



The Purdue for Life Foundation Club Recognition Program is set up to recognize our clubs that go above and beyond in their area to support the vision and mission of Purdue University. In doing this, they help alumni, students, and friends stay connected, get involved, and give back. In addition, clubs that achieve one of the following tiers receive financial incentives annually to support their general operations and their alumni club scholarship.

Club funds will be provided twice, annually in 50% increments, in the form of checks sent to the club treasurer. Checks will be sent in August and January of each fiscal year. The fiscal year for the Purdue for Life Foundation is July 1-June 30. Funds provided to clubs are based on the following...

- Submission of the annual agreement.
- Adherence to the annual agreement requirements.
- Submission of the volunteer agreement by each individual board member.
- Number of Purdue Alumni Association members in the club's geographic area.
- The standing of the club based on the recognition program
 - Gold=\$2.50 per PAA member in the club's geographic zip code area + \$500 in operational funds
 - Silver=\$1.50 per member + \$500 in operational funds
 - Bronze=\$500 (flat amount)
- Scholarship donation if the club achieved Gold or Silver level in club recognition program.
 - Gold=\$1,000 (\$500 for clubs that have accounts outside of PRF)
 - Silver=\$600 (\$300 for clubs that have accounts outside of PRF)



Below is an overview of the recognition program and how to achieve each tier level. Please note that while game watches are a great way to engage with local alumni and fans, they cannot be the only events you do to qualify for the program. Alumni clubs also receive a decorative felt Block P and commemorative letter sent to them each year along with recognition in an annual celebration.

Tier Levels	Gold	Silver	Bronze
Number of Events	8	5	3
Incentives			
Engagement Funds	Yes	Yes	Yes
Scholarship Funds	Yes	Yes	No
Alumni Engagement & Outreach Initiatives <i>Complete six for gold, three for silver, or two for bronze.</i>	6	3	2
Send a monthly Newsletter (minimum 4/year).			
Host a family focused event in your community (not a student send-off).			
Host an event targeting recent graduates and/or incoming/current students (not a student send-off).			
Coordinate a community service project with a local organization.			
Host a professional networking event.			
Host a social event that brings together alumni, friends, and fans.			
Partner with another Alumni Club and/or affinity group to host an event.			
Participate in educational outreach programs with local schools or community organizations, such as tutoring or service-learning programs.			
Host a student send-off.			
Attend ALVC (2 or more club members).			
Sporting Event Watch Party	1	1	1
Scholarship	1	1	
Host an event with the primary purpose to raise scholarship funds.			

