

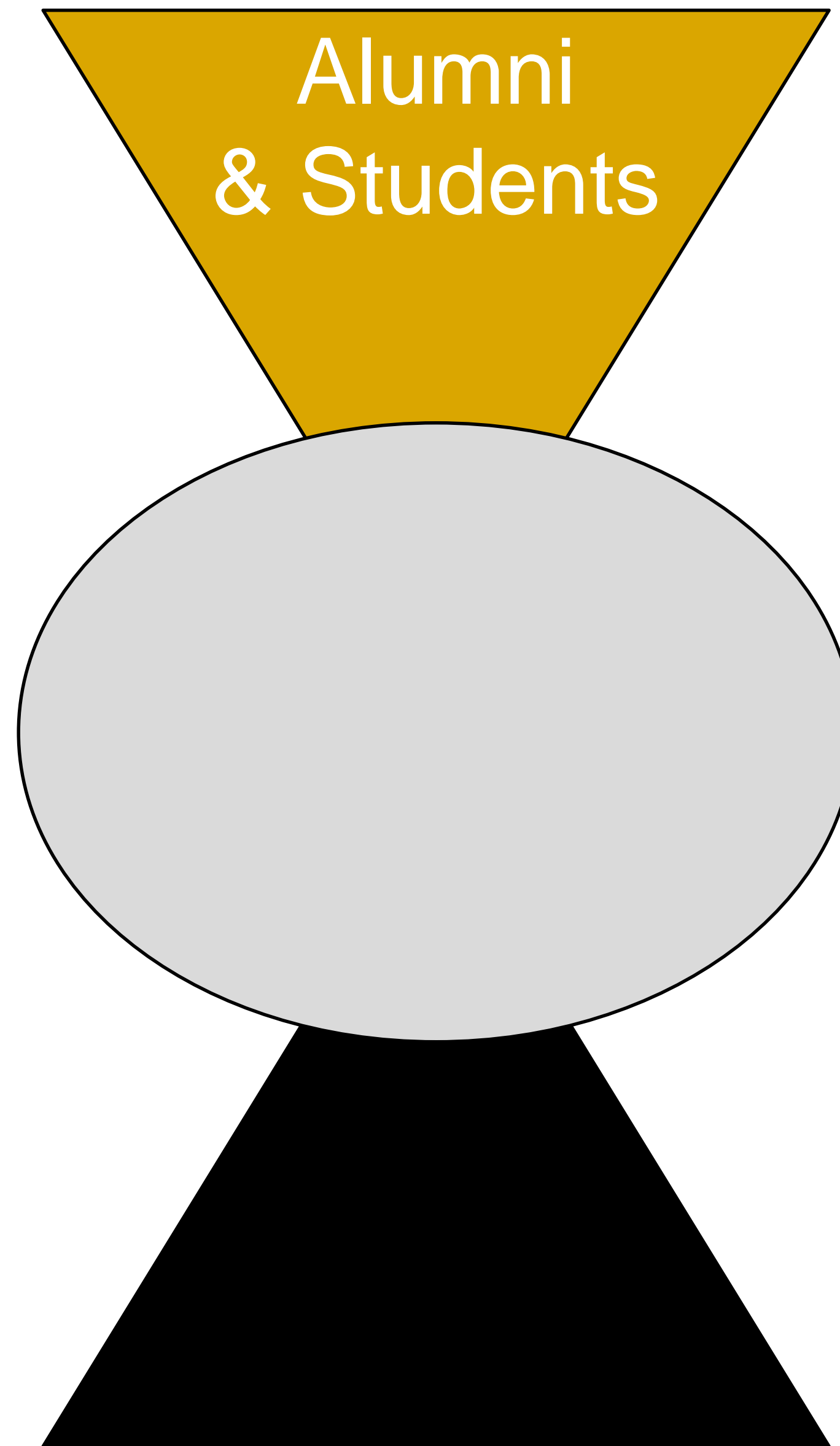
2018

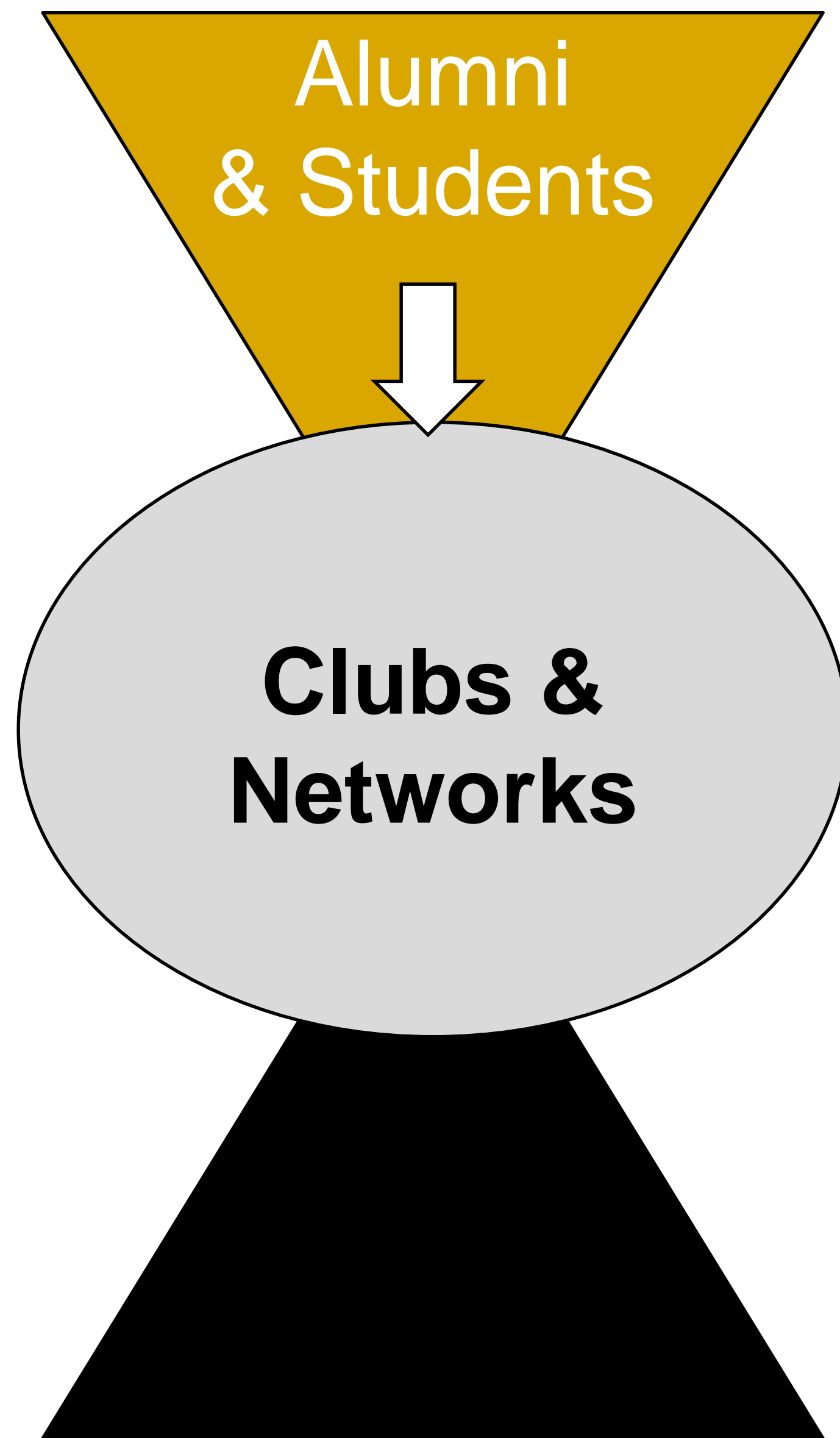
