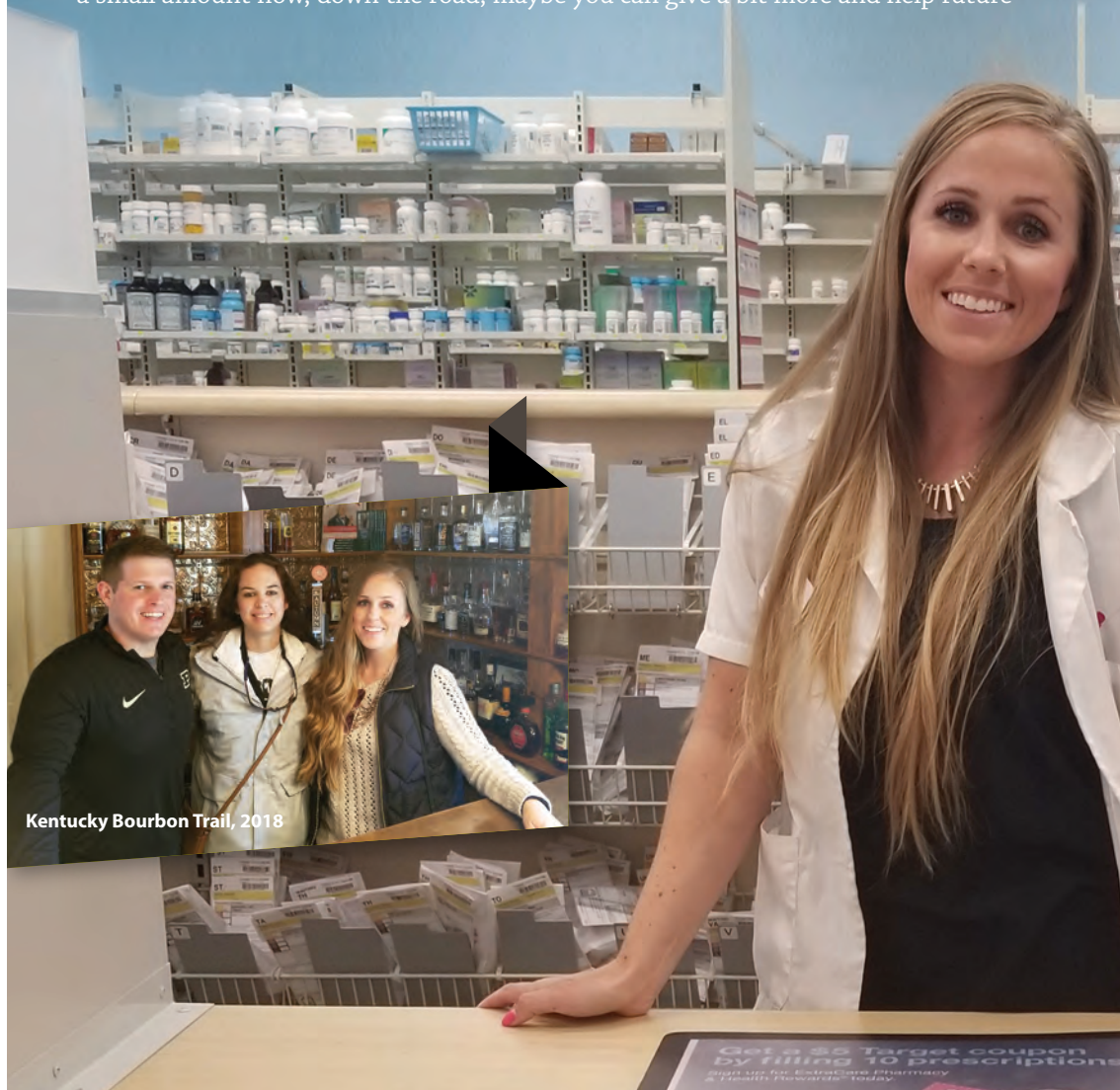
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#### CONTACT

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**PURDUE**  
UNIVERSITY



Kentucky Bourbon Trail, 2018

Get a \$5 Target coupon by filling 10 prescriptions at the Eastern pharmacy & Health Rewards today.



