

PURDUE ALUMNI CLUB AGREEMENT

The following sets forth the terms and conditions of the partnership between the Purdue for Life Foundation and Purdue Alumni Club of _____.

PURDUE FOR LIFE FOUNDATION WILL PROVIDE THE FOLLOWING:

- Engagement funds for the FY 2022-23 if the club achieved Gold, Silver, or Bronze level in the club recognition program in FY 2021-22.
- Scholarship donation if the club achieved Gold or Silver level in club recognition program in FY 2021–22.
- Email distribution to alumni and friends of the club’s geographical area.
- Use of PFLF’s online auction and crowd-funding platforms.
- Promotional materials and staff support for PFLF-related events.
- Marketing and registration support for club-driven events.
- Club website and support.
- Programming, fundraising, and stewardship support for scholarship programs.
- Online guidance and resources for alumni leaders.
- Ongoing alumni leader training and communications.
- Annual Alumni Leader and Volunteer Conference.
- PFLF- and university-branded items and give-a-ways for events.
- PFLF- and university-branded assets/logos for social media.

CLUB AGREES TO MEET THE FOLLOWING ANNUAL REQUIREMENTS:

- Submit the updated Purdue Alumni Club Guiding Principles.
- Submit annual club leadership roster using PFLF’s online form.
- Submit the Engagement Funds Agreement, abide by its requirements and guidelines, including submitting the quarterly financial report. *(Only for clubs who receive engagement funds.)*
- Submit an annual engagement report on the Alumni Clubs Forms page due July 15, 2023.
- Each club leadership member, chair, and volunteer completes the Purdue for Life Foundation volunteer paperwork, including the Statement of Integrity and Volunteer Conduct & Expectations and the Volunteer Confidential Form / Data Agreement, and Conflict of Interest.
- Host 3 events for all alumni, friends, and fans in the club’s geographical area.
- Direct all alumni communications through PFLF email systems. *This is very important.* Clubs may not contact local alumni through their own email channels. Emails not using PFLF’s system may result in less funding.
- Use of PFLF’s event registration system for all event RSVP and registrations. Events not using PFLF’s system may result in less funding.
- Establish a social media presence, especially Facebook.
- Use PFLF-branded logos and materials for all communications and promotional materials at events.
- Abstain from collecting club dues, annual activity fees, etc., in exchange for engagement funds.

ACCEPTED BY:

ALUMNI CLUB NAME

DATE

CLUB PRESIDENT'S SIGNATURE

CLUB PRESIDENT'S NAME PRINTED

PURDUE FOR LIFE FOUNDATION

NATALIE G EVANS, DIRECTOR OF ALUMNI CLUBS

DATE

This signed Purdue Alumni Club Agreement expires June 30, 2023 for FY 2022-23.

SAMPLE