ALUMNI LEADERS CONFERENCE

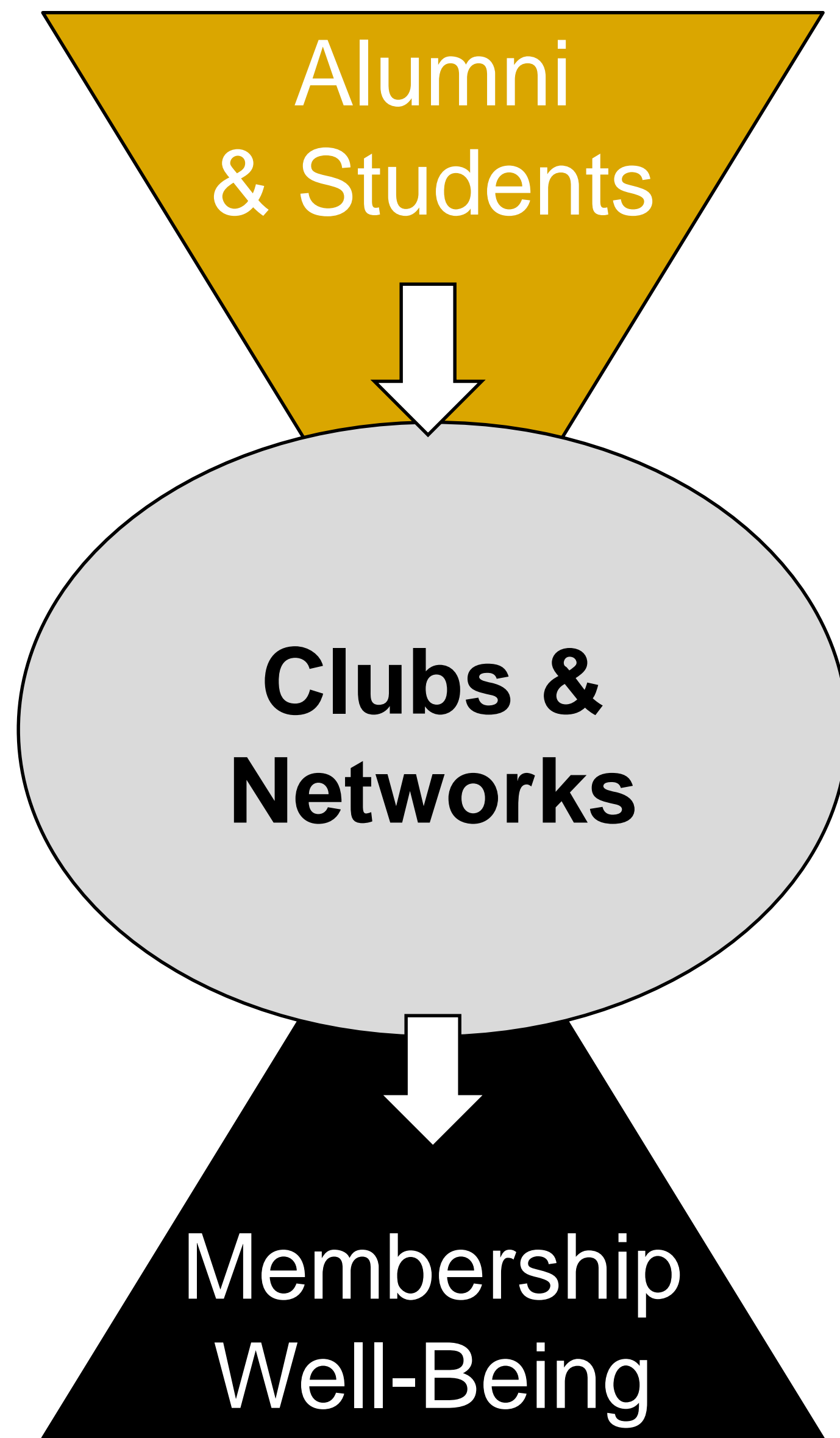


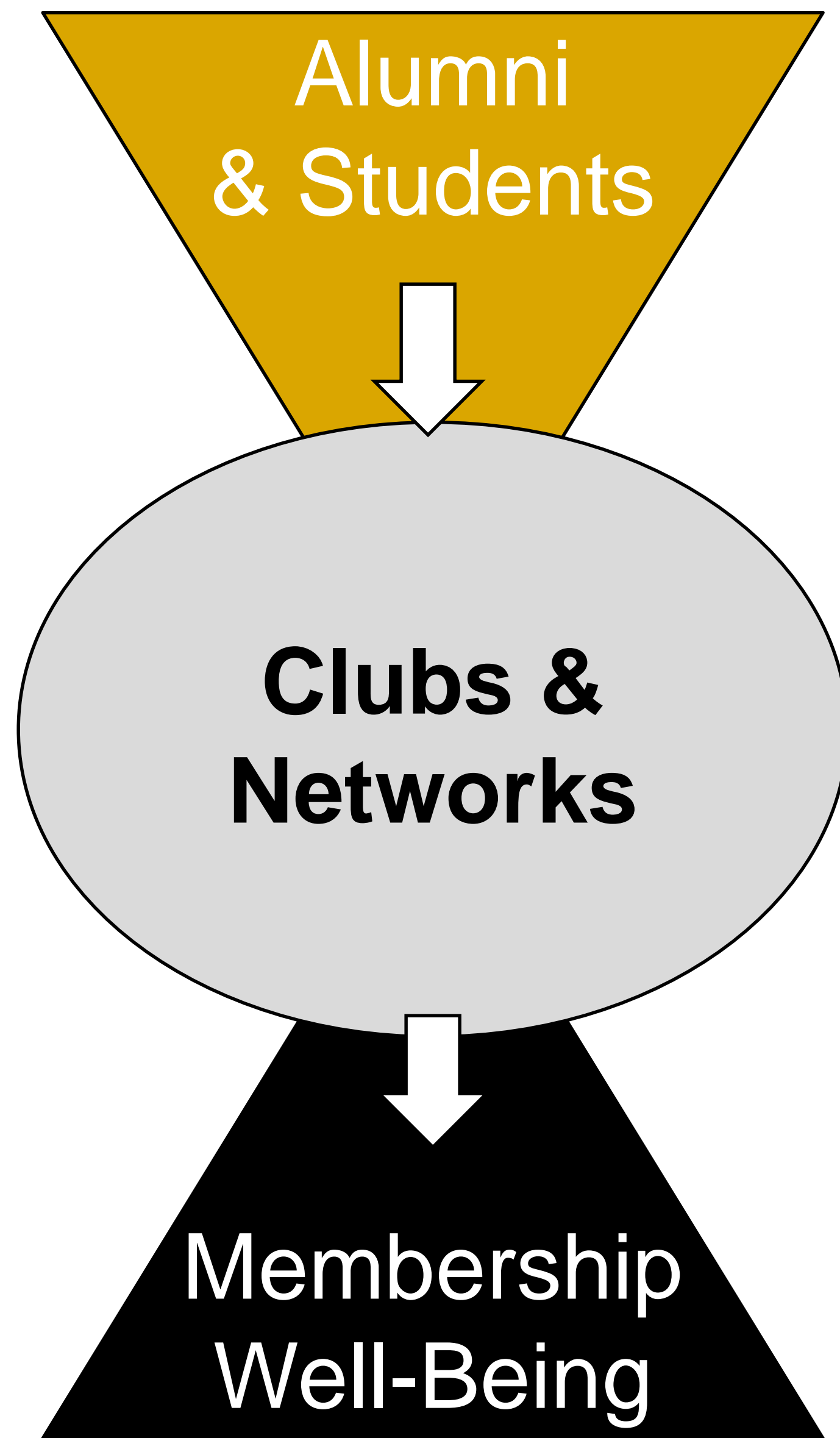
Marie Foster-Bruns BS'97, MBA'15
Vice President, Outreach & Engagement



