

ALUMNI CLUB FORUM JULY 2022

Wednesday, July 13, 2022



Alumni Club Forum – July 2022

Agenda

- Purpose of Alumni Clubs
- FY22 Reminders
- FY23 Agreements, Guiding Principles, and Forms
- Updated club recognition program
- Intro to Engagement Scoring
- Questions
- Important Dates

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Purpose of Alumni Clubs

- **To advance the mission of Purdue University** in partnership with the Purdue for Life Foundation to inspire the well-being in the lives and global communities of all Purdue alumni, students, and friends while advancing Purdue University through deepening the sense of value experienced in continued association with the university.
- **Purdue for Life Foundation works in partnership with our Alumni Clubs to help alumni, friends, and fans of Purdue University stay connected, get involved, and give back.**

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FY22 Reminders

- Alumni Club Engagement Report
 - Due Friday, July 15
 - <https://www.purdueforlife.org/alumni-leaders/clubs/alumni-club-engagement-report/>

- Clubs Quarterly Financial Report
 - Due Friday, July 15
 - <https://www.purdueforlife.org/alumni-leaders/clubs/alumni-club-quarterly-financial-report/>



All club forms can be found at:

<https://www.purdueforlife.org/alumni-leaders/clubs/alumni-club-request-forms/>

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FY23 Items

- Guiding Principles
 - Guidelines vs Bylaws

- Club Agreement
 - Statement of Integrity and Volunteer Conduct and Expectations
 - Required for all alumni club leaders and volunteers
 - PFLF Email & Registration System
 - Key components of engagement scoring and future funding from PFLF
 - PFLF Online Auction & Campaign Platforms
 - Details coming soon!

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FY23 Items (Cont)

- Engagement Funds Agreement
 - Why the name change from dues sharing?
 - Funding will no longer be only based on number of PAA members (23/24)
 - Moving to engagement scores.
 - Quarterly Financial Reports
 - Checks & Balances
 - Demonstrating how the funds are being used for engagement.

- DocuSign – All Agreements & Guiding Principles will be sent next week
 - Sending to Presidents the week of July 18 via DocuSign

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FY23 Items

- Alumni Club Roster
 - All clubs required to submit
 - Submit soon to ensure current president receives agreements and guiding principles.
 - Reminder to send by this Friday – July 15th.

- Updated Club Recognition Program
 - Releasing in mid-August
 - Updates and levels/ requirements for Bronze, Silver, Gold
 - Looking forward to recognizing all who will be joining us on July 29th, ALVC

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Mark Your Calendars

- Quarterly Forums
 - October 12, 2022
 - January 11, 2023
 - April 12, 2023
- Purdue Day of Service
 - Friday, October 28
 - Part of updated recognition program.
- First Football Game
 - Vs Penn State – Thursday, September 1
 - Game watch locations due by Friday, August 26 at 12:00 PM ET
 - Email to send on Monday, August 29

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Upcoming Trainings / Info Sessions – Dates TBD

- Enhancing Email Engagement
- Online Auctions & Campaigns
- PFL Engagement Series
- New Volunteer Training

Any questions?