Boilermakers have the opportunity to attend our world-class institution.”

College of Pharmacy Dean Eric Barker was one of Bianculli’s favorite professors during her time at Purdue, and she added a custom message to her last gift inviting Dean Barker to use her donation as he sees fit. When she was on campus, she remembers learning from the same people who are pioneering innovations, and she

knows that the dean is committed to ensuring the college remains highly ranked.

“When I’m reading clinical trials or science news, I see that a lot of groundbreaking work is happening at Purdue, and that work is saving millions of lives across the globe,” she says. “I know that my gifts to our University are making an impact as Purdue is impacting the world,

and that makes me very proud to be a donor and a Boilermaker.”

An avid traveler, Bianculli recently returned from a trip with friends to Peru, and she’s considering joining the President’s Council on our upcoming Panama Canal and Costa Rica Adventure. //

# LIVE BY

**ALISON BIANCULLI**  
**PHARMD '13**  
**MANAGER, CVS**  
**PHARMACY**  
**(AUSTIN, TEXAS)**  
**HOMETOWN:**  
**WEST LAFAYETTE,**  
**INDIANA**



Oregon Weekend, 2018

## 2019 CALENDAR

To learn about future travel experiences with the President’s Council, visit [PURDUE.EDU/PC](http://PURDUE.EDU/PC).

<b>January 18–26</b>	Panama Canal & Costa Rica Cruise ( <i>SOLD OUT</i> )
<b>February 14–17</b>	<b>Naples Annual Weekend</b> RSVP by February 1 at <a href="http://PURDUE.EDU/PC/NAPLES">PURDUE.EDU/PC/NAPLES</a> (Invitation coming soon)

**DON'T MISS THE PARTY!**

<b>April 24</b>	Purdue Day of Giving
<b>June 21–23</b>	Getaway at The Greenbrier
<b>July 24–August 4</b>	Greek Isles Cruise
<b>September 7</b>	Pregame // Vanderbilt
<b>September 14</b>	Pregame // Texas Christian University
<b>September 28</b>	Pregame // Minnesota
<b>October 10–13</b>	Astronaut Reunion
<b>October 11</b>	Annual Dinner // “Ever True” Campaign Finale
<b>October 12</b>	Homecoming & Pregame // Maryland
<b>October 26</b>	Pregame // Illinois
<b>November 2</b>	Pregame // Nebraska
<b>November 30</b>	Pregame // Indiana



# BIGGER

# IMPACT

HERE IS A GLIMPSE OF HOW YOUR SUPPORT AT THE PRESIDENT'S COUNCIL LEVEL MAKES A GREATER IMPACT AND EMPOWERS PURDUE TO MAKE GIANT LEAPS.



Mark Lundstrom

Faculty

## GIANT LEAPS IN THINKING SMALL

■ **MARK LUNDSTROM MAKES A BIG IMPACT** by thinking small—specifically, about nanotechnology, the use of matter on the atomic and molecular scale.

It's a field that is pushing advances in electronics, medicine, energy, consumer goods, and more, with specific applications that include semiconductors, LEDs, tissue engineering, cancer treatments, fuel and solar cells, stain-resistant fabrics, and sporting goods. Global annual sales of products and services using nanotechnology could reach \$1 trillion by 2020.

Lundstrom's endowed professorship in the School of Electrical and Computer Engineering was made possible by a gift from Donald and Carol Scifres, who also gave \$10 million for the Scifres Nanofabrication Laboratory in the Birck Nanotechnology Center.

Lundstrom is the founding director of the National Science Foundation-funded Network for Computational Nanotechnology (NCN), a virtual lab for the nanotechnology community.

The NCN's science gateway, nanoHUB.org, is a major, global resource for nanotechnology. It provides free online services for simulation, education, and collaboration to more than 1.4 million users around the world each year, connecting those who develop simulations to those who use them to analyze experiments and design devices.

Lundstrom's research and teaching has been centered on understanding how electrical current flows in transistors as they get smaller, and translating this understanding into computer simulation techniques that help engineers design transistors. His goal has been to help engineers make electronics

more and more powerful by making transistors smaller and smaller.