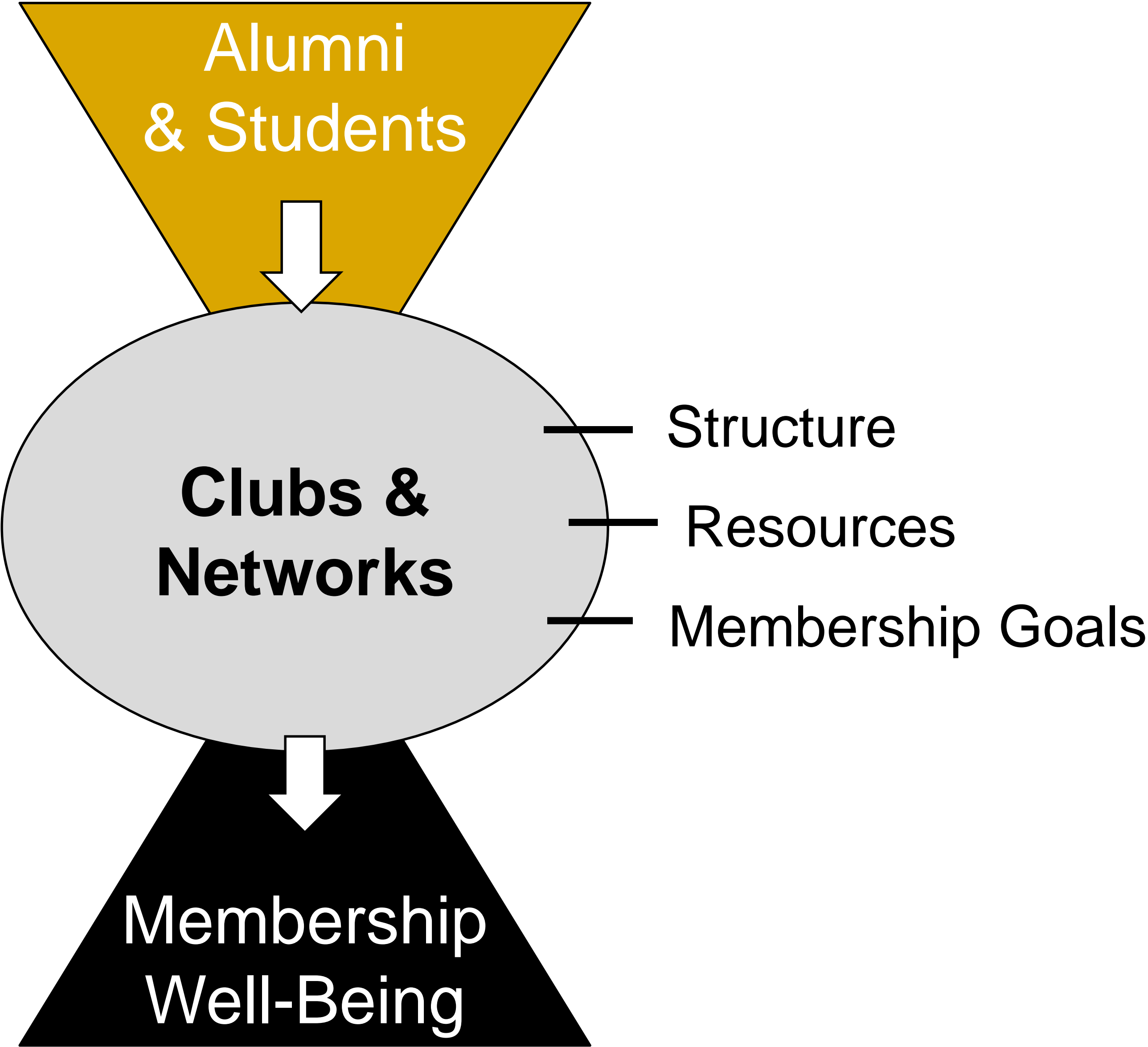




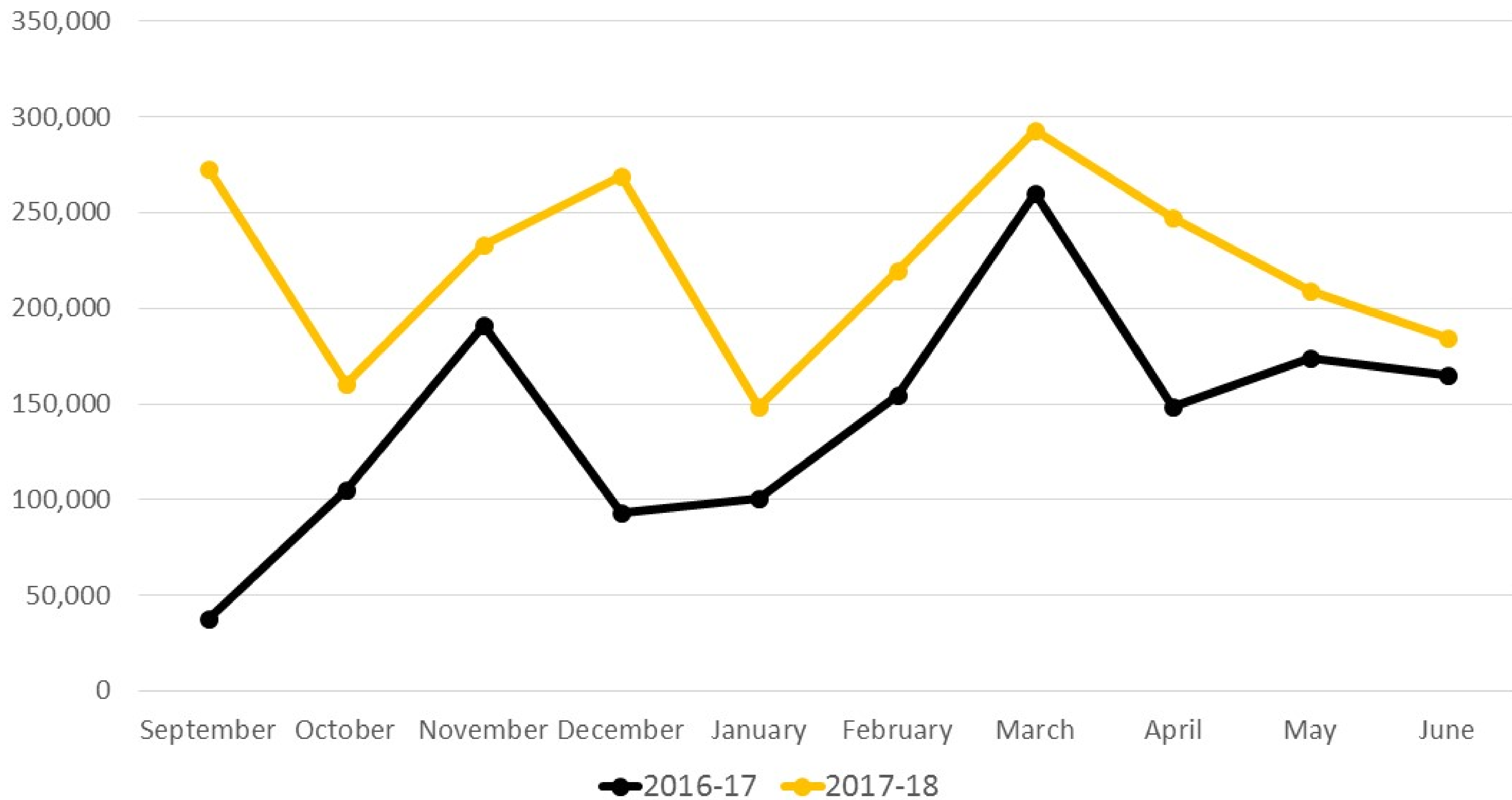




