

EVENT SPONSORSHIP OPPORTUNITIES

DECEMBER 2023

VIRTUAL HOLIDAY SILENT AUCTION

Donate one-of-a-kind gifts, including exclusive Purdue memorabilia, autographed items, special experiences, gift cards, and gift certificates.

Auction proceeds support the Purdue Scholarship Fund, a general fund that benefits undergraduate students attending the West Lafayette campus.

FEBRUARY 2024

BOILERMAKER BALL (FLAGSHIP)

Build your brand with our most loyal and passionate alumni and friends during a memorable night of food, fun, and dancing.

Audience: 500+ distinguished alumni, donors, and friends
Sponsorships: \$3,500–\$20,000 and in-kind opportunities

APRIL 2024

CHALLENGE 5K RUN/WALK

Raise money for lifesaving discoveries at the Purdue Institute for Cancer Research by generously sponsoring this annual event.

Audience: 2,000+ registrants, including alumni and donors
Sponsorships: \$500–\$10,000 and in-kind/media opportunities

JUNE 2024

PURDUE WOMEN'S CONFERENCE

Join us in sponsoring an annual conference that draws Purdue alumnae and friends who are committed to helping other women foster their personal, professional, and intellectual well-being.

Audience: 250+ distinguished alumnae, donors, and friends
Sponsorships: \$2,000–\$8,000 and in-kind/exhibitor opportunities

JULY 2024

GRANDPARENTS UNIVERSITY

Provide support for an intergenerational learning experience that gives children and older adult relatives the opportunity to spend two days on campus while enjoying hands-on activities and making lifelong memories.

Audience: 600+ future Boilermakers, alumni, and friends
Sponsorships: \$500–\$5,000

QUESTIONS?

Jessica Richardson

Manager of Business Partnerships

Purdue for Life Foundation

765-464-4608 // jarichardson@purdueforlife.org