"The development of transistors and integrated circuits has been one of the most significant accomplishments in the history of technology," Lundstrom noted. "I feel fortunate that I had the opportunity to play a small role in the evolution of microelectronics to nanoelectronics."

A member of the U.S. National Academy of Engineering and a fellow of the Institute of Electrical and Electronics Engineers, the American Physical Society, and the American Association for the Advancement of Science, Lundstrom has won numerous awards for his teaching and research, including Purdue's 2012 Morrill Award, which recognizes faculty for their contributions to the teaching, research, and outreach mission of our land grant university. //

Global annual sales of products and services using nanotechnology could reach \$1 trillion by 2020.



Adam Cullers



Morgan Ritzi



Don and Liz Thompson

## Programs

# MAJOR GIFT LIFTS MINORITY ENGINEERING PROGRAM

■ **THE DOORS OF OPPORTUNITY**—and Purdue—are opening wider for minority students in engineering thanks to a gift from a grateful couple with long ties to the University—and to the cause they are supporting.

Don and Liz Thompson created a \$1 million endowment for the College of Engineering, toward scholarships for minority engineering students and, notably, the Minority Engineering Program (MEP).

ultimately led to successful careers that yielded economic opportunities to enable us to do what we're doing."

Today, the Thompsons now lead Cleveland Avenue, a privately held venture capital firm. Don serves as CEO, and Liz is President of their foundation, Cleveland Avenue Foundation for Education (The CAFÉ).

Don, who has served as a Purdue trustee since 2009, said they are hopeful their gift will spark fellow Boilermakers to "pay it forward" to the University that gave them a solid educational foundation for success. //

The Purdue graduates in electrical engineering (Don in 1984 and Liz in 1985) were active in the program as students. In fact, that's how they met. Their gift helps ensure that the Minority Engineering Program will continue to help students in their pursuit of higher education.

Started in 1974, MEP has been key to the graduation of nearly 3,000 underrepresented minority engineering students at Purdue. Many other colleges across the nation have adopted Purdue's MEP model.

"Purdue University, and specifically the Minority Engineering Program (MEP), opened doors of opportunity for Liz and me," Don Thompson said. "Those doors, and God's grace,

# ADAM CULLERS AND MORGAN RITZI RECEIVE PRESIDENT'S COUNCIL 40TH ANNIVERSARY SCHOLARSHIPS

## Scholarships

■ **THE PRESIDENT'S COUNCIL 40TH ANNIVERSARY SCHOLARSHIP** was established in 2012 to commemorate the vision set forth by Purdue President Arthur Hansen, who recognized the growing need for philanthropy in higher education and created the leadership donor society at Purdue named the President's Council.

Adam Cullers is a senior from Greenwood, Indiana, pursuing a triple degree in public relations, political science, and professional writing in the College of Liberal Arts.

"I am incredibly honored to have been awarded the President's Council 40th Anniversary Scholarship and to have the support and enthusiasm of the President's Council as I move closer to graduation and the start of my career!" says Adam.

Morgan Ritzi, a senior from West Harrison, Indiana, is studying botany and plant pathology as a plant sciences major in the College of Agriculture. She plans to attend graduate school after graduation in May 2019. "This scholarship means I can focus on my studies and future goals instead of worrying about how to pay for those goals," Morgan says. //

To find out more information or to make a contribution to this scholarship fund, please email [PC@PRF.ORG](mailto:PC@PRF.ORG).



**BIGGER**

**IMPACT**

**Facilities**

## **GROUNDBREAKING FOR A 'BREAKTHROUGH MOMENT'**

■ **A BREAKTHROUGH MOMENT** for Purdue University's Discovery Park District took place in September with the groundbreaking of Schweitzer Engineering Laboratories' (SEL) facility for electric power research and development.

The new 100,000-square-foot facility—called SEL Purdue—will be built on 10 acres of a 20-acre plot near the Purdue Airport. The space is designed to accommodate up to 300 employees, and the site is big enough for a second building based on company growth and needs.