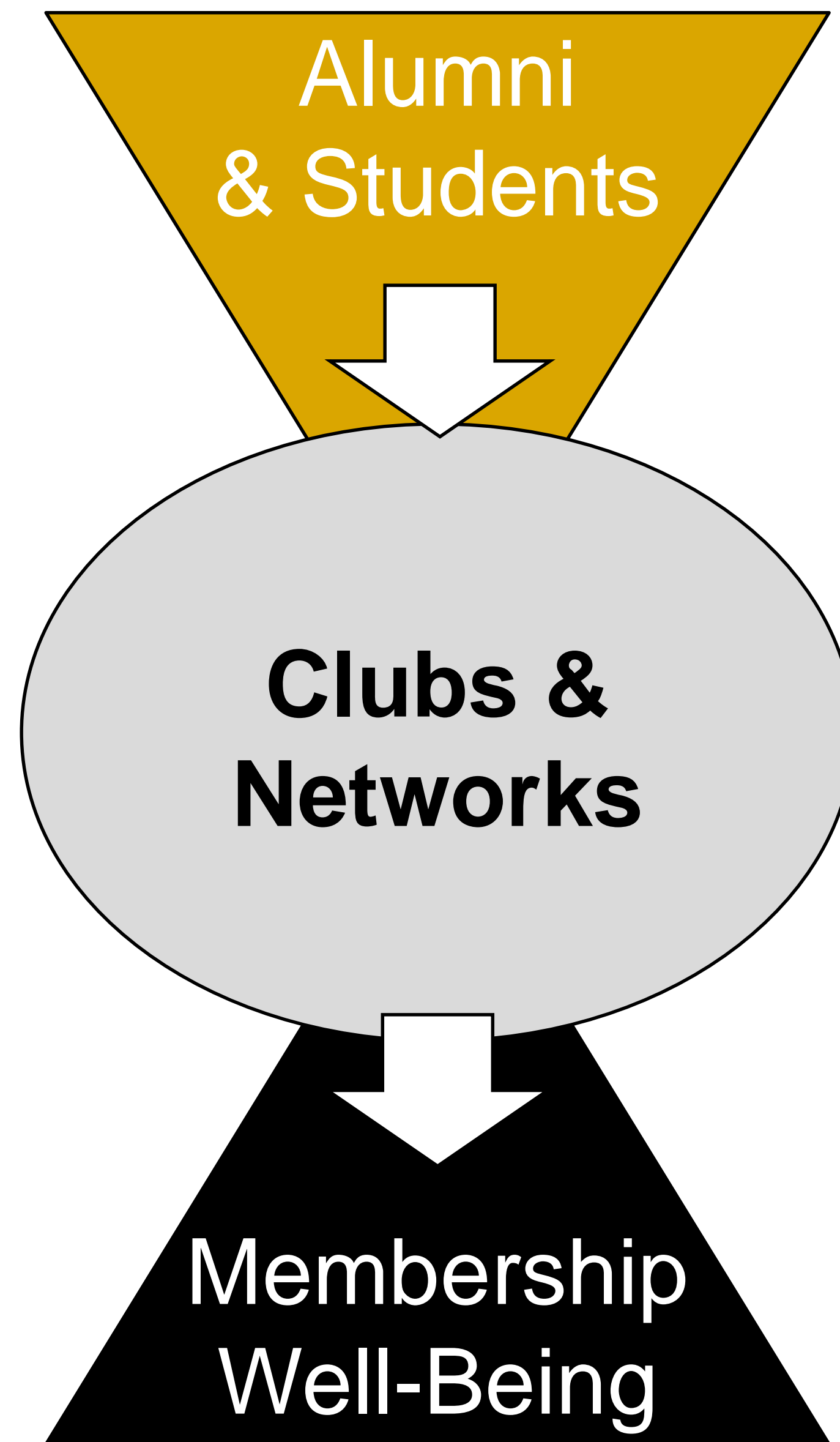
Last Year:



Total Alumni Touches 16-17 vs. 17-18

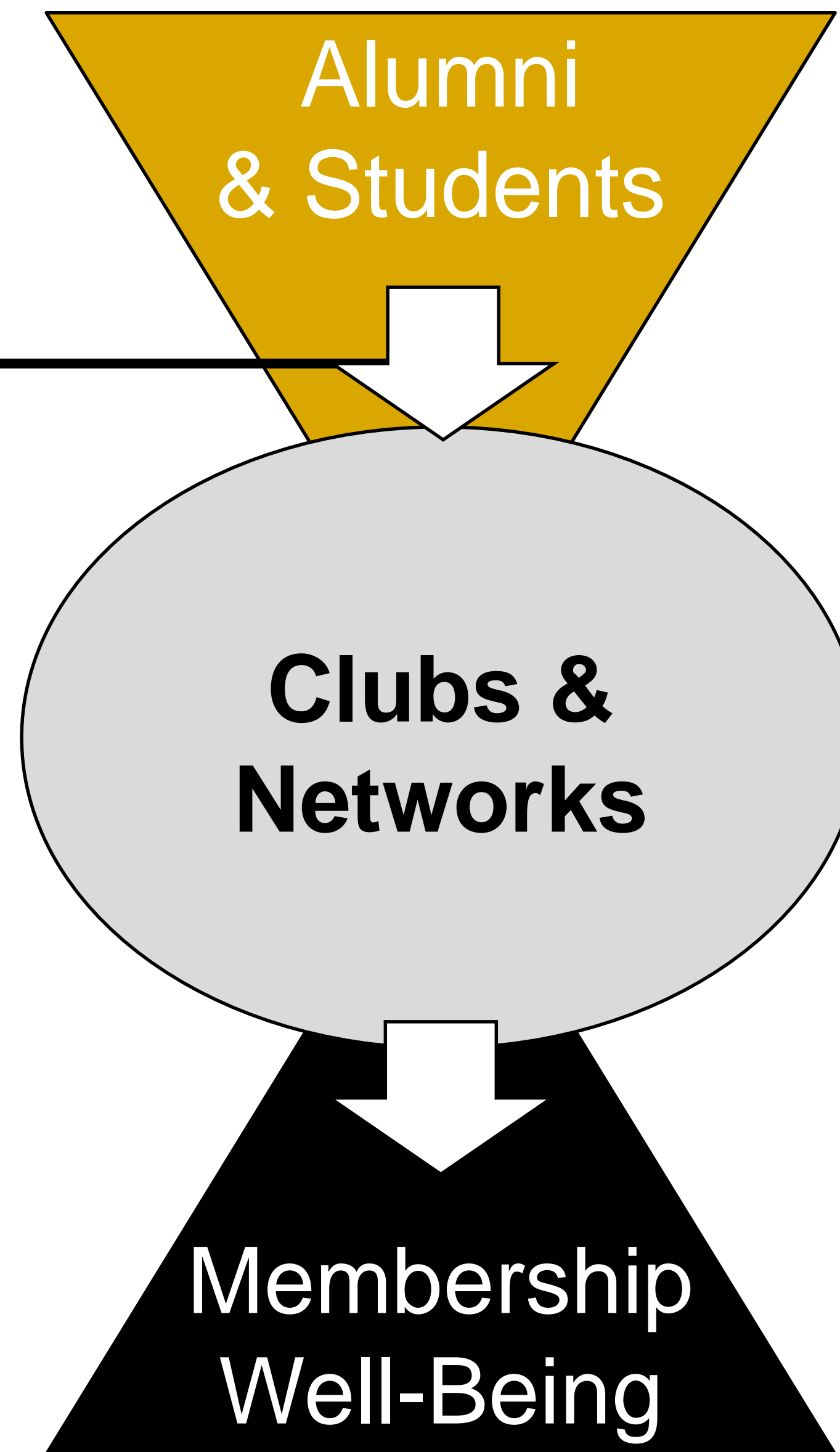


This Year:

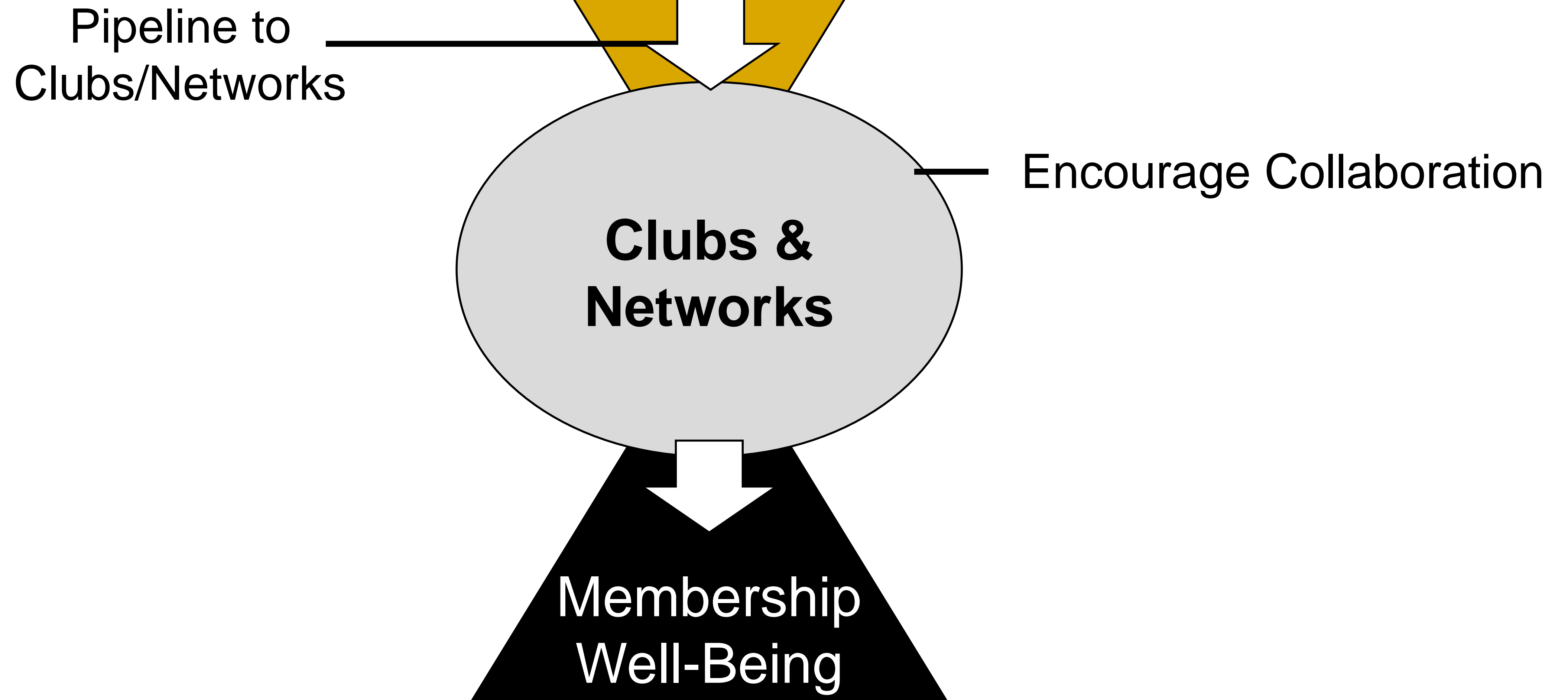


This Year:

Pipeline to
Clubs/Networks



This Year:



This Year:

Pipeline to
Clubs/Networks

Alumni
& Students

**Clubs &
Networks**

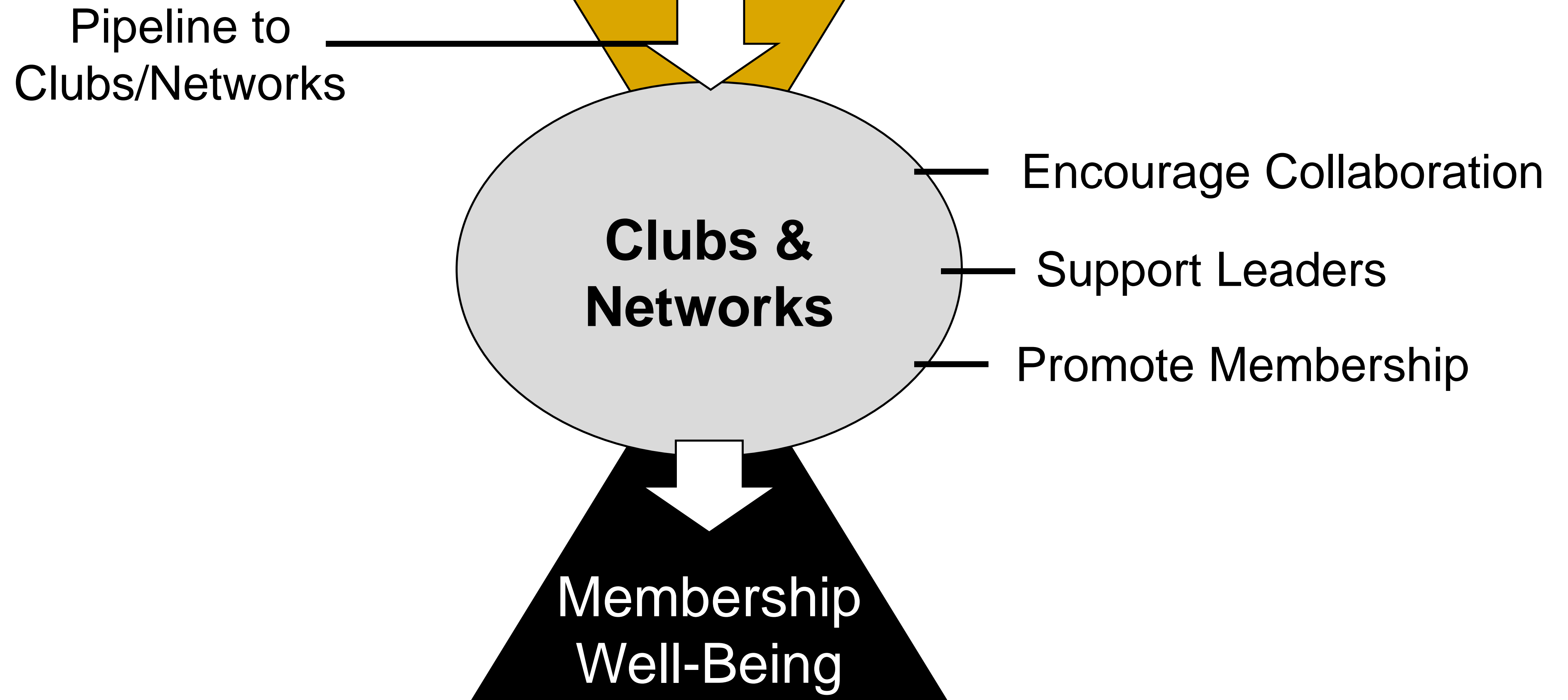
Encourage Collaboration

Support Leaders

Membership
Well-Being



This Year:



Promote Value of Membership



Purdue Alumni Club of San Diego

Event Planning
Event Member/Nonmember Pricing
New Membership Tiers

Encourage Collaboration



Purdue Black Alumni Organization



International Council of Purdue Women



LGBTQ Alumni Network



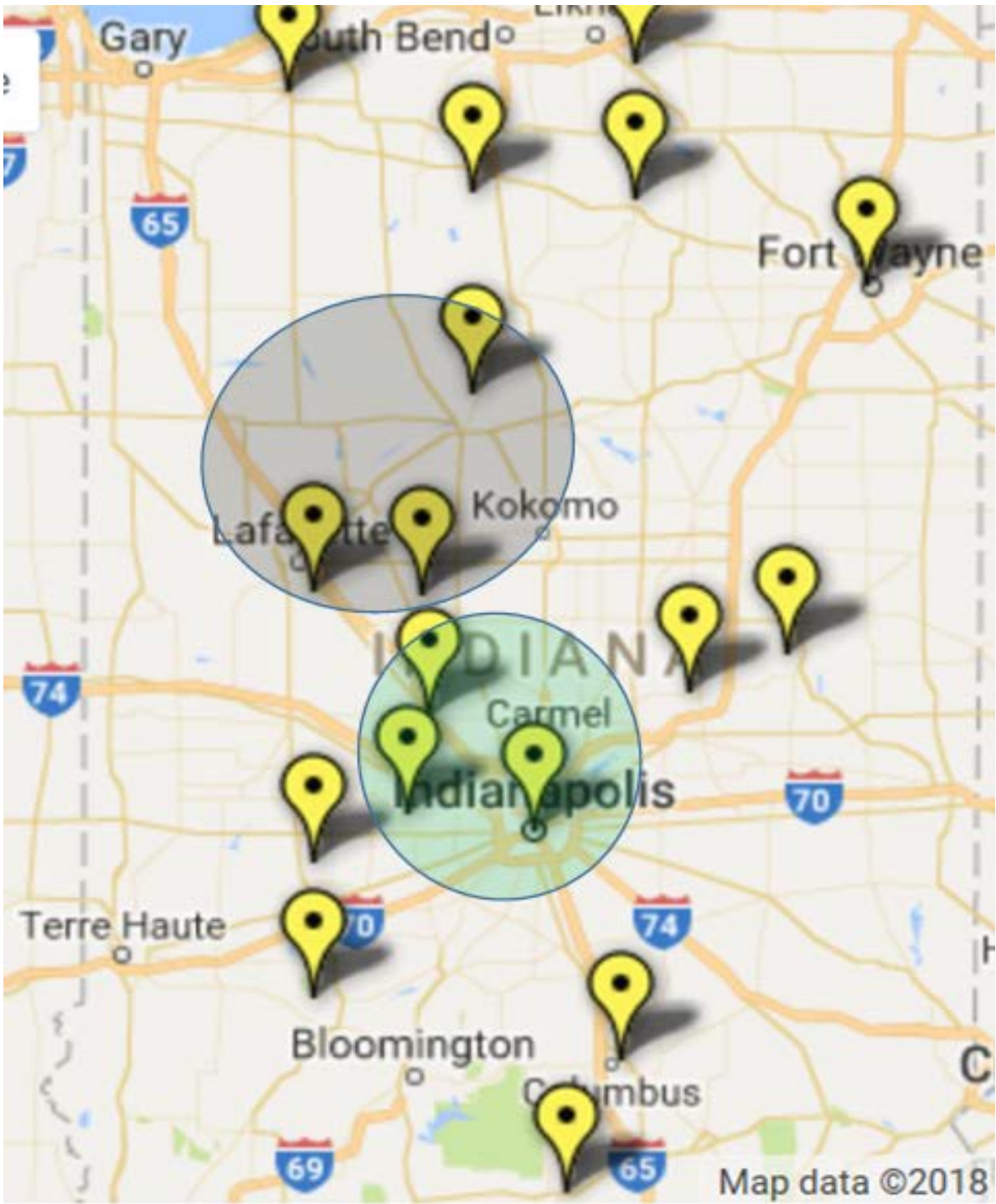
Purdue Alumni Clubs of Chicago & North/Northwest Suburbs

Purdue Sesquicentennial
Branding Licensing & Trademarks
Campus Partnerships
Between Networks & Clubs
Purdue Global & other campuses

Support Alumni Leaders



Regional Liaisons



Support Alumni Leaders



Purdue Alumni Club of Northwest Indiana

Volunteer Leadership Trainings
Regional Outreach Plan
Network Reporting

Pipeline to Clubs/Networks



Purdue Alumni Club of Falls Cities

PASE Students
Graduating Seniors & Recent Graduates
Technology to Connect Alumni
Social Media Resources

Celebrate!



Purdue Alumni Club of Upstate South Carolina

Football Performance Complex
Spurgeon Club
Group Photo
Awards Luncheon



Questions?



Purdue Alumni Club of Tippecanoe County



Purdue Alumni Club of Bangkok