In conjunction with the new facility, SEL's founder, president, and chief technology officer, alumnus Edmund O. Schweitzer III and his wife, Beatriz Schweitzer, are also donating \$1.5 million to the School of Electrical and Computer Engineering to endow a professorship. They will provide another \$1.5 million to support the school's power and energy systems research area. Schweitzer earned his bachelor's and master's degrees in electrical engineering in 1968 and 1971.

SEL invents, designs, and builds digital products and systems that protect power grids around the world. Nearly every utility in North America as well as industrial and commercial power applications in 162 countries use SEL products.

"We will benefit from the proximity to Purdue by both research and the talent pool the University provides," Schweitzer said of the company's expansion in the Midwest. "There is a high demand for power engineering, and this initiative will help us meet those demands."

Purdue President Mitch Daniels hailed the SEL Purdue project as "the breakthrough moment we've hoped for in making the Discovery Park District dream real" as the hub of one of the high-tech economic centers in the country. //

**Purdue University and the Purdue Research Foundation joined the Schweitzers and Purdue President Mitch Daniels in breaking ground Friday, September 21, 2018, on SEL Purdue.**



Edmund O. Schweitzer III and Beatriz Schweitzer



## MEET THE 2018–2019

## PURDUE FOUNDATION STUDENT BOARD

■ PURDUE FOUNDATION STUDENT BOARD is a student leadership and mentoring initiative designed to help preserve Purdue's legacy through the impact of philanthropy. Members receive training on philanthropy-related topics, such as donor relations, stewardship, event planning, project management, fundraising, and communications. They use their acquired knowledge to serve as ambassadors for the University Development Office at donor and alumni events, and promote a culture of philanthropy among their student peers. //



### THIS YEAR'S MEMBERS:

**Derek Berkshire** (President) Senior // Agribusiness  
Marketing and Agricultural Communication

**Khyaati Balaji** (VP of Philanthropy) Senior //  
Supply Chain Management

**Samuel Gudeman** (VP of Recruitment and Outreach)  
Junior // Mechanical Engineering

**Sydney Keenan** (VP of Communications) Junior //  
Applied Mathematics and Economics

**Jeffrey Salay** (VP of Events) Senior // Health Sciences/Pre-PA

**Yamuna Ambalavanan** Sophomore // Mechanical Engineering

**Laura Boodt** Senior // Communications

**Dane Chapman** Junior // Agribusiness

**Tiffany Chen** Senior // Computer Engineering

**Nicole Clapp** Sophomore // Social Studies Education

**Mitchell Demerly** Sophomore // Computer Science

**Emily Dougherty** Sophomore // Agricultural Communication

**Kristen Frohning** Senior // Accounting and Finance

**Jacqueline Lenz** Junior // Agribusiness Food Marketing

**Thomas Letsinger** Junior // Agribusiness and Agricultural  
Communication

**Jay Matos** Senior // Finance

**Claudia Nieves** Sophomore // Medical Laboratory Sciences

**Alexandra Pepen** Junior // Linguistics

**Sarah Rodenbeck** Senior // Computer Science

**Roison Kenny** Junior // Mechanical Engineering

**Guadalupe Ruiz** Sophomore // Political Science

**Hannah Walter** Junior // Health Science

**Harry Ware** Sophomore // Pre-Pharmacy

**Emma Wellington** Sophomore // Accounting and Finance



Dick and Sandy Dauch Alumni Center  
403 West Wood Street  
West Lafayette, IN 47907-2007

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# CELEBRATING '150 YEARS OF GIANT LEAPS'

■ PURDUE UNIVERSITY'S SESQUICENTENNIAL CELEBRATION—  
"150 YEARS OF GIANT LEAPS"—IS UNDERWAY!

We are just beginning our yearlong celebration of Purdue, our people, our unique history, and our visionary drive to meet the world's current and future challenges.

From Homecoming 2018 through Homecoming 2019, Purdue alumni and friends, faculty, staff, and students will spend the year discussing the University's "Giant Leaps" for humankind. The centerpiece of our sesquicentennial will be an Ideas Festival focused on important topics of discussion as Boilermakers everywhere reflect on the past, embrace the present, and look to the future.

Our 150th anniversary is much more than a moment in time to look back on the achievements of the past century and a half. It's a unique opportunity to reintroduce Purdue to the world. //

#takegiantleaps

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